

U.S. Medical Display Monitors Market Size, Share & Trends Analysis Report By Type (Greyscale, Color), By Aspect ratio, By Technology, By Application, And Segment Forecasts, 2021 - 2028

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Abstracts

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U.S. Medical Display Monitors Market Growth & Trends

The U.S. medical display monitors market size is estimated to reach USD 1.0 billion by 2028, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 7.7% from 2021 to 2028. The rise in the number of diagnostic imaging centers across the U.S., increased adoption of hybrid operating rooms, rise in minimally invasive surgeries, increased cancer prevalence, and high volume of diagnostic imaging procedures are the factors responsible for market growth.

The display allows surgeons and medical practitioners to view diagnostic and surgical images in higher resolution for clear identification of tissues and blood vessels. A single monitor has the capacity to display data from optical microscopes, navigation displays, video streaming of the operating room, and diagnostic scans, to reduce surgeons' burden to obtain data from different sources. This tool is of utmost importance for the radiologist, as it plays a key role in diagnosis accuracy and helps reduce errors.

Market leaders are developing display monitors integrated with computer systems to ultimately interact with all medical devices within the medical setting to enhance operability and improve data security. Additionally, to tackle issues like reduced radiology staff, an enormous work pressure on radiologists after the outbreak of Covid 19, Barco has developed a display controller. This eased their workflow and improved



efficiency. However, the market dropped in 2020, due to the reduced elective surgeries, hospital economic instability, and reduced emergency room admissions. However, the market is anticipated to normalize by mid-2022.

U.S. Medical Display Monitors Market Report Highlights

The greyscale segment accounted for the largest revenue share in 2020 in the type outlook as it provides ease of workflow and is cost-efficient

The 16:9 aspect ratio segment held the largest revenue share in 2020

LED is the largest revenue-generating segment in this market owing to the Low energy requirement, brighter images, high operational life, reduced heat generation, non-reactive to temperature-sensitive environment, and lower power consumption, in this end-user setting

The general radiology segment accounted for the largest revenue share in the application segment as it provides diagnostic accuracy, reduction in errors, and constant need for high-quality imaging displays



Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
 - 1.1.1. Type
 - 1.1.2. Aspect ratio
 - 1.1.3. Technology
 - 1.1.4. Application
 - 1.1.5. Estimates and forecast timeline
- 1.2. Research Methodology
- 1.3. Information Procurement
 - 1.3.1. Purchased database
 - 1.3.2. GVR's internal database
 - 1.3.3. Secondary sources
 - 1.3.4. Primary research
 - 1.3.5. Details of primary research
 - 1.3.5.1. Data for Primary interviews in U.S.
- 1.4. Information or Data Analysis
 - 1.4.1. Data analysis models
- 1.5. Market Formulation & Validation
- 1.6. Model Details
 - 1.6.1. Commodity flow analysis (Model 1)
 - 1.6.1.1. Approach 1: Commodity flow approach
 - 1.6.2. Volume price analysis (Model 2)
 - 1.6.2.1. Approach 2: Volume price analysis
- 1.7. List of Secondary Sources
- 1.8. List of Primary Sources
- 1.9. Objectives
 - 1.9.1. Objective
 - 1.9.2. Objective

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. U.S. MEDICAL DISPLAY MONITORS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Dynamics
 - 3.1.1. Increase in prevalence of minimally invasive surgical procedures



- 3.1.1.1. Rising incidence of cancer
- 3.1.1.2. Rise in geriatric population
- 3.1.2. Market restraint analysis
 - 3.1.2.1. Lack of skilled professionals
- 3.2. U.S. Medical Display Monitors Market Analysis Tools
 - 3.2.1. Industry Analysis Porter's
 - 3.2.1.1. Supplier power
 - 3.2.1.2. Buyer power
 - 3.2.1.3. Substitution threat
 - 3.2.1.4. Threat of new entrant
 - 3.2.1.5. Competitive rivalry
 - 3.2.2. PESTEL Analysis
 - 3.2.2.1. Political landscape
 - 3.2.2.2. Technological landscape
 - 3.2.2.3. Economic landscape
 - 3.2.3. Major Deals & Strategic Alliances Analysis
 - 3.2.4. Market Entry Strategies

CHAPTER 4. U.S. MEDICAL DISPLAY MONITORS: TYPE ESTIMATES & TREND ANALYSIS

- 4.1. Definitions and Scope
 - 4.1.1. Grey scale
 - 4.1.2. Color
- 4.2. U.S. Medical Display Monitors Market Share, 2021 & 2028
- 4.3. Segment Dashboard
- 4.4. U.S. Medical Display Monitors Market by Type Outlook
- 4.5. Market Size & Forecasts and Trend Analyses, 2016 to 2028 for the following
 - 4.5.1. Greyscale
 - 4.5.1.1. Greyscale Market estimates and forecast 2016 to 2028 (USD million)
 - 4.5.2. Color
 - 4.5.2.1. Color Market estimates and forecast 2016 to 2028 (USD million)

