

U.S. Hormone Therapy (Retail Side) Market Size, Share & Trends Analysis Report By Product (Sex Hormones, Thyroid Hormones), By Indication, By Route of Administration (Oral, Parenteral), By Distribution Channel, And Segment Forecasts, 2025 - 2033

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Abstracts

Market Size & Trends

The U.S. hormone therapy (retail side) market size was estimated at USD 11.63 billion in 2024 and is projected to reach USD 19.22 billion by 2033, growing at a CAGR of 5.83% from 2025 to 2033. This growth is driven by an increasing aging population and rising hormonal disorder prevalence. In addition, advances in delivery technologies, including oral pills, transdermal patches, subcutaneous pellets, and injectables, have enhanced efficacy, convenience, and adherence.

Moreover, the pharmacies now offer convenient dispensing and counseling, and platforms such as Ro, Noom, and Midi Health bundle telemedicine, online prescribing, and at-home delivery of hormones, with some combining GLP-1 weight-loss treatments, driving sales upward.

U.S. Hormone Therapy (Retail Side) Market Report Segmentation

This report forecasts revenue growth at a country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. hormone therapy (retail side) market report based on product, indication, route of administration, and distribution channel:

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Sex Hormones

Estrogen Replacement Therapy (ERT)

Testosterone Replacement Therapy (TRT)

Progesterone Therapy

Combined Hormone Therapy

Thyroid Hormones

Growth Hormones

Adrenal Hormones

Other Hormones

Indication Outlook (Revenue, USD Billion, 2021 - 2033)

Menopause & Andropause Management

Hypothyroidism

Hypogonadism

Growth Hormone Deficiency

Gender Affirming Therapy

Fertility Treatment

Cosmetic Applications

Other Indications

Route of Administration Outlook (Revenue, USD Billion, 2021 - 2033)

Oral

Parenteral

Transdermal

Other Route of Administration

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

Offline Retail Pharmacies

Large chains

Independent pharmacies

Online Pharmacies / Telehealth

Pure-play online pharmacies

Telehealth & subscription-based DTC brands

Others (Specialized Hormone Clinics)

This report can be delivered to the clients within 3 Business Days

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