

U.S. Humidifiers Market Size, Share, & Trends Analysis Report By Product (Heated Humidifiers, Passover Humidifiers), By End-use (Hospitals, Outpatient Facilities), And Segment Forecasts, 2024 - 2030

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Abstracts

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U.S. Humidifiers Market Growth & Trends

The U.S. humidifiers market size is expected to reach USD 2.02 billion by 2030 and growing at a CAGR of 7.73%, according to a new report by Grand View Research, Inc. The market growth is driven by the rising prevalence of respiratory diseases, a growing geriatric population, new product launches by market players, and a supportive regulatory environment.

The growing prevalence of respiratory diseases significantly drives the demand for therapeutic respiratory devices and associated accessories, including humidifiers. According to the American Lung Association's 2022 data, approximately 11.7 million people were diagnosed with COPD in the U.S., making it the third leading cause of death in the country. In addition, the World Health Organization (WHO) predicts that by 2030, the four main potentially fatal respiratory diseases-lung cancer, tuberculosis, COPD, and pneumonia-will account for roughly one in five deaths globally.

The U.S. Food and Drug Administration (FDA) regulates therapeutic humidifiers for respiratory therapy or other medical purposes. These devices add water vapor to breathing gases, which the patient breathes during normal respiration. According to the CFR-Code of Federal Regulation, therapeutic humidifiers for home use are classified as

Class I (general controls) and are exempt from premarket notification procedures subject to the limitations in § 868.9. Maintaining indoor relative humidity within the range of 30% to 60% is suggested by the American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE) to promote health and ensure comfort. In 2017, a new regulation on hospital humidification allowed the use of adiabatic humidifiers, which has significantly impacted energy consumption. These regulations are expected to positively impact the market growth over a forecast period.

Moreover, the market players are focused on developing technologically advanced products to strengthen their position in the market and get a competitive edge over other market players. For instance, in August 2022, TruSens launched a new series of high-performance humidifiers, which includes two models - N-300 and N-200. These models feature an improved and long-lasting water softening & demineralizing filter, resulting in reduced mineral accumulation and white dust formation. Both models come equipped with TruSens' exclusive SensorPod technology, which acts as a remote control & humidity monitor. The availability of these technologically advanced products are expected to drive the market growth over the forecast period.

U.S. Humidifiers Market Report Highlights

Based on product, the market is segmented into heated humidifiers, adiabatic humidifiers, bubble humidifiers, and passover humidifiers. The heated humidifiers segment held the largest revenue share of 35.6% in 2023. This is attributable to ability to deliver optimal humidity levels and enhanced comfort during respiratory therapy.

Based on end-use, the market is segmented into hospitals outpatient facilities and homecare. Hospitals dominated the market with a revenue share of 55.6% in 2023 owing to their high demand in hospitals to relative humidity. The outpatient facilities segment is expected to grow at the fastest CAGR over the forecast period.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
- 1.4. Information Procurement
 - 1.4.1. Purchased Database
 - 1.4.2. GVR's Internal Database
- 1.5. Details of primary research
- 1.6. Market Formulation & Validation
- 1.7. Model Details
 - 1.7.1. Commodity flow analysis (Model 1)
 - 1.7.1.1. Approach 1: Commodity flow approach
 - 1.7.2. Volume price analysis (Model 2)
 - 1.7.2.1. Approach 2: Volume price analysis
- 1.8. Research Scope and Assumptions
 - 1.8.1. List of Secondary Sources
 - 1.8.2. List of Primary Sources
 - 1.8.3. Objectives

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
 - 2.2.1. Product Outlook
 - 2.2.2. End-use Outlook
- 2.3. Competitive Insights

CHAPTER 3. U.S. HUMIDIFIERS MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related/Ancillary Market Outlook
- 3.2. Industry Analysis
 - 3.2.1. User Perspective Analysis
 - 3.2.2. Key End Users
- 3.3. Technology Outlook

- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Drivers Analysis
 - 3.5.1.1. Rising prevalence of respiratory diseases & growing geriatric population
 - 3.5.1.2. Supportive regulatory updates and new product launches
 - 3.5.2. Market Restraints Analysis
 - 3.5.2.1. High cost associated with the use of humidifiers
 - 3.5.2.2. Health issues arising due to lack of maintenance or technical problems
 - 3.5.3. Industry Challenges and Opportunity Analysis
- 3.6. U.S. Humidifiers Market Analysis Tools
 - 3.6.1. Porter's Analysis
 - 3.6.1.1. Bargaining power of the suppliers
 - 3.6.1.2. Bargaining power of the buyers
 - 3.6.1.3. Threats of substitution
 - 3.6.1.4. Threats from new entrants
 - 3.6.1.5. Competitive rivalry
 - 3.6.2. PESTEL Analysis
 - 3.6.2.1. Political landscape
 - 3.6.2.2. Economic and Social landscape
 - 3.6.2.3. Technological landscape
 - 3.6.2.4. Environmental landscape
 - 3.6.2.5. Legal landscape
- 3.7. Major Deals & Strategic Alliances Analysis in the U.S. Humidifiers Industry
- 3.8. Impact of COVID-19

CHAPTER 4. U.S. HUMIDIFIERS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Definition and Scope
- 4.2. Product Market Share Analysis, 2023 & 2030
- 4.3. Segment Dashboard
- 4.4. U.S. Humidifiers Market: By Product, 2018 to 2030
- 4.5. Heated Humidifiers
 - 4.5.1. Heated Humidifiers Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
 - 4.5.2. Integrated or Built-in
 - 4.5.2.1. Integrated or Built-in Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
 - 4.5.3. Standalone

4.5.3.1. Standalone Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.6. Adiabatic humidifiers (High-pressure & ultrasonic)

4.6.1. Adiabatic humidifiers (High-pressure & ultrasonic) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.7. Bubble Humidifier

4.7.1. Bubble Humidifier Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.8. Passover Humidifiers

4.8.1. Passover Humidifiers Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. U.S. HUMIDIFIERS MARKET: END-USE ESTIMATES & TREND ANALYSIS