CHAPTER 5. U.S. MEDICAL DISPLAY MONITORS: ASPECT RATIO ESTIMATES & TREND ANALYSIS

- 5.1. Definitions and Scope
 - 5.1.1. 16:9
 - 5.1.2. 21:9



- 5.1.3. 4:3
- 5.2. U.S. Medical Display Monitors Market Share, 2021 & 2028
- 5.3. Segment Dashboard
- 5.4. U.S. Medical Display Monitors Market by Material Outlook
- 5.5. Market Size & Forecasts and Trend Analyses, 2016 to 2028 for the following
 - 5.5.1. 16:9
 - 5.5.1.1. 16:9 Market estimates and forecast 2016 to 2028 (USD million)
 - 5.5.2. 21:9
 - 5.5.2.1. 21:9 Market estimates and forecast 2016 to 2028 (USD million)
 - 5.5.3. 4:3
 - 5.5.3.1. 4:3 Market estimates and forecast 2016 to 2028 (USD million)

CHAPTER 6. U.S. MEDICAL DISPLAY MONITORS: TECHNOLOGY ESTIMATES & TREND ANALYSIS

- 6.1. Definitions and Scope
 - 6.1.1. LED
 - 6.1.2. OLED
 - 6.1.3. CCFL
- 6.2. U.S. Medical Display Monitors Market Share, 2021 & 2028
- 6.3. Segment Dashboard
- 6.4. U.S. Medical Display Monitors Market by Surgery type Outlook
- 6.5. Market Size & Forecasts and Trend Analyses, 2016 to 2028 for the following
 - 6.5.1. LED
 - 6.5.1.1. LED market estimates and forecast 2016 to 2028 (USD million)
 - 6.5.2. OLED
 - 6.5.2.1. OLED market estimates and forecast 2016 to 2028 (USD million)
 - 6.5.3. CCFL
 - 6.5.3.1. CCFL market estimates and forecast 2016 to 2028 (USD million)

CHAPTER 7. U.S. MEDICAL DISPLAY MONITORS: APPLICATION ESTIMATES & TREND ANALYSIS

- 7.1. Definitions and Scope
 - 7.1.1. General Radiology
 - 7.1.2. Mammography
 - 7.1.3. Surgery
 - 7.1.4. Dentistry
 - 7.1.5. Digital Pathology



- 7.1.6. Others
- 7.2. U.S. Medical Display Monitors Market Share, 2021 & 2028
- 7.3. Segment Dashboard
- 7.4. U.S. Medical Display Monitors Market by end user outlook
- 7.5. Market Size & Forecasts and Trend Analyses, 2016 to 2028 for the following
 - 7.5.1. General Radiology
 - 7.5.1.1. General Radiology market estimates and forecast 2016 to 2028 (USD million)
 - 7.5.2. Mammography
 - 7.5.2.1. Mammography market estimates and forecast 2016 to 2028 (USD million)
 - 7.5.3. Surgery
 - 7.5.3.1. Surgery market estimates and forecast 2016 to 2028 (USD million)
 - 7.5.4. Dentistry
 - 7.5.4.1. Dentistry market estimates and forecast 2016 to 2028 (USD million)
 - 7.5.5. Digital Pathology
 - 7.5.5.1. Digital Pathology market estimates and forecast 2016 to 2028 (USD million)
 - 7.5.6. Others
 - 7.5.6.1. Others market estimates and forecast 2016 to 2028 (USD million)

CHAPTER 8. COMPETITIVE LANDSCAPE

- 8.1. Recent Developments & Impact Analysis, By Key Market Participants
- 8.2. Company/Competition Categorization
 - 8.2.1. Innovators
- 8.3. Vendor Landscape
 - 8.3.1. List of key distributors and channel partners
 - 8.3.2. Key customers
 - 8.3.3. Key company market share analysis, 2018
 - 8.3.4. HP Development Company, L.P.
 - 8.3.4.1. Company overview
 - 8.3.4.2. Financial performance
 - 8.3.4.3. Product benchmarking
 - 8.3.4.4. Strategic initiatives
 - 8.3.5. Quest International
 - 8.3.5.1. Company overview
 - 8.3.5.2. Financial performance
 - 8.3.5.3. Product benchmarking
 - 8.3.5.4. Strategic initiatives
 - 8.3.6. Stryker
 - 8.3.6.1. Company overview



