

# U.S. Industrial Coatings Market Size, Share & Trends Analysis Report By Product (Acrylic, Alkyd), By Technology (Solvent Borne, Water Borne), By End-use, By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### U.S. Industrial Coatings Market Growth & Trends

The U.S. industrial coatings market size is expected to reach USD 19.8 billion by 2030, as per a new report by Grand View Research, Inc., advancing at a CAGR of 3.2% during the forecast period. The rising demand is attributed to the increase in consumption of these products in automotive, aerospace, and electronics industries in the country. The product is significantly used in marine, automotive & vehicle refinish, electronics, oil & gas, aerospace, power generation, mining, and general industrial applications. Properties such as corrosion resistance, high abrasion resistance, chemical resistance, gloss retention, and good color are propelling the product demand in the aforementioned industries.

The demand for water-based products is likely to rise during the forecast period on account of growing awareness about the harsh effects of solvent-based products and various regulations to prevent the release of VOCs and hazardous air pollutants (HAPs) that are harmful to the environment. The set of rules applicable for industrial coatings manufacturing is very stringent owing to the flammable and carcinogenic nature of solvents. Therefore, water and powder borne coatings that lack VOCs are expected to gain popularity during the assessment period.

The global product market is highly competitive with the presence of key players like

The Sherwin-Williams Company, Kansai Paint Co., Ltd., PPG Industries Inc., Nippon Paint Holdings Co., Ltd., Akzo Nobel N.V., BASF SE, Axalta Coating Systems, LLC, Asian Paints, Jotun, and others. These companies have a strong market presence along with their established brands for industrial coatings.

## U.S. Industrial Coatings Market Report Highlights

The acrylic coatings segment accounted for more than 37% revenue share in 2021. The growth is attributed to its properties such as corrosion resistance, barrier & inhibiting ability, good adhesion, and fast drying

The water based coatings segment is likely to advance at the highest revenue-based CAGR of 3.7% during the forecast period. The growth is expected due to its use in external environment to help improve thermal protection, wear resistance, and corrosion/glazing

The Original Equipment Manufacturers (OEM) end-use segment held a prominent market share of more than 64% in terms of revenue in 2021, owing to the strong presence of OEM contract manufacturers in the country

The growing automotive industry in the country is anticipated to augment the product demand from OEM segment in the near future

The regional market players are focusing on increasing investments along with ongoing product development to improve performance of their industrial coating products

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definitions
- 1.3 Information Procurement
  - 1.3.1 Purchased Database
  - 1.3.2 GVR's Internal Database
  - 1.3.3 Secondary Sources
  - 1.3.4 Third Party Perspective
  - 1.3.5 Primary Research
  - 1.3.6 Primary Sources
- 1.4 Information analysis
  - 1.4.1 Data Analysis Models
  - 1.4.2 Market formulation & data visualization
  - 1.4.3 Data validation & publishing
- 1.5 Research scope and assumptions

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Outlook
- 2.2 Segmental Outlook

### CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
  - 3.1.1 Global Industrial Coatings Market Outlook
- 3.2 Penetration & Growth Prospect Mapping
- 3.3 Industry Value Chain Analysis
  - 3.3.1 Raw material Trends
- 3.4 Technology Overview
  - 3.4.1 Solvent-based coatings
  - 3.4.2 Water-based coatings
  - 3.4.3 Powder-based coatings
- 3.5 Regulatory Framework
  - 3.5.1 Standard & Compliances
  - 3.5.2 Safety
    - 3.5.2.1 Acrylic Resin

- 3.5.2.2 Epoxy Resin
- 3.5.2.3 Polyurethane Resin
- 3.5.2.4 Alkyd Resin
- 3.6 Market Dynamics
  - 3.6.1 Market Driver Analysis
    - 3.6.1.1 Growing demand from end-user industries
    - 3.6.1.2 Increasing awareness regarding eco-friendly and sustainable alternatives
  - 3.6.2 Market Restraint Analysis
    - 3.6.2.1 Stringent Regulation Regarding Toxic Solvents
- 3.7 Business Environment Analysis
  - 3.7.1 Porter's Five Forces Analysis
  - 3.7.2 PESTEL Analysis
- 3.8 Impact of COVID-19 on the industry
- 3.9 East European Geopolitical Implications of the Industry

