

U.S. Medical Spa Market Size, Share & Trends Analysis Report By Service (Facial Treatment, Body Shaping & Contouring, Hair Removal, Scar Revision), By Age Group, By Gender, By Service Provider, By States, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The U.S. medical spa market size was valued at USD 9.1 billion in 2025 and is projected to grow from USD 10.3 billion in 2026 to USD 28.6 billion by 2033, at a CAGR of 15.6% from 2026 to 2033. The Southeast region dominated the market, accounting for the largest revenue share of 27.8% in 2025. This growth is driven by the rising awareness among consumers about self-care & anti-aging services and the rapid growth of the wellness tourism sector.

Growing consumer demand for non-invasive and minimally invasive aesthetic procedures such as Botox, fillers, laser treatments, and body contouring is also propelling the market growth.

U.S. Medical Spa Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. medical spa market report based on service, gender, age group, service provider, states, and region.

Service Outlook (Revenue, USD Billion, 2021 - 2033)

Facial Treatment

Body Shaping & Contouring

Hair Removal

Scar Revision

Tattoo Removal

Other Services

Gender Outlook (Revenue, USD Billion, 2021 - 2033)

Male

Female

Age Group Outlook (Revenue, USD Billion, 2021 - 2033)

Adolescent

Adult

Geriatric

Service Provider Outlook (Revenue, USD Billion, 2021 - 2033)

Single Ownership

Group Ownership

Free-standing

Medical Practice Associated Spas

States Outlook (Revenue, USD Billion, 2021 - 2033)

California

Florida

Texas

New York

Region Outlook (Revenue, USD Billion, 2021 - 2033)

West

Southeast

Southwest

Midwest

Northeast

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