

U.S. Household Appliances Market Size, Share & Trends Analysis Report By Product (Water Heater, Dishwasher, Refrigerator, Washing Machine, Air Conditioner), By Distribution Channel, By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/U5350CCBA92EN.html>

Date: July 2023

Pages: 96

Price: US\$ 3,950.00 (Single User License)

ID: U5350CCBA92EN

Abstracts

This report can be delivered to the clients within Immediate

U.S. Household Appliances Market Growth & Trends

The U.S. household appliances market size is expected to reach USD 93.04 billion by 2030, growing at a CAGR of 6.7% during the forecast period, according to a new report by Grand View Research, Inc. Rising fuel prices and the increasing number of nuclear families along with growth in induction cooking technology have increased the dependence of users on household appliances and hence is expected to have a significant impact on the market's growth.

Other factors contributing to the growth in the U.S. household appliances industry include the popularity of multi-functional and advanced products, which are capable of addressing more than one household application, thus giving good value for money. Vendors continually innovate to stay competitive, enhance customer satisfaction, expand customer base, and generate demand for multi-functional household appliances to respond to the growing demand.

The rising standard of living in the U.S. is predicted to fuel the demand for cooktops in the market. The increasing number of residential and non-residential construction projects is expected to increase the demand for cooktops in the U.S. According to the United States Department of Agriculture, a total of 1,495,000 construction permits were

issued in July 2020 at SAAR (seasonally adjusted annual rate), this rate is 9.4% higher than July 2019 and 18.8% higher than June 2020.

Technological advancements play a pivotal role in propelling the growth of the market for vacuum cleaners in the U.S. Over the years, significant strides have been made in vacuum cleaner technology, revolutionizing the way people clean their homes. One of the key innovations driving market growth is the emergence of robotic vacuum cleaners. These autonomous devices are equipped with sensors, artificial intelligence algorithms, and mapping capabilities that enable them to navigate and clean floors independently. The convenience and time-saving nature of robotic vacuums have captured the interest of consumers, driving their popularity.

The e-commerce segment is expected to register the fastest CAGR over the forecast period. E-commerce penetration is significant in the United States, resulting in large sales volume. The majority of sales in the home appliance sector are driven by major online platforms like Amazon. Despite the fact that other region manufacturers have found it difficult to get into the market, numerous worldwide manufacturers have attempted to do so. In most regions, customers are willing to try new things. Benefits such as quick returns, online retailer post-sale help, and free and one-day delivery features, on the other hand, are attracting a significant number of customers.

U.S. Household Appliances Market Report Highlights

The refrigerator segment held the largest revenue share in 2022. The market value for smart refrigerators is increasing due to expanding consumer desires for linked home appliances with enhanced features and capabilities. The adoption of smart refrigerators in the home will be aided by rising internet and smartphone penetration

The air conditioner segment is projected to register the fastest CAGR during the forecast period. Public awareness of energy-efficient models is projected to have a positive impact on demand in the U.S. Throughout the forecast period, the introduction of technologically sophisticated air conditioners, such as air conditioners with inverter and air purification technologies, is expected to fuel the market growth

The Southeast segment accounted for the largest market share in 2022. The growth of the housing sector across the Southeast U.S. region is expected to drive the demand for various household appliances, which will drive the

market's growth. For instance, according to Florida Realtors' Chief Economist Dr. Brad O'Connor, 528,000 homes in Florida were sold in 2021, registering a 19% increase as compared to sales in 2020

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definition
- 1.3 Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 GVR's Internal Database
 - 1.3.3 Secondary Sources And Third-party Perspectives
 - 1.3.4 Primary Research
- 1.4 Information Analysis
 - 1.4.1 Data Analysis Models
- 1.5 Market Formulation & Data Visualization
- 1.6 Data Validation & Publishing

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Outlook
- 2.2 Product Outlook
- 2.3 Distribution channel Outlook
- 2.4 Regional Outlook

CHAPTER 3 U.S. HOUSEHOLD APPLIANCES MARKET VARIABLES, TRENDS, & SCOPE

- 3.1 Market Introduction
- 3.2 Penetration & Growth Prospect Mapping
- 3.3 Industry Value Chain Analysis
 - 3.3.1 Retail Chain Analysis
 - 3.3.2 Profit Margin Analysis
- 3.4 Market Dynamics
 - 3.4.1 Driver Impact Analysis
 - 3.4.1.1 Growth Of The Luxury Residential Market
 - 3.4.1.2 Rising Home Remodeling Projects
 - 3.4.1.3 Emergence Of Technologically Advanced Kitchen And Home Appliances
 - 3.4.2 Market Restraint Analysis
 - 3.4.2.1 Harmful Effects Of Chemicals Used In Household Appliances
 - 3.4.3 Industry Challenges

- 3.4.4 Industry Opportunities
- 3.5 Business Environment Analysis
 - 3.5.1 U.S. Household Appliances Market Porter's Analysis
- 3.6 Roadmap Of The U.S. Household Appliances Market
- 3.7 Market Entry Strategies
- 3.8 Impact Of COVID-19 On The U.S. Household Appliances Market

