

U.S. Meat Extract Market Size, Share & Trends Analysis Report By Type (Chicken, Pork, Beef, Fish, Turkey), By Form (Powder, Liquid, Granule, Paste), By Application (Ready Meals, Snacks, Soups & Broths, Seasonings), And Segment Forecasts, 2025 - 2033

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Abstracts

The U.S. meat extract market size was estimated at USD 786.8 million in 2024 and is expected to reach USD 1,196.7 million by 2033, growing at a CAGR of 4.7% from 2025 to 2033. As diets like paleo and keto become more popular, consumers are seeking protein-rich, nutrient-dense ingredients, and meat extracts serve as a convenient and concentrated source of protein.

Additionally, consumers are increasingly prioritizing clean-label products—foods that are natural, additive-free, and non-GMO. Meat extracts, which are perceived as a more natural alternative to artificial flavor enhancers, fit well into this trend. The growing demand for clean, wholesome ingredients is pushing more manufacturers to include meat extracts in their products, such as ready-to-eat meals, sauces, and soups, which are popular in today's fast-paced world. The ongoing health-conscious movement further fuels the preference for these products. Beyond culinary uses, meat extracts are gaining traction in the pharmaceutical and biotech industries, where they are used as components in culture media, boosting the demand across various sectors. The increasing application of meat extracts in different industries, coupled with their versatility, is contributing significantly to the market's growth.

The U.S. has witnessed a decline in meat consumption in recent years. Several factors have contributed to this trend. Health concerns remain a dominant reason, as many Americans are reducing their intake of red and processed meats due to their association with health risks such as heart disease, obesity, and cancer. According to the United

States Department of Agriculture (USDA), total meat per capita consumption in the U.S. declined slightly in 2023, marking the first decrease since 2014.

Additionally, there is a growing shift toward sustainability and animal welfare, with many consumers choosing food practices that prioritize environmental responsibility. In September 2024, the USDA updated its labeling guidelines to crack down on greenwashing: all voluntary “climate-friendly” or “regeneratively farmed” claims on meat products-including extracts-must now be substantiated by third-party verification. This aims to ensure that sustainability claims in ingredient sourcing and processing are backed by verifiable data.

The USDA’s Meat and Poultry Processing Expansion Program (MPPEP) invested over USD 1 billion in 2023 to incentivize processors including those producing extracts to upgrade equipment for improved water efficiency, reduced emissions, and enhanced waste management.

U.S. Meat Extract Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest trends and opportunities in each sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the U.S. meat extract market report by type, form, and application:

Type Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Chicken

Pork

Beef

Fish

Turkey

Others

Form Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Powder

Paste

Liquid

Granules

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Ready Meals

Snacks

Soups & Broths

Seasonings

Others

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