## **CHAPTER 4 U.S. INDUSTRIAL COATINGS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 4.1 Product Movement Analysis & Market Share, 2021 & 2030 (Kilotons) (USD Million)
- 4.2 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons) (USD Million)
  - 4.2.1 Acrylic
  - 4.2.2 Alkyd
  - 4.2.3 Polyurethane
  - 4.2.4 Epoxy
  - 4.2.5 Polyester
  - 4.2.6 Others

## **CHAPTER 5 U.S. INDUSTRIAL COATINGS MARKET: TECHNOLOGY ESTIMATES & TREND ANALYSIS**

- 5.1 Technology Movement Analysis & Market Share, 2021 & 2030 (Kilotons) (USD Million)
- 5.2 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (Kilotons) (USD Million)
  - 5.2.1 Solvent-borne
  - 5.2.2 Water-borne
  - 5.2.3 Powder-borne
  - 5.2.4 Others

## **CHAPTER 6 U.S. INDUSTRIAL COATINGS MARKET: END-USE ESTIMATES & TREND ANALYSIS**

6.1 End-Use Movement Analysis & Market Share, 2021 & 2030 (Kilotons) (USD Million)

6.2 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons) (USD Million)

6.2.1 Architectural

6.2.2 Wastewater Treatment

6.2.3 Bridge & Highway

6.2.4 Pharmaceutical

6.2.5 Original Equipment Manufacturer (OEM)

6.2.6 Other End-Uses

## **CHAPTER 7 U.S. INDUSTRIAL COATINGS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

7.1 Regional Movement Analysis & Market Share, 2021 & 2030 (Kilotons) (USD Million)

7.2 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Region, 2018 - 2030 (Kilotons) (USD Million)

7.2.1 Northeast

7.2.1.1 Northeast Industrial coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons) (USD Million)

7.2.1.2 Northeast Industrial coatings Market Size, Forecasts, and Trend Analysis, By technology, 2018 - 2030 (Kilotons) (USD Million)

7.2.1.3 Northeast Industrial coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons) (USD Million)

7.2.2 Southwest

7.2.2.1 Southwest Industrial coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons) (USD Million)

7.2.2.2 Southwest Industrial coatings Market Size, Forecasts, and Trend Analysis, By technology, 2018 - 2030 (Kilotons) (USD Million)

7.2.2.3 Southwest Industrial coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons) (USD Million)

7.2.3 West

7.2.3.1 West Industrial coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons) (USD Million)

7.2.3.2 West Industrial coatings Market Size, Forecasts, and Trend Analysis, By technology, 2018 - 2030 (Kilotons) (USD Million)

7.2.3.3 West Industrial coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons) (USD Million)

7.2.4 Southeast

7.2.4.1 Southeast Industrial coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons) (USD Million)

7.2.4.2 Southeast Industrial coatings Market Size, Forecasts, and Trend Analysis, By technology, 2018 - 2030 (Kilotons) (USD Million)

7.2.4.3 Southeast Industrial coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons) (USD Million)

7.2.5 Midwest

7.2.5.1 Midwest Industrial coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons) (USD Million)

7.2.5.2 Midwest Industrial coatings Market Size, Forecasts, and Trend Analysis, By technology, 2018 - 2030 (Kilotons) (USD Million)

