

U.S. Healthcare Finance Solutions Market Size, Share & Trends Analysis Report By Equipment Type, By Healthcare Facility Type, By Services, By Lenders (Government & Other Federal Agencies, Private Players), And Segment Forecasts, 2022 - 2030

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Abstracts

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U.S. Healthcare Finance Solutions Market Growth & Trends

The U.S. healthcare finance solutions market size is expected to reach USD 89.8 billion by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 7.7% from 2022 to 2030. The need for capital investment and the development of healthcare infrastructure are some of the key factors boosting the growth of the market. The COVID-19 pandemic has positively changed the growth projections of the market.

Healthcare is an evolving and expanding industry. The increasing prevalence of diseases, advances in digital technology, and the introduction of novel drugs and medicines have led to a rise in healthcare demand and expenditure. In today's world, the healthcare system is shifting from volume to value-based care to improve patient care and engagement. Competitive pricing & improved quality of healthcare services and changes in reimbursement plans in the U.S. are expected to drive the healthcare finance solutions market over the forecast period.

The COVID-19 pandemic has increased the adoption of digitalization in healthcare. It has increased the requirement for funding in the healthcare sector to maintain the cash flow of day-to-day activities. With increased costs related to COVID-19 and the lost

revenue from the cancellation of outpatient office visits, elective surgeries, and elective procedures, hospitals throughout the country became financially stressed.

The increasing consumer demand and frequently changing laws are also contributing to the growth. For instance, in 2016, the mission of The Department of Health and Human Services has entailed improving patient outcomes and reducing medical costs. These changes are driving the need for financial services in the healthcare sector. Also, the requirement for investment in advanced and innovative technology and services to reduce the overall healthcare expenditure is expected to propel the market growth during the forecast period.

U.S. Healthcare Finance Solutions Market Report Highlights

Based on equipment type, the decontamination equipment segment held about 36.0% of the market share in 2021 due to the high cost of equipment

Based on healthcare facilities, the hospitals & health systems segment dominated the market in 2021 with a share of 24.9% due to the increasing prevalence of chronic diseases and the need to treat them along with handling patient data

Equipment and technology finance services dominated the market in 2021 with a 45.0% revenue share due to the rising need for financial assistance for providing medical care services to patients

Private players in the largest lender segment account for 51.1% of the market share in 2021 This is attributed to the factors such as great ROI, various tax benefits & offers provided by the private players

Contents

Table of Content

CHAPTER 1. RESEARCH METHODOLOGY

- 1.1 Market Segmentation & Scope
- 1.2 Market Definition
- 1.3 Information Procurement
 - 1.3.1 Purchased database
 - 1.3.2 GVR's internal database
 - 1.3.3 Secondary sources & third party perspectives
 - 1.3.4 Primary research
- 1.4 Information Analysis
 - 1.4.1 Data analysis models
- 1.5 Market Formulation & Data Visualization
- 1.6 Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1 U.S. Healthcare Finance Solutions Market Outlook, 2018 - 2030

CHAPTER 3. INDUSTRY OUTLOOK: MARKET VARIABLES, TRENDS, & SCOPE

- 3.1 Market Disruption
 - 3.1.1 Transition of the delivery model (volume to value-based healthcare provision)
 - 3.1.2 Medicaid reimbursement
 - 3.1.3 Technological advancements & administration expenditures
 - 3.1.4 Potential strategies being adopted
 - 3.1.5 Digital finance disruption
- 3.2 Correlation of Demand and Supply (Total Addressable Market (TAM) and SOM)
 - 3.2.1 % Demand achieved
 - 3.2.2 Demand V/S Supply, by states
- 3.3 COVID-19 impact