CHAPTER 4 CONSUMER BEHAVIOR ANALYSIS

- 4.1 Demographic Analysis
- 4.2 Consumer Trends & Preferences
- 4.3 Factors Affecting Buying Decision
- 4.4 Consumer Product Adoption
- 4.5 Observations & Recommendations

CHAPTER 5 U.S. HOUSEHOLD APPLIANCES MARKET: PRODUCT ANALYSIS AND ESTIMATES

- 5.1 Product Analysis & Market Share, 2022 & 2030
- 5.2 Water Heaters
 - 5.2.1 U.S. Dishwashers Market Estimates And Forecast, By Water Heaters, 2017 - 2030 (USD Billion)
- 5.3 Dishwashers
 - 5.3.1 U.S. Dishwashers Market Estimates And Forecast, By Dishwashers, 2017 - 2030 (USD Billion)
- 5.4 Refrigerators
 - 5.4.1 U.S. Household Appliances Market Estimates And Forecast, By Refrigerators, 2017 - 2030 (USD Billion)
- 5.5 Cooking, Cooktop Range, Microwave, And Ovens
 - 5.5.1 U.S. Household Appliances Market Estimates And Forecast, By Cooktop, Cooking Range, Microwave And Ovens, 2017 - 2030 (USD Billion)
- 5.6 Mixer, Grinder And Food Processor
 - 5.6.1 U.S. Household Appliances Market Estimates And Forecast, By Mixer, Grinder And Food Processor, 2017 - 2030 (USD Billion)
- 5.7 Washing Machine
 - 5.7.1 U.S. Household Appliances Market Estimates And Forecast, By Washing Machine, 2017 - 2030 (USD Billion)
- 5.8 Vacuum Cleaners
 - 5.8.1 U.S. Household Appliances Market Estimates And Forecast, By Vacuum

Cleaners, 2017 - 2030 (USD Billion)

5.9 Air Conditioners

5.9.1 U.S. Household Appliances Market Estimates And Forecast, By Air Conditioners, 2017 - 2030 (USD Billion)

CHAPTER 6 U.S. HOUSEHOLD APPLIANCES MARKET: DISTRIBUTION CHANNEL ANALYSIS AND ESTIMATES

6.1 Distribution Channel Analysis & Market Share, 2022 & 2030

6.2 Brick & Mortar

6.2.1 U.S. Household Appliances Market Estimates And Forecast, Through Brick And Mortar Distribution Channel, 2017 - 2030 (USD Billion)

6.3 E-commerce

6.3.1 U.S. Household Appliances Market Estimates And Forecast, By E-commerce Distribution Channel, 2017 - 2030 (USD Billion)

CHAPTER 7 U.S. HOUSEHOLD APPLIANCES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1 Regional Movement Analysis & Market Share, 2022 & 2030

7.2 Northeast U.S.

7.2.1 Northeast U.S. Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.2.2 Northeast Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.2.3 Northeast U.S. Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.3 Southeast U.S.

7.3.1 Southeast U.S. Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.3.2 Southeast U.S. Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.3.3 Southeast U.S. Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.4 Southwest U.S.

7.4.1 Southwest U.S. Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.4.2 Southwest U.S. Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.4.3 Southwest U.S. Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.4.4 Arizona

7.4.4.1 Arizona Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.4.4.2 Arizona Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.4.4.3 Arizona Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.5 Midwest U.S.

7.5.1 Midwest U.S. Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.5.2 Midwest U.S. Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.5.3 Midwest U.S. Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.6 West U.S.

7.6.1 West U.S. Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.6.2 West U.S. Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.6.3 West U.S. Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.6.4 California

7.6.4.1 California Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.6.4.2 California Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.6.4.3 California Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.6.5 Washington

7.6.5.1 Washington Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.6.5.2 Washington Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.6.5.3 Washington Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.6.6 Idaho

7.6.6.1 Idaho Household Appliances Market Estimates And Forecast, 2017 - 2030

(USD Billion)

7.6.6.2 Idaho Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.6.6.3 Idaho Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.6.7 Colorado

7.6.7.1 Colorado Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.6.7.2 Colorado Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.6.7.3 Colorado Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.6.8 Nevada

7.6.8.1 Nevada Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.6.8.2 Nevada Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.6.8.3 Nevada Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