- 8.3.6.2. Financial performance
- 8.3.6.3. Product benchmarking
- 8.3.6.4. Strategic initiatives
- 8.3.7. Double Black Imaging
 - 8.3.7.1. Company overview
 - 8.3.7.2. Financial performance
- 8.3.7.3. Product benchmarking
- 8.3.7.4. Strategic initiatives
- 8.3.8. Steris
 - 8.3.8.1. Company overview
 - 8.3.8.2. Financial performance
 - 8.3.8.3. Product benchmarking
 - 8.3.8.4. Strategic initiatives
- 8.3.9. UTI Technology, Inc.
 - 8.3.9.1. Company overview
 - 8.3.9.2. Financial performance
 - 8.3.9.3. Product benchmarking
 - 8.3.9.4. Strategic initiatives
- 8.3.10. NDS Surgical Imaging (A Novanta company)
 - 8.3.10.1. Company overview
 - 8.3.10.2. Financial performance
 - 8.3.10.3. Product benchmarking
 - 8.3.10.4. Strategic initiatives
- 8.3.11. Canvys
 - 8.3.11.1. Company overview
 - 8.3.11.2. Financial performance
 - 8.3.11.3. Product benchmarking
 - 8.3.11.4. Strategic initiatives
- 8.3.12. BenQ
 - 8.3.12.1. Company overview
 - 8.3.12.2. Financial performance
 - 8.3.12.3. Product benchmarking
 - 8.3.12.4. Strategic initiatives
- 8.3.13. Advantech Co., Ltd.
 - 8.3.13.1. Company overview
 - 8.3.13.2. Financial performance
 - 8.3.13.3. Product benchmarking
 - 8.3.13.4. Strategic initiatives
- 8.3.14. Barco



- 8.3.14.1. Company overview
- 8.3.14.2. Financial performance
- 8.3.14.3. Product benchmarking
- 8.3.14.4. Strategic initiatives
- 8.3.15. Eizo Corporation
 - 8.3.15.1. Company overview
 - 8.3.15.2. Financial performance
 - 8.3.15.3. Product benchmarking
 - 8.3.15.4. Strategic initiatives



List Of Tables

LIST OF TABLES

- Table 1 List of Abbreviation
- Table 2 U.S. medical display monitors market, by type, 2016 2028 (USD Million)
- Table 3 U.S. medical display monitors market, by aspect ratio, 2016 2028 (USD Million)
- Table 4 U.S. medical display monitors market, by technology, 2016 2028 (USD Million)
- Table 5 U.S. medical display monitors market, by application, 2016 2028 (USD Million)

LIST OF FIGURE

- Fig. 1 Market research process
- Fig. 2 Data triangulation techniques
- Fig. 3 Primary research pattern
- Fig. 4 Primary interviews U.S.
- Fig. 5 Market research approaches
- Fig. 6 Value-chain-based sizing & forecasting
- Fig. 7 QFD modeling for market share assessment
- Fig. 8 Market formulation & validation
- Fig. 9 U.S. medical display monitors market: market outlook
- Fig. 10 U.S. medical display monitors market competitive insights
- Fig. 11 Parent market outlook
- Fig. 12 Related/ancillary market outlook
- Fig. 13 Penetration and growth prospect mapping
- Fig. 14 Industry value chain analysis
- Fig. 15 U.S. medical display monitors market Driver Impact
- Fig. 16 U.S. medical display monitors market Restraint Impact
- Fig. 17 U.S. medical display monitors market Strategic Initiatives Analysis
- Fig. 18 U.S. medical display monitors market: Type Movement Analysis
- Fig. 19 U.S. medical display monitors market: Type outlook and key takeaways
- Fig. 20 Greyscale market estimates and forecast, 2016 2028
- Fig. 21 Color market estimates and forecast, 2016 2028
- Fig. 22 U.S. medical display monitors market: Aspect ratio Movement Analysis
- Fig. 23 U.S. medical display monitors market: Aspect ratio outlook and key takeaways
- Fig. 24 16:9 Market Estimates and Forecast, 2016 2028
- Fig. 25 21:9 Estimates and Forecast, 2016 2028
- Fig. 26 4:3 Estimates and Forecast, 2016 2028



- Fig. 27 U.S. medical display monitors market: Technology Movement Analysis
- Fig. 28 U.S. medical display monitors market: Technology outlook and key takeaways
- Fig. 29 LED Market Estimates and Forecast, 2016 2028
- Fig. 30 OLED Estimates and Forecast, 2016 2028
- Fig. 31 CCFL Estimates and Forecast, 2016 2028
- Fig. 32 U.S. medical display monitors market: Application Movement Analysis
- Fig. 33 U.S. medical display monitors market: Application outlook and key takeaways
- Fig. 34 General Radiology Market Estimates and Forecast, 2016 2028
- Fig. 35 Mammography Estimates and Forecast, 2016 2028
- Fig. 36 Surgery Estimates and Forecast, 2016 2028
- Fig. 37 Dentistry Estimates and Forecast, 2016 2028
- Fig. 38 Digital Pathology Estimates and Forecast, 2016 2028
- Fig. 39 Others Estimates and Forecast, 2016 2028
- Fig. 40 Participant Categorization- U.S. medical display monitors market
- Fig. 41 Market share of key market players- U.S. medical display monitors market



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