

U.S. Healthcare Analytics Market Size, Share & Trends Analysis Report By Type (Descriptive Analysis, Predictive Analysis), By Component (Software, Hardware), By Delivery Mode, By Application, By End-use, And Segment Forecasts, 2025 - 2033

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Abstracts

U.S. Healthcare Analytics Market Summary

The U.S. healthcare analytics market size was estimated at USD 21.21 billion in 2024 and is projected to reach USD 67.48 billion by 2033, growing at a CAGR of 12.76% from 2025 to 2033. This growth is attributed to the rising need for cost containment, value-based care adoption, and regulatory mandates for data interoperability.

Increasing use of AI and predictive analytics to improve clinical outcomes, manage population health, and streamline operations further fuels demand. In addition, expanding EHR adoption and payer-provider alignment accelerate market penetration. The U.S. healthcare analytics industry is expanding rapidly, driven by government incentives that promote widespread digitization and interoperability. According to The Assistant Secretary for Technology Policy/Office, as of 2021, nearly all non-federal acute care hospitals (96%) and about 78% of office-based physicians had implemented certified electronic health records (EHRs), a significant increase from 2011, when adoption was just 28% for hospitals and 34% for physicians. This swift transition has established a solid digital foundation for analytics, further strengthened by policies focused on improving data exchange across healthcare environments. Meanwhile, healthcare leaders are adopting value-based care, using analytics to link reimbursement with outcomes, lower readmission rates, and enhance population health management.

A rapid rate of technological advancements and massive investments by the healthcare

industry into IT development and digitization have been key factors for the monumental growth of the healthcare analytics industry. In January 2021, Optum, Inc. collaborated with Change Healthcare to advance the technology-enabled healthcare platform. Both companies provide their consumers with data analytics solutions, software, and a technology-advanced healthcare platform. Analytical platforms that are currently being deployed by healthcare institutions across the globe help in patient management, their retention, due to which better care can be delivered. Deployment of healthcare analytical platforms not only increases the productivity of staff, but overall patient management has been improved, and the burden on caregivers has been minimized.

U.S. Healthcare Analytics Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. healthcare analytics market report based on type, component, delivery mode, application, and end use:

Type Outlook (Revenue, USD Million, 2021 - 2033)

Descriptive Analysis

Diagnostic Analytics

Predictive Analysis

Prescriptive Analysis

Component Outlook (Revenue, USD Million, 2021 - 2033)

Software

Hardware

Services

Delivery Mode Outlook (Revenue, USD Million, 2021 - 2033)

On-premises

Web-hosted

Cloud-based

Application Outlook (Revenue, USD Million, 2021 - 2033)

Clinical

Financial

Operational & Administrative

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Healthcare Payers

Healthcare Providers

Life Science Companies

This report can be delivered to the clients within 3 Business Days

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