CHAPTER 4. U.S. HEALTHCARE FINANCE SOLUTIONS MARKET: EQUIPMENT TYPE ESTIMATES & TREND ANALYSIS

- 4.1 U.S Healthcare Finance Solutions Market: Equipment Type Movement Analysis

4.2 Diagnostic/Imaging Equipment

4.2.1 Diagnostic/imaging equipment market, 2018 - 2030 (USD Million)

4.3 Specialist Beds

4.3.1 Specialist beds market, 2018 - 2030 (USD Million)

4.4 Surgical Instruments

4.4.1 Surgical instruments market, 2018 - 2030 (USD Million)

4.5 Decontamination Equipment

4.5.1 Decontamination equipment market, 2018 - 2030 (USD Million)

4.6 IT Equipment

4.6.1 IT equipment market, 2018 - 2030 (USD Million)

CHAPTER 5. U.S HEALTHCARE FINANCE SOLUTIONS MARKET: HEALTHCARE FACILITY TYPE ESTIMATES & TREND ANALYSIS

5.1 U.S. Healthcare Finance Solutions Market: Healthcare Facility Type Movement Analysis

5.2 Hospitals & Health Systems

5.2.1 Hospitals & health systems market, 2018 - 2030 (USD Million)

5.3 Outpatient Imaging Centers

5.3.1 Outpatient imaging centers market, 2018 - 2030 (USD Million)

5.4 Outpatient Surgery Centers

5.4.1 Outpatient surgery centers market, 2018 - 2030 (USD Million)

5.5 Physicians Practices & Outpatient Clinics

5.5.1 Physicians practices & outpatient clinics market, 2018 - 2030 (USD Million)

5.6 Diagnostic Laboratories

5.6.1 Diagnostic laboratories market, 2018 - 2030 (USD Million)

5.7 Urgent Care Clinics

5.7.1 Urgent care clinics market, 2018 - 2030 (USD Million)

5.8 Skilled Nursing Facilities

5.8.1 Skilled nursing facilities market, 2018 - 2030 (USD Million)

5.9 Pharmacies

5.9.1 Pharmacies market, 2018 - 2030 (USD Million)

5.10 Other Healthcare Providers

5.10.1 Other healthcare providers market, 2018 - 2030 (USD Million)

CHAPTER 6. U.S. HEALTHCARE FINANCE SOLUTIONS MARKET: SERVICES ESTIMATES & TREND ANALYSIS

6.1 U.S. Healthcare Finance Solutions Market: Services Movement Analysis

6.2 Equipment and Technology Finance

6.2.1 Equipment and technology finance market, 2018 - 2030 (USD Million)

6.2.1.1 Government & Other Federal Agencies

6.2.1.2 Private Players

6.2.1.3 Others

6.3 Working Capital Finance

6.3.1 Working capital finance market, 2018 - 2030 (USD Million)

6.3.1.1 Government & Other Federal Agencies

6.3.1.2 Private Players

6.3.1.3 Others

6.4 Project Finance Solutions

6.4.1 Project finance solutions market, 2018 - 2030 (USD Million)

6.4.1.1 Government & Other Federal Agencies

6.4.1.2 Private Players

6.4.1.3 Others

6.5 Corporate Lending

6.5.1 Corporate lending market, 2018 - 2030 (USD Million)

6.5.1.1 Government & Other Federal Agencies

6.5.1.2 Private Players

6.5.1.3 Others

CHAPTER 7. U.S. HEALTHCARE FINANCE SOLUTIONS MARKET: LENDERS ESTIMATES & TREND ANALYSIS, BY SERVICE, SOURCE, & PRODUCT

7.1 U.S. Healthcare Finance Solutions Market Share By Lenders Movement Analysis

7.2 Government & Other Federal Agencies

7.2.1 Government & other federal agencies market, 2018 - 2030 (USD Million)

7.3 Private Players

7.3.1 Private players market, 2018 - 2030 (USD Million)

7.4 Others

7.4.1 Others market, 2018 - 2030 (USD Million)

CHAPTER 8. COMPETITIVE LANDSCAPE

8.1 Company Profiles

8.1.1 Siemens Financial Services, Inc.

8.1.1.1 Company overview

8.1.1.2 Financial performance

8.1.1.3 Product benchmarking

- 8.1.1.4 Strategic initiatives
- 8.1.2 General Electric Company
 - 8.1.2.1 Company overview
 - 8.1.2.2 Financial performance
 - 8.1.2.3 Product benchmarking
 - 8.1.2.4 Strategic initiatives
- 8.1.3 Commerce Bankshares, Inc.
 - 8.1.3.1 Company overview
 - 8.1.3.2 Financial performance
 - 8.1.3.3 Product benchmarking
 - 8.1.3.4 Strategic initiatives
- 8.1.4 Thermo Fisher Scientific, Inc.
 - 8.1.4.1 Company overview
 - 8.1.4.2 Financial performance
 - 8.1.4.3 Product benchmarking
 - 8.1.4.4 Strategic initiatives
- 8.1.5 Siena Healthcare Finance
 - 8.1.5.1 Company overview
 - 8.1.5.2 Financial performance
 - 8.1.5.3 Product benchmarking
 - 8.1.5.4 Strategic initiatives
- 8.1.6 CIT Group, Inc.
 - 8.1.6.1 Company overview
 - 8.1.6.2 Financial performance
 - 8.1.6.3 Product benchmarking
 - 8.1.6.4 Strategic initiatives
- 8.1.7 Stryker
 - 8.1.7.1 Company overview
 - 8.1.7.2 Financial performance
 - 8.1.7.3 Product benchmarking
 - 8.1.7.4 Strategic initiatives
- 8.1.8 Germino Healthcare Finance
 - 8.1.8.1 Company overview
 - 8.1.8.2 Financial performance
 - 8.1.8.3 Product benchmarking
 - 8.1.8.4 Strategic initiatives
- 8.1.9 Oxford Finance LLC
 - 8.1.9.1 Company overview
 - 8.1.9.2 Financial performance

