

U.S. Health Sensors Market Size, Share & Trends Analysis Report By Product (Hand Held Diagnostic Sensors, Wearable Sensors), By Application (Chronic Illness & At-risk Monitoring, Wellness Monitoring), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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U.S. Health Sensors Market Growth & Trends

The U.S. health sensors market size is anticipated to reach USD 36.71 billion by 2030, growing at a CAGR of 17.8% from 2024 to 2030, according to a new report by Grand View Research, Inc. The demand for health sensors is rising due to the increasing prevalence of chronic diseases like diabetes, cardiovascular disorders, and respiratory diseases. Health sensors play a crucial role in enabling remote patient monitoring, early detection of health issues, improving patient outcomes, and reducing healthcare costs.

The adoption of health sensors among individuals looking to monitor their health proactively is also increasing due to the growing focus on preventive healthcare and wellness initiatives. For instance, in January 2024, Medtronic launched the MiniMed 780G system alongside Simplerla Sync after securing CE Mark approval. This system unveils an all-in-one continuous glucose monitor (CGM), eliminating the requirement for fingersticks or overtape while delivering an upgraded user experience with a simplified two-step insertion process and smaller size, half the dimensions of earlier Medtronic sensors.

Technological advancements in sensor technologies, including miniaturization, improved accuracy, and connectivity features, make health sensors more accessible

and user-friendly. This has led to the development of wearable health devices that can track vital signs, activity levels, and other health metrics in real-time. Government initiatives and regulations promoting digital health technologies, including health sensors, have also played a crucial role in driving market growth.

Policies that support the integration of sensor-based solutions into healthcare systems have facilitated greater adoption and acceptance of these technologies. The Office of the National Coordinator for Health Information Technology (ONC), under the U.S. Department of Health and Human Services, plays a pivotal role in promoting the use of health information technology (IT) and digital health technologies. The ONC has established various programs and initiatives, such as the Health IT Certification Program and the Interoperability and Patient Access Final Rule, which encourage the development and adoption of interoperable health IT systems, including those incorporating health sensors. These efforts aim to improve the quality, safety, and efficiency of healthcare delivery while protecting patients' privacy and security.

U.S. Health Sensors Market Report Highlights

Wearable sensors segment held a substantial revenue share of 35.1% in 2023. This is attributed to several factors, including increasing demand for health & fitness trackers, growing popularity of smartwatches & other wearable devices, rapid advancements in technology & miniaturization of electronic components, and increasing availability of wireless communication technologies

Chronic illness and at risk monitoring application dominated the market in 2023 with a share of 30.8% owing to the shift towards value-based care models and the emphasis on preventive healthcare. Healthcare providers are increasingly focusing on proactive interventions and early detection of health issues to reduce healthcare costs and improve patient outcomes. By leveraging remote monitoring solutions, healthcare organizations identify high-risk patients, track their health metrics remotely, and intervene promptly when necessary, leading to better disease management and reduced hospitalizations.

In April 2024, Koninklijke Philips N.V., a global healthcare company, and Northwell Health, one of the largest healthcare providers in the U.S., forged a seven-year partnership to standardize patient monitoring, elevate patient care, and enhance outcomes, all while promoting interoperability and fostering data innovation.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Segment Definitions
 - 1.2.1. Product
 - 1.2.2. Application
 - 1.2.3. Estimates and forecasts timeline
- 1.3. Research Methodology
- 1.4. Information Procurement
 - 1.4.1. Purchased database
 - 1.4.2. GVR's internal database
 - 1.4.3. Secondary sources
 - 1.4.4. Primary research
- 1.5. Information or Data Analysis
 - 1.5.1. Data analysis models
- 1.6. Market Formulation & Validation
- 1.7. Model Details
 - 1.7.1. Commodity flow analysis (Model 1)
 - 1.7.2. Volume price analysis (Model 2)
- 1.8. List of Secondary Sources
- 1.9. List of Primary Sources
- 1.10. Objectives