7.2.5.3 Midwest Industrial coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons) (USD Million)

## **CHAPTER 8 U.S. INDUSTRIAL COATINGS MARKET - COMPETITIVE LANDSCAPE**

8.1 Vendor Landscape

8.1.1 List of Key Distributors and Channel Partners

8.1.2 key potential customers

8.2 Public & Private Companies

8.2.1 Competitive Dashboard Analysis

8.2.1.1 Leading players

8.2.1.2 Emerging players

## **CHAPTER 9 COMPANY PROFILES**

9.1 Carboline Company

9.1.1 Company Overview

9.1.2 Financial Performance

9.1.3 Product Benchmarking

9.1.4 Strategic Initiatives

9.2 Belzona International Ltd.

9.2.1 Company Overview

9.2.2 Financial Performance

9.2.3 Product Benchmarking

9.3 US Coatings

- 9.3.1 Company Overview
- 9.3.2 Financial Performance
- 9.3.3 Product Benchmarking
- 9.4 Benjamin Moore & Co.
  - 9.4.1 Company Overview
  - 9.4.2 Financial Performance
  - 9.4.3 Product Benchmarking
- 9.5 ICP Group
  - 9.5.1 Company Overview
  - 9.5.2 Financial Performance
  - 9.5.3 Product Benchmarking
  - 9.5.4 Strategic Initiatives
- 9.6 BEHR Process Corporation
  - 9.6.1 Company Overview
  - 9.6.2 Financial Performance
  - 9.6.3 Product Benchmarking
- 9.7 Shawcor
  - 9.7.1 Company Overview
  - 9.7.2 Financial Performance
  - 9.7.3 Product Benchmarking
- 9.8 RPM International Inc.
  - 9.8.1 Company Overview
  - 9.8.2 Financial performance
  - 9.8.3 Product benchmarking
  - 9.8.4 Strategic Initiatives
- 9.9 Lanco
  - 9.9.1 Company Overview
  - 9.9.2 Financial performance
  - 9.9.3 Product benchmarking
- 9.10 Cloverdale Paint Inc.
  - 9.10.1 Company Overview
  - 9.10.2 Financial Performance
  - 9.10.3 Product Benchmarking
  - 9.10.4 Strategic Initiatives
- 9.11 PPG Industries, Inc.
  - 9.11.1 Company Overview
  - 9.11.2 Financial Performance
  - 9.11.3 Product Benchmarking
  - 9.11.4 Strategic Initiatives

- 9.12 Akzo Nobel N.V.
  - 9.12.1 Company Overview
  - 9.12.2 Financial Performance
  - 9.12.3 Product Benchmarking
  - 9.12.4 Strategic Initiatives
- 9.13 The Sherwin-Williams Company
  - 9.13.1 Company Overview
  - 9.13.2 Financial Performance
  - 9.13.3 Product Benchmarking
  - 9.13.4 Strategic Initiatives
- 9.14 Axalta Coating Systems, LLC
  - 9.14.1 Company Overview
  - 9.14.2 Financial Performance
  - 9.14.3 Product Benchmarking
  - 9.14.4 Strategic Initiatives
- 9.15 Jotun
  - 9.15.1 Company Overview
  - 9.15.2 Financial Performance
  - 9.15.3 Product Benchmarking
  - 9.15.4 Strategic Initiatives
- 9.16 BASF SE
  - 9.16.1 Company Overview
  - 9.16.2 Financial Performance
  - 9.16.3 Product Benchmarking
  - 9.16.4 Strategic Initiatives
- 9.17 Henkel AG & Company, KGaA
  - 9.17.1 Company Overview
  - 9.17.2 Financial Performance
  - 9.17.3 Product benchmarking
- 9.18 Nippon Paint Holdings Co., Ltd.
  - 9.18.1 Company Overview
  - 9.18.2 Financial performance
  - 9.18.3 Product benchmarking
  - 9.18.4 Strategic Initiatives
- 9.19 Hempel A/S
  - 9.19.1 Company Overview
  - 9.19.2 Financial performance
  - 9.19.3 Product benchmarking
  - 9.19.4 Strategic Initiatives



