

U.S. Mobile Clinics Market Size, Share & Trends Analysis Report By Vehicles (Mobile Medical Van, Mobile Medical Bus), By Services (Maternal Health, Neonatal & Infant Health), By Design Layout, And Segment Forecasts, 2023 - 2030

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Abstracts

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U.S. Mobile Clinics Market Growth & Trends

The U.S. mobile clinics market size is anticipated to reach USD 3.84 billion by 2030, expanding at a CAGR of 11.2% during the forecast period, based on a new report by Grand View Research, Inc. Technological advancements such as the use of artificial intelligence (AI), machine learning (ML), and remote patient monitoring are some of the major factors contributing to the market growth. According to the World Economic Forum, around 50% of the global population lacks access to healthcare services and by 2030 around 34% of the global population would remain underserved. The use of autonomous movable clinics equipped with the “AI Doctor” feature would play a crucial role in bridging this gap.

The increasing awareness about preventive care coupled with rising government involvement in the form of funding and policies is anticipated to drive industry growth over the forecast period. For instance, in May 2022, Saint Louis University received USD 500,000 from federal funding to set up movable health units.

COVID-19 had a positive impact on the industry as it has highlighted the importance of movable health units in providing accessible and affordable healthcare services. The pandemic has also led to a shift towards preventive care and changes in operating

procedures, such as the adoption of stricter infection control measures. Moreover, the presence of prominent players is positively influencing the industry growth by engaging in partnerships, collaborations, acquisitions, and expansion strategies to strengthen their market position.

U.S. Mobile Clinics Market Report Highlights

Based on vehicles, the mobile medical van accounted for the largest market share of 46.9% in 2022 owing to the rising awareness about the benefits of mobile medical vans, such as convenience, affordability, and quality of care. The mobile medical bus segment is anticipated to grow at the fastest CAGR of 11.5% over the forecast period

Based on services, the dental care segment accounted for the largest market share of 28.2% in 2022 owing to the lack of dental access in rural communities. The OPD segment is expected to witness the fastest CAGR of 12.2% during the forecast period

Based on the design layout, the single exam room segment dominated the market with a revenue share of 49.2% in 2022 owing to the increasing footfall in outpatient consulting. The double exam room is the fastest-growing segment and is expected to grow at a CAGR of 11.5% during the period from 2023 to 2030

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