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
 - 2.2.1. Product outlook
 - 2.2.2. Application outlook
- 2.3. Competitive Insights

CHAPTER 3. U.S. HEALTH SENSORS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent market outlook
 - 3.1.2. Related/ancillary market outlook
- 3.2. Market Dynamics

- 3.2.1. Market driver analysis
- 3.2.2. Market restraint analysis
- 3.3. U.S. Health Sensors Market Analysis Tools
 - 3.3.1. Industry Analysis - Porter's Five Forces
 - 3.3.1.1. Supplier power
 - 3.3.1.2. Buyer power
 - 3.3.1.3. Substitution threat
 - 3.3.1.4. Threat of new entrant
 - 3.3.1.5. Competitive rivalry
 - 3.3.2. PESTEL Analysis
 - 3.3.2.1. Political landscape
 - 3.3.2.2. Technological landscape
 - 3.3.2.3. Economic landscape
 - 3.3.2.4. Social landscape
 - 3.3.2.5. Legal landscape
 - 3.3.2.6. Environmental landscape

CHAPTER 4. U.S. HEALTH SENSORS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Product Market Share, 2023 & 2030
- 4.2. Segment Dashboard
- 4.3. U.S. Health Sensors Market by product outlook
- 4.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following
 - 4.4.1. Hand held diagnostic sensors
 - 4.4.1.1. Market estimates and forecasts 2018 to 2030 (USD Million)
 - 4.4.2. Wearable sensors
 - 4.4.2.1. Market estimates and forecasts 2018 to 2030 (USD Million)
 - 4.4.3. Implantable sensors
 - 4.4.3.1. Market estimates and forecasts 2018 to 2030 (USD Million)

CHAPTER 5. U.S. HEALTH SENSORS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Product Market Share, 2023 & 2030
- 5.2. Segment Dashboard
- 5.3. U.S. Health Sensors Market by application Outlook
- 5.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following
 - 5.4.1. Chronic illness and at risk-monitoring

- 5.4.1.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.4.2. Wellness monitoring
 - 5.4.2.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.4.3. Patient admission triage
 - 5.4.3.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.4.4. Logistical tracking
 - 5.4.4.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.4.5. In hospital clinical monitoring
 - 5.4.5.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.4.6. Sensor therapeutics
 - 5.4.6.1. Market estimates and forecasts 2018 to 2030 (USD Million)
- 5.4.7. Post-acute care monitoring
 - 5.4.7.1. Market estimates and forecasts 2018 to 2030 (USD Million)

CHAPTER 6. U.S. HEALTH SENSORS MARKET: REGION ESTIMATES & TREND ANALYSIS

- 6.1. Regional Market Share, 2023 & 2030
- 6.2. U.S. Health Sensors Market by Region Outlook
- 6.3. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the Following
 - 6.3.1. West
 - 6.3.1.1. Market estimates and forecasts 2018 to 2030 (USD Million)
 - 6.3.2. Midwest
 - 6.3.2.1. Market estimates and forecasts 2018 to 2030 (USD Million)
 - 6.3.3. Northeast
 - 6.3.3.1. Market estimates and forecasts 2018 to 2030 (USD Million)
 - 6.3.4. Southwest
 - 6.3.4.1. Market estimates and forecasts 2018 to 2030 (USD Million)
 - 6.3.5. Southeast
 - 6.3.5.1. Market estimates and forecasts 2018 to 2030 (USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

- 7.1. Recent Developments & Impact Analysis, By Key Market Participants
- 7.2. Company/Competition Categorization
- 7.3. Vendor Landscape
 - 7.3.1. List of key distributors and channel partners
 - 7.3.2. Key customers
 - 7.3.3. Key company heat map analysis, 2023

7.4. Company Profiles

7.4.1. Analog Devices, Inc

- 7.4.1.1. Company overview
- 7.4.1.2. Financial performance
- 7.4.1.3. Product benchmarking
- 7.4.1.4. Strategic initiatives