7.6.9 Oregon

7.6.9.1 Oregon Household Appliances Market Estimates And Forecast, 2017 - 2030 (USD Billion)

7.6.9.2 Oregon Household Appliances Market Estimates And Forecast, By Product, 2017 - 2030 (USD Billion)

7.6.9.3 Oregon Household Appliances Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Billion)

CHAPTER 8 COMPETITIVE AND VENDOR LANDSCAPE

8.1 Key Players, Recent Developments, And Their Impact On The Industry

8.2 Key Company Categorization

8.3 Vendor Landscape

8.3.1 Key U.S. Household Appliances Company Market Share Analysis, 2022

CHAPTER 9 COMPANY PROFILES

9.1 Whirlpool Corporation

9.1.1 Company Overview

9.1.2 Financial Performance

- 9.1.3 Product Benchmarking
- 9.1.4 Strategic Initiatives
- 9.2 Electrolux AB
 - 9.2.1 Company Overview
 - 9.2.2 Financial Performance
 - 9.2.3 Product Benchmarking
 - 9.2.4 Strategic Initiatives
- 9.3 Fisher & Paykel Appliances Holdings Ltd.
 - 9.3.1 Company Overview
 - 9.3.2 Product Benchmarking
 - 9.3.3 Strategic Initiatives
- 9.4 Frigidaire
 - 9.4.1 Company Overview
 - 9.4.2 Product Benchmarking
 - 9.4.3 Strategic Initiatives
- 9.5 GE Appliances
 - 9.5.1 Company Overview
 - 9.5.2 Product Benchmarking
 - 9.5.3 Strategic Initiatives
- 9.6 Haier Group
 - 9.6.1 Company Overview
 - 9.6.2 Financial Performance
 - 9.6.3 Product Benchmarking
 - 9.6.4 Strategic Initiatives
- 9.7 LG Electronics Inc.
 - 9.7.1 Company Overview
 - 9.7.2 Financial Performance
 - 9.7.3 Product Benchmarking
 - 9.7.4 Strategic Initiatives
- 9.8 Panasonic Corporation
 - 9.8.1 Company Overview
 - 9.8.2 Financial Performance
 - 9.8.3 Product Benchmarking
 - 9.8.4 Strategic Initiatives
- 9.9 Robert Bosch Gmbh
 - 9.9.1 Company Overview
 - 9.9.2 Financial Performance
 - 9.9.3 Product Benchmarking
 - 9.9.4 Strategic Initiatives

9.10 Samsung Electronics Co., Ltd.

- 9.10.1 Company Overview
- 9.10.2 Financial Performance
- 9.10.3 Product Benchmarking
- 9.10.4 Strategic Initiatives

9.11 Miele & Cie. KG

- 9.11.1 Company Overview
- 9.11.2 Financial Performance
- 9.11.3 Product Benchmarking
- 9.11.4 Strategic Initiatives

9.12 Smeg S.p.a.

- 9.12.1 Company Overview
- 9.12.2 Product Benchmarking
- 9.12.3 Strategic Initiatives

9.13 Irobot Corporation

- 9.13.1 Company Overview
- 9.13.2 Product Benchmarking
- 9.13.3 Strategic Initiatives

List Of Tables

LIST OF TABLES

- Table 1 List of 10 large-sized cities in the U.S., by share of luxury pricing, 2021
- Table 2 List of 10 mid-sized cities in the U.S., by share of luxury pricing, 2021
- Table 3 List of 10 small-sized cities in the U.S., by share of luxury pricing, 2021
- Table 4 Technology advancements, by product
- Table 5 Average selling prices (ASPs) of household appliances in the U.S.
- Table 6 U.S. water heaters market estimates and forecast, 2017 - 2030 (USD Billion)
- Table 7 U.S. dishwashers market estimates and forecast, 2017 - 2030 (USD Billion)
- Table 8 U.S. refrigerators market estimates and forecast, 2017 - 2030 (USD Billion)
- Table 9 U.S. cooking, cooktop range, microwave & oven market estimates and forecast, 2017 - 2030 (USD Billion)
- Table 10 U.S. vacuum cleaners market estimates and forecast, 2017 - 2030 (USD Billion)
- Table 11 U.S. mixer, grinder, and food processor market estimates and forecast, 2017 - 2030 (USD Billion)
- Table 12 U.S. washing machines market estimates and forecast, 2017 - 2030 (USD Billion)
- Table 13 U.S. air conditioners market estimates and forecast, 2017 - 2030 (USD Billion)
- Table 14 U.S. household appliances market estimates and forecast, through brick & mortar distribution channel, 2017 - 2030 (USD Billion)
- Table 15 U.S. household appliances market estimates and forecast, through e-commerce distribution channel, 2017 - 2030 (USD Billion)
- Table 16 Company categorization

List Of Figures

LIST OF FIGURES

- Fig. 1 U.S household appliances market snapshot
- Fig. 2 U.S household appliances market segmentation & scope
- Fig. 3 U.S household appliances market penetration & growth prospect mapping
- Fig. 4 U.S household appliances value chain analysis
- Fig. 5 U.S household appliances market dynamics
- Fig. 6 U.S household appliances market Porter's analysis
- Fig. 7 U.S household appliances market: Product movement analysis
- Fig. 8 U.S household appliances market: Distribution channel movement analysis

I would like to order

Product name: U.S. Household Appliances Market Size, Share & Trends Analysis Report By Product (Water Heater, Dishwasher, Refrigerator, Washing Machine, Air Conditioner), By Distribution Channel, By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/U5350CCBA92EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5350CCBA92EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970