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U.S. House Calls Market Size, Share & Trends Analysis Report By Service (Primary Care, Urgent Care, Preventive Care, Mobile Clinical Testing, Chronic care Management) And Segment Forecasts, 2022 - 2030

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Abstracts

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U.S. House Calls Market Growth & Trends

The U.S. house calls market size is expected to reach USD 831.2 million by 2030 expanding at a CAGR of 5.60%, based on a new report by Grand View Research, Inc. Advanced healthcare technology and medical devices have enabled house call practices to provide continuous coordinated care to patients in a convenient location at affordable prices. Home visits have enabled physicians to make data-driven and informed decisions regarding the diagnosis and treatment of individual patients.

The adoption of house call services by patients not only provides them with optimum care at their home but also has other benefits. A provider of house calls, Heal, estimated that its house call services reduced hospitalization rate by 28% and unnecessary urgent care and emergency room visits by up to 71%, saving around USD 53.7 million annually.

The COVID-19 pandemic further boosted app-based house call services, as it was the only option during the pandemic restrictions and a safe one to avoiding avoid the risk of infection at the hospitals. These services are reducing hospitalization time for patients, and saving costs for them, especially for long-term chronic care.

The competition among market players is very high. Launch of new mobile apps to ease the process of requesting house calls, collaborating with other players to gain access to patient data, and acquisitions to increase market presence are leading to high competition in the market.

U.S. House Calls Market Report Highlights

The emerging telemedicine & house call services in recent times are a great option for reducing healthcare expenditure, as telehealth saves healthcare costs in multiple ways

The primary care segment held the largest market share in 2021 and is expected to witness the fastest growth during the forecast period. The family physicians providing primary care are familiar with the medical history of their patients, and, in certain cases, their family medical history as well, which helps in better medical intervention

House call providers are establishing advanced platforms to enable real-time remote patient monitoring parameters, such as blood oxygen concentration, blood pressure, and other biometrics

Preventive care, mobile clinical testing, and chronic care management service segments are expected to witness substantial growth in the coming years due to the ongoing COVID-19 pandemic

More primary care physicians are opting for home visits as it allows them to provide quality care, reduce administrative burden, and increase revenue for their practice in comparison to providing office visits

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