5.1. Definition and Scope

5.2. End Use Market Share Analysis, 2023 & 2030

5.3. Segment Dashboard

5.4. U.S. Humidifiers Market: By End-use, 2018 to 2030

5.5. Hospitals

5.5.1. Hospitals Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.6. Outpatient Facilities

5.6.1. Outpatient Facilities Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.7. Home Care

5.7.1. Home Care Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. COMPETITIVE LANDSCAPE

6.1. Recent Developments & Impact Analysis by Key Market Participants

6.2. Company Categorization

6.3. Company Market Share Analysis

6.4. Company Heat Map Analysis

6.5. Strategy Mapping

6.5.1. Expansion

6.5.2. Mergers & Acquisition

6.5.3. Partnerships & Collaborations

6.5.4. New Product Launches

- 6.5.5. Research And Development
- 6.6. Company Profiles
 - 6.6.1. Medtronic
 - 6.6.1.1. Participant's Overview
 - 6.6.1.2. Financial Performance
 - 6.6.1.3. Product Benchmarking
 - 6.6.1.4. Recent Developments
 - 6.6.2. Fisher & Paykel Healthcare Limited
 - 6.6.2.1. Participant's Overview
 - 6.6.2.2. Financial Performance
 - 6.6.2.3. Product Benchmarking
 - 6.6.2.4. Recent Developments
 - 6.6.3. ResMed
 - 6.6.3.1. Participant's Overview
 - 6.6.3.2. Financial Performance
 - 6.6.3.3. Product Benchmarking
 - 6.6.3.4. Recent Developments
 - 6.6.4. Drive DeVilbiss International
 - 6.6.4.1. Participant's Overview
 - 6.6.4.2. Financial Performance
 - 6.6.4.3. Product Benchmarking
 - 6.6.4.4. Recent Developments
 - 6.6.5. Koninklijke Philips N.V.
 - 6.6.5.1. Participant's Overview
 - 6.6.5.2. Financial Performance
 - 6.6.5.3. Product Benchmarking
 - 6.6.5.4. Recent Developments
 - 6.6.6. Teleflex Incorporated
 - 6.6.6.1. Participant's Overview
 - 6.6.6.2. Financial Performance
 - 6.6.6.3. Product Benchmarking
 - 6.6.6.4. Recent Developments
 - 6.6.7. Vapotherm
 - 6.6.7.1. Participant's Overview
 - 6.6.7.2. Financial Performance
 - 6.6.7.3. Product Benchmarking
 - 6.6.7.4. Recent Developments
 - 6.6.8. Precision Medical, Inc.
 - 6.6.8.1. Participant's Overview

- 6.6.8.2. Financial Performance
- 6.6.8.3. Product Benchmarking
- 6.6.8.4. Recent Developments
- 6.6.9. Hamilton Medical
 - 6.6.9.1. Participant's Overview
 - 6.6.9.2. Financial Performance
 - 6.6.9.3. Product Benchmarking
 - 6.6.9.4. Recent Developments
- 6.6.10. Ace-medical
 - 6.6.10.1. Participant's Overview
 - 6.6.10.2. Financial Performance
 - 6.6.10.3. Product Benchmarking
 - 6.6.10.4. Recent Developments
- 6.6.11. CAREL INDUSTRIES S.p.A.
 - 6.6.11.1. Participant's Overview
 - 6.6.11.2. Financial Performance
 - 6.6.11.3. Product Benchmarking
 - 6.6.11.4. Recent Developments
- 6.6.12. Condair Group
 - 6.6.12.1. Participant's Overview
 - 6.6.12.2. Financial Performance
 - 6.6.12.3. Product Benchmarking
 - 6.6.12.4. Recent Developments

List Of Tables

LIST OF TABLES

1. List of secondary sources
2. List of abbreviation
3. U.S. Humidifiers market estimates and forecasts, by product, 2018 - 2030 USD Million)
4. U.S. Humidifiers market estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

1. U.S. humidifiers market segmentation
2. Market research process
3. Information procurement
4. Primary research pattern
5. Parent market analysis
6. Market Snapshot
7. Segment Snapshot
8. Competitive Landscape Snapshot
9. Market Dynamics
10. U.S. population aged 65 years or over (millions)
11. U.S. Humidifiers Market - Porter's Analysis
12. U.S. Humidifiers Market - PEST Analysis
13. U.S. humidifiers market: Product outlook and key takeaways
14. U.S. Humidifiers Market: Product Movement Analysis
15. Heated humidifiers market estimates and forecasts, 2018 - 2030 (USD Million)
16. Integrated/built-in humidifiers market estimates and forecasts, 2018 - 2030 (USD Million)
17. Standalone humidifiers market estimates and forecasts, 2018 - 2030 (USD Million)
18. Adiabatic humidifier market estimates and forecasts, 2018 - 2030 (USD Million)
19. Passover humidifiers market estimates and forecasts, 2018 - 2030 (USD Million)
20. Bubble humidifier market estimates and forecasts, 2018 - 2030 (USD Million)
21. U.S. humidifiers market: End-use outlook and key takeaways
22. U.S. humidifiers market: End-use movement analysis
23. Hospitals market estimates and forecasts, 2018 - 2030 (USD Million)
24. Outpatient facilities market estimates and forecasts, 2018 - 2030 (USD Million)
25. Homecare market estimates and forecasts, 2018 - 2030 (USD Million)
26. U.S. humidifiers market estimates and forecasts, 2018 - 2030 (USD Million)
27. Key Company Categorization
28. Company Heat Map Analysis
29. Strategic Framework

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