

U.S. Management Service Organization Market Size, Share & Trends Analysis Report By End-use (Ambulatory Surgery Centers (ASC), Physician Office), By Services (Revenue Cycle Management Services, Analytics & Consulting Services), And Segment Forecasts, 2024 - 2030

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Abstracts

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U.S. Management Service Organization Market Growth & Trends

The U.S. management service organization market size is anticipated to reach USD 108.44 billion by 2030, growing at a CAGR of 12.96% from 2024 to 2030, according to a new report by Grand View Research, Inc. The market's growth can be attributed to the trend of consolidating smaller practices to achieve economies of scale and improve operational efficiency is a significant factor responsible for market growth.

With the growing emphasis on consumerism, MSOs are recognizing the need to adapt and cater to the evolving expectations and preferences of patients. The growth of consumerism in healthcare is due to the shift toward patients taking an active role in their healthcare decisions, seeking greater transparency, convenience, and personalized experiences. The need for more access to information, options, and tools is growing among patients to make informed choices about their healthcare providers & services. This has led to an increase in expectations for a seamless and patient-centric experience throughout the healthcare journey.

Moreover, the growing consolidation of smaller practices with an MSO leads to

Improved operational efficiency and better patient care outcomes in the U.S. are expected to propel the market's growth over the forecast period. The rising acquisition by MSOs provides access to the financial resources and expertise of private equity firms, enabling the practices to invest in modernizing their facilities, adopting advanced technologies, and expanding their services. For instance, in October 2022, Yale New Haven Health agreed to acquire three hospitals in Connecticut from Prospect Medical Holdings: Rockville General Hospital, Waterbury HEALTH, and Manchester Memorial Hospital. The acquisition also included related businesses, physician clinic operations, and outpatient services.

U.S. Management Service Organization Market Report Highlights

Based on services, the revenue cycle management services segment held the largest revenue share of 59.5% in 2023. This can be attributed to the increasing adoption of outsourcing RCM over in-house services due to improved efficiency, increased cash flow, reduced costs, and improved compliance with healthcare regulations.

Based on end-use, the physician office segment dominated the market with the largest market share in 2023 owing to the growing adoption of MSO, which improves the quality of care, enhances operational efficiency, and drives cost savings for healthcare providers in the U.S.

In February 2024, Conifer Health Solutions, LLC extended its partnership with Dartmouth Health through a new multiyear agreement. Through this partnership, the company is expected to continue to provide its RCM services to Dartmouth Health's hospitals, physician practices, and other entities.

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