## 9.20 Beckers Group

9.20.1 Company Overview

9.20.2 Financial Performance

9.20.3 Product benchmarking

9.20.4 Strategic Initiatives

## 9.21 The Chemours Company

9.21.1 Company Overview

9.21.2 Financial performance

9.21.3 Product benchmarking

## 9.22 Kansai Paint Co., Ltd.

9.22.1 Company Overview

9.22.2 Financial Performance

9.22.3 Product Benchmarking

## 9.23 Sika Corporation

9.23.1 Company Overview

9.23.2 Financial Performance

9.23.3 Product Benchmarking

## List Of Tables

### LIST OF TABLES

Table 1 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons)

Table 2 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (USD Million)

Table 3 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (Kilotons)

Table 4 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (USD Million)

Table 5 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons)

Table 6 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (USD Million)

Table 7 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Region, 2018 - 2030 (Kilotons)

Table 8 U.S. Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Region, 2018 - 2030 (USD Million)

Table 9 Northeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons)

Table 10 Northeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (USD Million)

Table 11 Northeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (Kilotons)

Table 12 Northeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (USD Million)

Table 13 Northeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons)

Table 14 Northeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (USD Million)

Table 15 Southwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons)

Table 16 Southwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (USD Million)

Table 17 Southwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (Kilotons)

Table 18 Southwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By

Technology, 2018 - 2030 (USD Million)

Table 19 Southwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons)

Table 20 Southwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (USD Million)

Table 21 West Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons)

Table 22 West Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (USD Million)

Table 23 West Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (Kilotons)

Table 24 West Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (USD Million)

Table 25 West Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons)

Table 26 West Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (USD Million)

Table 27 Southeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons)

Table 28 Southeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (USD Million)

Table 29 Southeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (Kilotons)

Table 30 Southeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (USD Million)

Table 31 Southeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons)

Table 32 Southeast Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (USD Million)

Table 33 Midwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (Kilotons)

Table 34 Midwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Product, 2018 - 2030 (USD Million)

Table 35 Midwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (Kilotons)

Table 36 Midwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By Technology, 2018 - 2030 (USD Million)

Table 37 Midwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (Kilotons)

Table 38 Midwest Industrial Coatings Market Size, Forecasts, and Trend Analysis, By End-Use, 2018 - 2030 (USD Million)

Table 39 List of key distributors and channel partners

Table 40 List of emerging/innovative companies

## List Of Figures

### LIST OF FIGURES

- Fig. 1 U.S. Industrial Coatings Market Segmentation
- Fig. 2 Information Procurement
- Fig. 3 Primary Research Pattern
- Fig. 4 Data Analysis Models
- Fig. 5 Market Formulation And Validation
- Fig. 6 Data Validating & Publishing
- Fig. 7 Market Snapshot, 2021
- Fig. 8 U.S. Industrial Coatings Market, Segmental Outlook, 2021 (USD Million)
- Fig. 9 U.S. Industrial Coatings Market Volume & Revenue, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 10 U.S. Industrial Coatings Market Value Chain Analysis
- Fig. 11 U.S. Industrial Coatings Market Dynamics
- Fig. 12 Market Driver Analysis
- Fig. 13 Market Restraint Analysis
- Fig. 14 U.S. Industrial Coatings Market: Porter's Five Forces Analysis
- Fig. 15 U.S. Industrial Coatings Market: PESTEL Analysis
- Fig. 16 U.S. Industrial Coatings Market Revenue Share, By Product, 2021 & 2030 (%)
- Fig. 17 U.S. Industrial Coatings Market Revenue Share, By Technology, 2021 & 2030 (%)
- Fig. 18 U.S. Industrial Coatings Market Revenue Share, By End-Use, 2021 & 2030 (%)
- Fig. 19 U.S. Industrial Coatings Market Revenue Share, By Region, 2021 & 2030 (%)
- Fig. 20 Under Construction Pipeline in Southwest U.S., 2020 - 2022 (Square Feet)
- Fig. 21 Square Feet Under Construction in Southeast U.S., 2021
- Fig. 22 Competitive dashboard analysis

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