

U.S. Medical Tapes And Bandages Market Size, Share & Trends Analysis Report By Product (Medical Tapes, Surgical Tapes, Dressings, Medical Bandages), By Application, By End Use, By Sales Channel, By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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Market Size & Trends

The U.S. medical tapes and bandages market size was estimated at USD 5.45 billion in 2024 and is expected to grow at a CAGR of 6.20% from 2025 to 2030. This growth can be attributed to a rising number of surgical procedures and the prevalence of chronic & acute wounds. For instance, according to a Southwestern Medical Center article published in May 2023, senior Americans face a heightened risk of developing difficult-to-heal wounds. In fact, they account for 85% of all chronic wound cases, with projections indicating that approximately 8.2 million individuals aged 65 and older are expected to experience a chronic wound. Furthermore, the increasing incidence of sports injuries and road accidents is expected to boost the medical tapes and bandages market in the U.S.

The U.S. medical tapes and bandages industry is witnessing robust growth, significantly driven by the rising number of surgical procedures performed nationwide. According to data published by the American College of Rheumatology in February 2024, about 544,000 hips and 790,000 total knee replacements are performed annually in the U.S. Medical tapes such as surgical tapes and dressings such as waterproof surgical dressings are used following orthopedic surgeries. Thus, the broad utility of medical tapes and dressings after orthopedic surgeries is anticipated to drive market growth

in the coming years.

Factors such as an aging population and advancements in surgical techniques fuel the demand for effective wound care products, including medical tapes and bandages. A notable contributor to this growth is the surge in cosmetic surgical procedures. According to data published by Discovery ABA in February 2024, approximately 26.2 million surgical and minimally invasive reconstructive and cosmetic procedures were performed in the U.S. in 2022-reflecting a significant 19% increase in cosmetic surgeries since 2019. Silicone medical tapes, commonly used in post-plastic surgery for scar management and enhanced healing, are gaining prominence. As aesthetic procedures become increasingly common, the demand for specialized products like silicone tapes will continue driving market expansion in the coming years.

The rising prevalence of wounds, such as diabetic foot ulcers, burns, and pressure ulcers, is anticipated to propel the market growth in the coming years. According to a study published by the American Medical Association in November 2023, around 34% of individuals with diabetes develop a foot ulcer during their lifetime. Diabetic foot ulcers impact about 1.6 million individuals in the U.S. each year. Furthermore, according to an article published by Trios Health in October 2023, around 2.0 million Americans develop diabetic foot ulcers each year. Medical dressings that utilize hydrocolloid technology, like DuoDERM Dressing, are effective for treating different types of wounds, including pressure ulcers (Stages II-IV), leg ulcers, and burns. The rising incidence of diabetic foot ulcers, combined with the availability of medical tapes, bandages, and dressings designed to manage these wounds, is expected to drive market growth.

Moreover, as per the data published by the Agency for Healthcare Research and Quality in February 2024, approximately 2.5 million people developed pressure ulcers in the U.S. Furthermore, a research article published in Scientific Reports in November 2021 indicated that the U.S. had the highest number of reported decubitus ulcer cases, with around 744,426 new cases recorded in 2019. As healthcare providers focus on effective wound management and healing, the need for high-quality medical supplies that promote recovery and minimize complications is anticipated to increase in the coming years.

U.S. Medical Tapes And Bandages Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis of the latest trends in each of the sub-segments from 2018 to 2030. For this study, Grand

View Research has segmented the U.S. medical tapes and bandages market report based on product, application, end use, and sales channel:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Medical Tapes

Fabric Tapes

Acetate

Viscose

Cotton

Silk

Polyester

Other Fabric Tape

Paper Tapes

Plastic Tapes

Propylene

Other Plastic Tapes

Other Tapes

Surgical Tape

Medical Bandages

Muslin Bandage Rolls

Elastic Bandage Rolls

Triangular Bandage Rolls

Orthopedic Bandage Rolls

Elastic Plaster Bandages

Other Bandages

Dressings

Foam Dressings

Hydrocolloid Dressings

Film Dressings

Alginate Dressings

Hydrogel Dressings

Collagen Dressings

Other Advanced dressings

Postoperative Care

Orthopedic Bandage Rolls

Elastic Bandage Rolls

Post-surgery Compression Wraps

Others

Puncture Site Protection

First Aid Bandages

Application Outlook (Revenue, USD Million, 2018 - 2030)

Surgical Wound

Traumatic Wound

Ulcer

Sports Injury

Burn Injury

Other Injury

End Use Outlook (Revenue, USD Million, 2018 - 2030)

Hospitals

Ambulatory Surgery Centers

Clinics

Others

Sales Channel Outlook (Revenue, USD Million, 2018 - 2030)

Distributors

Group Purchasing Organizations (GPOs)

Integrated Delivery Networks (IDNs)

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