

U.S. Leather and Fur Products Market Share, Size & Trends Analysis Report By Product (Women's Leather Handbags, Leather Luggage, Leather Personal Goods, Leather & Fur Apparel), And Segment Forecasts, 2018 - 2025

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Abstracts

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The U.S. leather and fur products market size is estimated to rise to USD 19.77 billion by 2025, according to a new study by Grand View Research, Inc., progressing at a CAGR of 5.3% during the forecast period. Proactive marketing initiatives by established brands in the country coupled with changing fashion trends are expected to boost market growth over the forecast period.

Leather and fur are used for manufacturing a myriad of different products including women's handbags, traveler bags, personal goods, and apparels, among others. Recent comeback of fur and leather products in popular fashion in urban areas has been a prime factor for steady rise in the demand. In addition, leather and fur product manufacturers have been focusing on providing enhanced shopping experiences and holding marketing campaigns, which is likely to further bolster the growth of the market.

However, the market faces two major challenges in its long-term sustainability, which includes consumer and environmental backlash for the use of animal-derived products and internal competition from products made from artificial leather and faux fur. To address these challenges, major vendors in the market are focusing on partnerships with their contemporaries. Consumer purchasing preferences are anticipated to largely influence the dynamics of the market.

The leather and fur products market in the U.S. is marked by presence of numerous well-known and established brands. While many of these players are large multinational companies, some vendors provide niche products, which has resulted in a highly fragmented marketplace.

Further key findings from the study suggest:

Onset of online shopping portals has had a large impact on product marketing, sales, and delivery of leather and fur products. However, brick and mortar stores continue to be the most preferred distribution channel for the products

The leather and fur products market includes a complex and globalized value chain wherein materials and finished products are often traded across national boundaries

As of 2015, the types of leathers used worldwide included 34% of sheep, 30% of goat, 23% of cattle, and 13% of pig per animal hide. This, in terms of skin surface, translates to 59% cattle, 20% sheep, 24% goat, and 17% pig

Introduction of numerous new products that are manufactured with leather and fur accessories such as eyeglass cases, jewelry cases, and personal electronics cases are expected to augment the personal goods market

Samsonite International, LVMH Moët Hennessy Louis Vuitton, and Coach are some of the major vendors with a considerable influence on the market trends.

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