

# **U.S. Laundry Facilities And Dry-Cleaning Services Market Size, Share & Trends Analysis Report By Type (Coin-operated Services, Retail Laundry/Dry Cleaning Services, Corporate/Industrial Laundry Services), Region (Northeast, Southwest), And Segment Forecasts, 2022 - 2030**

<https://marketpublishers.com/r/U05A10772CDEN.html>

Date: November 2022

Pages: 83

Price: US\$ 3,950.00 (Single User License)

ID: U05A10772CDEN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **U.S. Laundry Facilities And Dry-Cleaning Services Market Growth & Trends**

The U.S. laundry facilities and dry-cleaning services market size is expected to reach USD 16.10 billion by 2030, according to a new report by Grand View Research, Inc. The market is anticipated to expand at a CAGR of 4.5% from 2022 to 2030. Increased demand for internet/on-demand laundry services, state cleanup programs, and the introduction of technologically-enhanced equipment such as coin- or card-powered machines are factors driving the industry's growth.

Recent technological breakthroughs have provided laundry organizations with something they've never had before—the capacity to manage and evaluate utility usage and other crucial laundry parameters. Laundry businesses can assess the impact of utility usage on their expenses and make changes by leveraging existing software solutions and taking a more active approach to utility management.

The dependency of customers on retail laundry & dry-cleaning services is observed to be higher in single or dual-person dwellings in the country, particularly in rented places. As of the 2021 U.S. Census, there were approximately 44 million housing units

occupied by renters in the U.S. Moreover, according to the U.S. Census Bureau, in 2021, there were 37 million single-person households, composing 28 percent of all households. The retail laundry/dry clean service segment falls under the mature market category.

Costs for laundry facilities and dry cleaning services are significant. Laundry facilities and dry cleaning services cost more in larger states such as California, Florida, and New York, whereas they are less expensive in Alabama and Idaho. Starting a laundry facility can cost between USD 100,000 and USD 250,000. A significant chunk of the laundry business cost includes the machines. Top load machines generally cost between USD 500 and USD 700 and front load machines cost between USD 3,500 and USD 20,000.

An automated system designed to help laundry businesses assemble clean orders more quickly and effectively attracted industry attention recently at the Clean Show, a key event for the laundry and dry cleaning services industry. The LED-Assisted Rapid Assembly (LARA) system aims to eliminate an industry pain point by modernizing the time-consuming process of identifying and ordering garments before returning them to customers. LARA uses software and hardware components developed by Dark POS, a provider of point-of-sale business solutions for the dry cleaning, retail, restaurant, and hospitality industries.

## U.S. Laundry Facilities And Dry-Cleaning Services Market Report Highlights

The retail laundry or dry clean service segment held a significant market share in 2021, owing to its high adoption by consumers. These services offered under long-term contracts are called laundry routes. Operations mainly consist of money collection and maintenance

The increasing demand from corporate clients, such as hospitals, schools & universities, government departments, and resorts is propelling the corporate and industrial laundry services segment. The commercial sector's rapid growth, particularly in terms of mushrooming restaurants and cafes across the country, is driving the corporate/industrial laundry services market. It is estimated that in the next five to ten years, more companies will be establishing their business centers in the U.S.

Consumers in the Northeast region are continuously opting for laundry facilities and dry-cleaning services as companies offer reasonably priced convenience.

Growing awareness regarding the importance of overall appearance, personal care, and hygiene, coupled with the influence of social media and emerging trends in fashion, drives the market growth

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Type Outlook
- 2.3. Regional Outlook

### **CHAPTER 3. U.S. LAUNDRY FACILITIES & DRY-CLEANING SERVICES MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on U.S. Laundry Facilities & Dry-Cleaning Services Market
- 3.4. Industry Value Chain Analysis
  - 3.4.1. Sales/Retail Channel Analysis
  - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
  - 3.6.1. Industry Analysis - Porter's Five Forces
    - 3.6.1.1. Supplier Power

- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of U.S. Laundry Facilities & Dry-Cleaning Services Market
- 3.8. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. U.S. LAUNDRY FACILITIES & DRY-CLEANING SERVICES MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. Type Movement Analysis & Market Share, 2021 & 2030
- 5.2. Coin-Operated Services
  - 5.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.3. Retail Laundry/Dry Cleaning Services
  - 5.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.4. Corporate/Industrial Laundry Services
  - 5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.5. Others
  - 5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

## **CHAPTER 6. U.S. LAUNDRY FACILITIES & DRY-CLEANING SERVICES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 6.1. Regional Movement Analysis & Market Share, 2021 & 2030
- 6.2. Northeast
  - 6.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
  - 6.2.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 6.3. Southwest
  - 6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
  - 6.3.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 6.4. Midwest

- 6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 6.4.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 6.5. West
  - 6.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
  - 6.5.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 6.6. Southeast
  - 6.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)
  - 6.6.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

## **CHAPTER 7. COMPETITIVE ANALYSIS**

- 7.1. Key global players, recent developments & their impact on the industry
- 7.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)
- 7.3. Vendor Landscape
  - 7.3.1. Key company market share analysis, 2021

## **CHAPTER 8. COMPANY PROFILES**

- 8.1. CSC ServiceWorks, Inc.
  - 8.1.1. Company Overview
  - 8.1.2. Financial Performance
  - 8.1.3. Product Benchmarking
  - 8.1.4. Strategic Initiatives
- 8.2. Lapels Dry Cleaning
  - 8.2.1. Company Overview
  - 8.2.2. Financial Performance
  - 8.2.3. Product Benchmarking
  - 8.2.4. Strategic Initiatives
- 8.3. Yates Dry Cleaning & Laundry Services
  - 8.3.1. Company Overview
  - 8.3.2. Financial Performance
  - 8.3.3. Product Benchmarking
  - 8.3.4. Strategic Initiatives
- 8.4. ByNext
  - 8.4.1. Company Overview
  - 8.4.2. Financial Performance
  - 8.4.3. Product Benchmarking
  - 8.4.4. Strategic Initiatives

## 8.5. Lavatec Laundry Technology GmbH

- 8.5.1. Company Overview
- 8.5.2. Financial Performance
- 8.5.3. Product Benchmarking
- 8.5.4. Strategic Initiatives

## 8.6. Angelica Corporation

- 8.6.1. Company Overview
- 8.6.2. Financial Performance
- 8.6.3. Product Benchmarking
- 8.6.4. Strategic Initiatives

## 8.7. Tide Cleaners

- 8.7.1. Company Overview
- 8.7.2. Financial Performance
- 8.7.3. Product Benchmarking
- 8.7.4. Strategic Initiatives

## 8.8. FlyCleaners

- 8.8.1. Company Overview
- 8.8.2. Financial Performance
- 8.8.3. Product Benchmarking
- 8.8.4. Strategic Initiatives

## 8.9. ZIPS Dry Cleaners

- 8.9.1. Company Overview
- 8.9.2. Financial Performance
- 8.9.3. Product Benchmarking
- 8.9.4. Strategic Initiatives

## 8.10. The Huntington Company

- 8.10.1. Company Overview
- 8.10.2. Financial Performance
- 8.10.3. Product Benchmarking
- 8.10.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. The U.S. Laundry Facilities and Dry-Cleaning Services market - Driving factor impact analysis
2. The U.S. Laundry Facilities and Dry-Cleaning Services market - Restraint factor impact analysis



## List Of Figures

### LIST OF FIGURES

1. The U.S. Laundry Facilities and Dry-Cleaning Services market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. The U.S. Laundry Facilities and Dry-Cleaning Services market - Penetration & growth prospect mapping
7. The U.S. Laundry Facilities and Dry-Cleaning Services market - Value chain analysis
8. The U.S. Laundry Facilities and Dry-Cleaning Services market: Porter's Five Forces Analysis
9. The U.S. Laundry Facilities and Dry-Cleaning Services market: Roadmap

## I would like to order

Product name: U.S. Laundry Facilities And Dry-Cleaning Services Market Size, Share & Trends Analysis Report By Type (Coin-operated Services, Retail Laundry/Dry Cleaning Services, Corporate/Industrial Laundry Services), Region (Northeast, Southwest), And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/U05A10772CDEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U05A10772CDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970