

U.S. Long Term Care Market Size, Share & Trends Analysis Report By Service (Skilled Nursing Facility, Home Healthcare, Assisted Living Facilities, Hospice & Palliative Care and Others), And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/UC1405DFD58EN.html>

Date: April 2022

Pages: 95

Price: US\$ 5,950.00 (Single User License)

ID: UC1405DFD58EN

Abstracts

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U.S. Long Term Care Market Growth & Trends

The U.S. long term care market size is expected to reach USD 779.4 billion by 2030, expanding at a CAGR of 5.97% based on a new report by Grand View Research, Inc. High prevalence of target diseases, especially Alzheimer's, heart diseases, Parkinson's disease, and other dementias, in the U.S. is expected to drive the market growth. According to the CDC, 6 of 10 adults in the U.S. have a chronic disease. The increasing geriatric population, rising healthcare costs, and an increasing number of nuclear families are among the key factors driving the regional market. Furthermore, rapid technological advancements and easy availability of Medicare and Medicaid & private insurance are likely to drive the market growth.

The State & Federal Governments of the U.S. are taking initiatives for long-term care. According to New York State (NYS) Public Health Law Article 21-A, it is mandatory for a facility to provide pneumococcal and influenza vaccination to the residents and healthcare professionals. This has driven the demand for immunization supplies from LTC facilities. Nursing care centers have emerged as one of the highest providers of therapeutic and vaccination services of all types.

In the U.S., the increasing burden on hospitals due to heart diseases, diabetes, and

dementia requires long-term care & repeated hospitalization. According to the American Hospital Association, the U.S. witnessed 36,241,815 hospitalizations in 2021. Hospitals in the U.S. are currently focused on the treatment of COVID-19 leading to the neglect of other chronic health issues. The scenario is creating major opportunities for long-term care providers such as skilled nursing facilities, home healthcare facilities, & assisted living facilities to reduce the burden on hospitals and urgent care facilities by providing quality healthcare services and post-surgery care.

U.S. Long Term Care Market Report Highlights

The skilled nursing facility segment dominated the market for long-term care in the U.S. in terms of revenue in 2021. This can be attributed to the presence of a large number of facilities offering medical supervision and round the clock assistance

Although the geriatric population is the major consumer pool of these services, other age groups are also benefiting from long-term care. Increasing demand for long-term care for all ages is creating major opportunities for home healthcare service providers in the U.S

The U.S long-term care market has been witnessing several mergers and acquisitions and partnerships resulting in the integration of various services and maximizing revenue. For instance, in October 2021, Amedisys announced the expansion of its home healthcare services with the opening of new centers in Charlotte and Raleigh, North Carolina

In August 2021, Humana acquired Kindred at Home, which includes services such as personal care, hospice, and home health

Group purchasing organizations contribute to the growth of the LTC market as they facilitate the distribution of medical supplies, pharmaceuticals products, and vaccinations. There are organizations dedicated to LTC facilities operating mainly in the U.S. GeriMed is a group purchasing organization, which offers pharmacy and contract services to the LTC in the U.S

A significant increase in the adoption of telehealth solutions since 2020 is expected to increase the adoption rate of LTC software. Among long-term care providers, home healthcare centers and skilled nursing facilities are leading users of long-term care software

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