7.4.2. Avago Technologies Ltd.

- 7.4.2.1. Company overview
- 7.4.2.2. Financial performance
- 7.4.2.3. Product benchmarking
- 7.4.2.4. Strategic initiatives

7.4.3. Danaher Corporation

- 7.4.3.1. Company overview
- 7.4.3.2. Financial performance
- 7.4.3.3. Product benchmarking
- 7.4.3.4. Strategic initiatives

7.4.4. First Sensors AG

- 7.4.4.1. Company overview
- 7.4.4.2. Financial performance
- 7.4.4.3. Product benchmarking
- 7.4.4.4. Strategic initiatives

7.4.5. GE Healthcare

- 7.4.5.1. Company overview
- 7.4.5.2. Financial performance
- 7.4.5.3. Product benchmarking
- 7.4.5.4. Strategic initiatives

7.4.6. Honeywell International Inc

- 7.4.6.1. Company overview
- 7.4.6.2. Financial performance
- 7.4.6.3. Product benchmarking
- 7.4.6.4. Strategic initiatives

7.4.7. Koninklijke Philips N.V.

- 7.4.7.1. Company overview
- 7.4.7.2. Financial performance
- 7.4.7.3. Product benchmarking
- 7.4.7.4. Strategic initiatives

7.4.8. Medtronic

- 7.4.8.1. Company overview
- 7.4.8.2. Financial performance

- 7.4.8.3. Product benchmarking
- 7.4.8.4. Strategic initiatives
- 7.4.9. OMNIVISION
 - 7.4.9.1. Company overview
 - 7.4.9.2. Financial performance
 - 7.4.9.3. Product benchmarking
 - 7.4.9.4. Strategic initiatives
- 7.4.10. Proteus Digital Health
 - 7.4.10.1. Company overview
 - 7.4.10.2. Financial performance
 - 7.4.10.3. Product benchmarking
 - 7.4.10.4. Strategic initiatives
- 7.4.11. Sensirion AG
 - 7.4.11.1. Company overview
 - 7.4.11.2. Financial performance
 - 7.4.11.3. Product benchmarking
 - 7.4.11.4. Strategic initiatives
- 7.4.12. Smith's Medical Inc. (ICU Medical)
 - 7.4.12.1. Company overview
 - 7.4.12.2. Financial performance
 - 7.4.12.3. Product benchmarking
 - 7.4.12.4. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 List of abbreviations

Table 2 U.S. health sensors market, by product, 2018 - 2030 (USD Million)

Table 3 U.S. health sensors market, by application, 2018 - 2030 (USD Million)

Table 4 U.S. health sensors market, by region, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Data triangulation techniques
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value-chain-based sizing & forecasting
- Fig. 6 QFD modeling for market share assessment
- Fig. 7 Market formulation & validation
- Fig. 8 U.S. health sensors market: market outlook
- Fig. 9 U.S. health sensors competitive insights
- Fig. 10 Parent market outlook
- Fig. 11 Related/ancillary market outlook
- Fig. 12 Penetration and growth prospect mapping
- Fig. 13 U.S. health sensors market driver impact
- Fig. 14 U.S. health sensors market restraint impact
- Fig. 15 U.S. health sensors market: Product movement analysis
- Fig. 16 U.S. health sensors market: Product outlook and key takeaways
- Fig. 17 Handheld diagnostic sensors market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 18 Wearable sensors market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 19 Implantable/Ingestible sensors market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 20 U.S. health sensors market: Application movement analysis
- Fig. 21 U.S. health sensors market: Application outlook and key takeaways
- Fig. 22 Chronic illness & at risk-monitoring market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 23 Wellness monitoring market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 24 Patient admission triage market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 25 Logistical tracking market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 26 In Hospital clinical monitoring market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 27 Sensor therapeutics market estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 28 U.S. health sensors market: Regional movement analysis
- Fig. 29 U.S. health sensors market: Regional outlook and key takeaways

Fig. 30 West market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 31 Midwest market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 32 Northeast market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 33 Southwest market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 34 Southeast market estimates and forecasts, 2018 - 2030 (USD Million)

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