- 8.1.9.3 Product benchmarking
- 8.1.9.4 Strategic initiatives
- 8.1.10 TCF Capital Solutions
 - 8.1.10.1 Company overview
 - 8.1.10.2 Financial performance
 - 8.1.10.3 Product benchmarking
 - 8.1.10.4 Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 List of Secondary Sources

Table 2 List of Abbreviations

Table 3 U.S. Healthcare Finance Solutions Market, By Equipment Type, 2018 - 2030 (USD Million)

Table 4 U.S. Healthcare Finance Solutions Market, By Healthcare Facility Type, 2018 - 2030 (USD Million)

Table 5 U.S. Healthcare Finance Solutions Market, By Services, 2018 - 2030 (USD Million)

Table 6 U.S. Healthcare Finance Solutions Market, By Lenders, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information Procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value chain based sizing & forecasting
- Fig. 6 QFD modeling for market share assessment
- Fig. 7 Market segmentation & scope
- Fig. 8 U.S. healthcare finance solutions market outlook, 2018 - 2030
- Fig. 9 Market trends & outlook
- Fig. 10 Penetration & growth prospect mapping
- Fig. 11 Market driver relevance analysis (Current & future impact)
- Fig. 12 Market restraint relevance analysis (Current & future impact)
- Fig. 13 SWOT Analysis, By Factor (political & legal, economic and technological)
- Fig. 14 Porter's Five Forces Analysis
- Fig. 15 Company market share analysis
- Fig. 16 Strategy framework
- Fig. 17 U.S. healthcare finance solutions market: Equipment type outlook key takeaways
- Fig. 18 U.S. healthcare finance solutions market: Equipment type movement analysis
- Fig. 19 Diagnostic/imaging equipment market, 2018 - 2030 (USD Million)
- Fig. 20 Specialist beds market, 2018 - 2030 (USD Million)
- Fig. 21 Surgical instruments market, 2018 - 2030 (USD Million)
- Fig. 22 Decontamination equipment market, 2018 - 2030 (USD Million)
- Fig. 23 IT equipment market, 2018 - 2030 (USD Million)
- Fig. 24 U.S. healthcare finance solutions market: Healthcare facility type outlook key takeaways
- Fig. 25 U.S. healthcare finance solutions market: Healthcare facility type movement analysis
- Fig. 26 Hospital & health systems market, 2018 - 2030 (USD Million)
- Fig. 27 Outpatient imaging centers market, 2018 - 2030 (USD Million)
- Fig. 28 Outpatient surgery centers market, 2018 - 2030 (USD Million)
- Fig. 29 Physician practices & outpatient clinics market, 2018 - 2030 (USD Million)
- Fig. 30 Diagnostic laboratories market, 2018 - 2030 (USD Million)
- Fig. 31 Urgent care clinics market, 2018 - 2030 (USD Million)
- Fig. 32 Skilled nursing facilities market, 2018 - 2030 (USD Million)

- Fig. 33 Pharmacies market, 2018 - 2030 (USD Million)
- Fig. 34 Other healthcare providers market, 2018 - 2030 (USD Million)
- Fig. 35 U.S. healthcare finance solutions market: Services outlook key takeaways
- Fig. 36 U.S. healthcare finance solutions market: Services movement analysis
- Fig. 37 Equipment and technology finance market, 2018 - 2030 (USD Million)
- Fig. 38 Working capital finance market, 2018 - 2030 (USD Million)
- Fig. 39 Project finance solutions market, 2018 - 2030 (USD Million)
- Fig. 40 Corporate lending market, 2018 - 2030 (USD Million)
- Fig. 41 U.S. healthcare finance solutions market: Lenders outlook key takeaways
- Fig. 42 U.S. healthcare finance solutions market: Lenders movement analysis
- Fig. 43 Government & other federal agencies market, 2018 - 2030 (USD Million)
- Fig. 44 Private players market, 2018 - 2030 (USD Million)
- Fig. 45 Others market, 2018 - 2030 (USD Million)

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