

U.S. Medical Thermometer Market Size, Share & Trends Analysis Report By Device (Mercury-based, Mercury-free), By Patient Demographics (Pediatric, Adults), By Point Of Measurement (Ear, Forehead), And Segment Forecasts, 2023 - 2030

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Abstracts

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U.S. Medical Thermometer Market Growth & Trends

The U.S. medical thermometer market size is expected to reach USD 193.91 million, registering a CAGR of 7.60% from 2023 to 2030, according to a report published by Grand View Research, Inc. Increasing prevalence of infectious diseases along with other medical conditions are driving the product demand for the assessment of precise body temperature. Moreover, the growing demand for Non-contact Clinical Electronic Thermometers (NCITs) is expected to boost the market growth.

The burgeoning number of medical conditions necessitating reliable assessment of body temperature to determine treatment options is the primary factor driving market growth. Since high fever is a prominent distinguishing characteristic of many infectious illnesses, monitoring body temperature is the primary diagnostic of many infections. Fever is prevalent in both bacterial and viral gastroenteritis, according to a report published by NCBI in January 2020. High fever is a frequent symptom of many bacterial infections. According to the paper, high fever is frequently connected with influenza A virus infection, which affects more than 50% of children. Adenovirus infection generates a fever of more than 40 degrees in roughly 20% of people.

Furthermore, the introduction of new products and incorporation of new technologies by

market players are likely to boost market growth during the forecast period. For instance, MicroLife is the first company to launch ‘Silent Glow Technology’, which shows red light if the temperature exceeds 37.4 degree Celsius. Similarly, in April 2020, Kinsa, Inc., distributed around 7,500 Bluetooth-enabled smart thermometers, which can pair up with smartphone apps and enable tracking of real-time COVID-19 hot spots across the U.S.

U.S. Medical Thermometer Market Report Highlights

Based on devices, the mercury-free dominated with a share of over 87% in 2022 on account of the benefits of these devices, such as accurate readings & low chances of cross-infection, as well as the rising prevalence of infectious diseases

Based on patient demographics, the adults segment dominated the market and is expected to witness growth at the fastest CAGR of 8.0% over the forecast period

Based on point of measurement, the oral segment dominated the market, whereas, the forehead segment is expected to witness growth at the fastest CAGR of 8.8% over the forecast period

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