

# U.S. Hair Health Supplements Market Size, Share & Trends Analysis Report By Ingredient Type, By Ingredient (Vitamin, Minerals, Botanical Extracts, Marine Extracts), By Application, By Form, By Type, By End User, By Distribution Channel, And Segment Forecasts, 2026 - 2033

<https://marketpublishers.com/r/U9D5AAD120A3EN.html>

Date: December 2025

Pages: 90

Price: US\$ 5,950.00 (Single User License)

ID: U9D5AAD120A3EN

## Abstracts

### Summary

The U.S. hair health supplements market size was estimated at USD 650.8 million in 2025 and is projected to reach USD 1,067.9 million by 2033, growing at a CAGR of 6.4% from 2026 to 2033. The market is experiencing robust growth as consumers increasingly prioritize proactive wellness and targeted nutritional solutions for hair care.

Rising awareness of hair thinning, hair loss, and scalp issues across different age groups is fueling demand, particularly among working professionals and aging populations. The growing influence of social media, celebrity endorsements, and wellness trends highlighting the importance of 'inner beauty' has further increased consumer interest in supplements that support hair strength, shine, and overall scalp health.

Stress, lifestyle changes, and dietary deficiencies are also major factors driving the growth of the U.S. hair health supplements industry. High-stress levels, poor nutrition, and exposure to environmental pollutants contribute to hair fall and weakened strands, prompting consumers to turn to scientifically formulated supplements. Vitamins such as biotin, folic acid, zinc, and vitamin D, along with amino acids and botanical extracts, are increasingly incorporated into daily routines to mitigate these effects.

Convenience and product innovation play a crucial role in shaping U.S. consumer behavior. Capsules, soft gels, gummies, powders, and liquid supplements provide tailored solutions that cater to modern lifestyles, enabling precise dosing, enhanced absorption, and multitasking benefits. E-commerce platforms, subscription services, and direct-to-consumer models have made these products easily accessible nationwide, supporting repeat purchases and brand loyalty. The combination of awareness, lifestyle-driven needs, innovation, and accessible distribution channels continues to drive growth in the U.S. hair health supplement market.

## U.S. Hair Health Supplements Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. hair health supplements market report based on ingredient type, ingredient, application, form, type, end user, and distribution channel:

### Ingredient Type Outlook (Revenue, USD Million, 2021 - 2033)

Single Ingredient

Multi-Ingredients

### Ingredient Outlook (Revenue, USD Million, 2021 - 2033)

Vitamin

Vitamin A

Vitamin C

Vitamin D

Vitamin E

Vitamin B12

Niacin

Biotin

Folic Acid

Multivitamin

Minerals

Botanical Extracts

Marine Extracts

Amino Acids & Proteins

Collagen

Keratin

Cysteine

Others

Probiotics, Prebiotics & Postbiotics

Resveratrol

Astaxanthin

Minoxidil

Finasteride

Dutasteride

Others

Application Outlook (Revenue, USD Million, 2021 - 2033)

Scalp Care/Health

Hair Growth/Thinning/Loss

Aging Hair

Hair Strength/Quality

Hair Thinning Prevention

Others

Form Outlook (Revenue, USD Million, 2021 - 2033)

Tablets

Capsules

Soft gels

Powders

Gummies

Liquids

Others

Type Outlook (Revenue, USD Million, 2021 - 2033)

OTC

Prescribed

End User Outlook (Revenue, USD Million, 2021 - 2033)

Male

Millennials

Gen X

Gen Z

Baby Boomers

Female

Pregnant Women

Millennials

Gen X

Gen Z

Non-Pregnant Women

Millennials

Gen X

Gen Z

Baby Boomers

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Offline

Hypermarkets

Supermarkets/Grocery Stores

Discount Stores

Department Stores (Including Discounted)

Pharmacies

Drug Stores

Specialty Stores

Beauty & Cosmetic Stores

Health & Supplement Stores

Practitioner

Direct Sales

Travel Retail Stores

Others

D2C

Online

Amazon

Other Online Retail Stores

**This report can be delivered to the clients within 5 Business Days**

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR?s Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot
- 2.2. Ingredient Type Outlook
- 2.3. Ingredient Outlook
- 2.4. Application Outlook
- 2.5. Form Outlook
- 2.6. Type Outlook
- 2.7. End User Outlook
- 2.8. Distribution Channel Outlook
- 2.9. Competitive Landscape Snapshot

### **CHAPTER 3. U.S. HAIR HEALTH SUPPLEMENTS MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Related Market Outlook
- 3.2. Penetration and Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Sales Channel Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis

- 3.4.3. Market Opportunities
- 3.4.4. Market Challenges
- 3.5. Industry Analysis Tools
  - 3.5.1. Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

## **CHAPTER 4. U.S. HAIR HEALTH SUPPLEMENTS MARKET: CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends & Preferences
- 4.2. Factors Affecting Buying Decisions
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. U.S. HAIR HEALTH SUPPLEMENTS MARKET: INGREDIENT TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. U.S. Hair Health Supplements Market, by Ingredient Type: Key Takeaways
- 5.2. Ingredient Type Movement Analysis & Market Share, 2025 & 2033
- 5.3. Market Estimates & Forecasts, by Ingredient Type, 2021 - 2033 (USD Million)
  - 5.3.1. Single Ingredient
    - 5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 5.3.2. Multi-Ingredient
    - 5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## **CHAPTER 6. U.S. HAIR HEALTH SUPPLEMENTS MARKET: INGREDIENT ESTIMATES & TREND ANALYSIS**

- 6.1. U.S. Hair Health Supplements Market, by Ingredient: Key Takeaways
- 6.2. Ingredient Movement Analysis & Market Share, 2025 & 2033
- 6.3. Market Estimates & Forecasts, by Ingredient, 2021 - 2033 (USD Million)
  - 6.3.1. Vitamin
    - 6.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
      - 6.3.1.1.1. Vitamin A
      - 6.3.1.1.2. Vitamin C
      - 6.3.1.1.3. Vitamin D
      - 6.3.1.1.4. Vitamin E
      - 6.3.1.1.5. Vitamin B12
      - 6.3.1.1.6. Niacin

- 6.3.1.1.7. Biotin
- 6.3.1.1.8. Folic Acid
- 6.3.1.1.9. Multivitamin
- 6.3.2. Minerals
  - 6.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.3. Botanical Extracts
  - 6.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.4. Marine Extracts
  - 6.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.5. Amino Acids & Proteins
  - 6.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
    - 6.3.5.1.1. Collagen
    - 6.3.5.1.2. Keratin
    - 6.3.5.1.3. Cysteine
    - 6.3.5.1.4. Others
- 6.3.6. Probiotics, Prebiotics & Postbiotics
  - 6.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.7. Resveratrol
  - 6.3.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.8. Astaxanthin
  - 6.3.8.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.9. Minoxidil
  - 6.3.9.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.10. Finasteride
  - 6.3.10.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.11. Dutasteride
  - 6.3.11.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.12. Others
  - 6.3.12.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## **CHAPTER 7. U.S. HAIR HEALTH SUPPLEMENTS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

- 7.1. U.S. Hair Health Supplements Market, by Application: Key Takeaways
- 7.2. Application Movement Analysis & Market Share, 2025 & 2033
- 7.3. Market Estimates & Forecasts, by Application, 2021 - 2033 (USD Million)
  - 7.3.1. Scalp Care/Health
    - 7.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 7.3.2. Hair Growth/Thinning/Loss

- 7.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 7.3.3. Aging Hair
  - 7.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 7.3.4. Hair Strength/Quality
  - 7.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 7.3.5. Hair Thinning Prevention
  - 7.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 7.3.6. Others
  - 7.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## **CHAPTER 8. U.S. HAIR HEALTH SUPPLEMENTS MARKET: FORM ESTIMATES & TREND ANALYSIS**

- 8.1. U.S. Hair Health Supplements Market, by Form: Key Takeaways
- 8.2. Form Movement Analysis & Market Share, 2025 & 2033
- 8.3. Market Estimates & Forecasts, by Form, 2021 - 2033 (USD Million)
  - 8.3.1. Tablets
    - 8.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 8.3.2. Capsules
    - 8.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 8.3.3. Soft gels
    - 8.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 8.3.4. Powders
    - 8.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 8.3.5. Gummies
    - 8.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 8.3.6. Liquids
    - 8.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 8.3.7. Others
    - 8.3.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## **CHAPTER 9. U.S. HAIR HEALTH SUPPLEMENTS MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 9.1. U.S. Hair Health Supplements Market, by Type: Key Takeaways
- 9.2. Type Movement Analysis & Market Share, 2025 & 2033
- 9.3. Market Estimates & Forecasts, by Type, 2021 - 2033 (USD Million)
  - 9.3.1. OTC
    - 9.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)

### 9.3.2. Prescribed

#### 9.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## **CHAPTER 10. U.S. HAIR HEALTH SUPPLEMENTS MARKET: END USER ESTIMATES & TREND ANALYSIS**

### 10.1. U.S. Hair Health Supplements Market, by End User: Key Takeaways

### 10.2. End User Movement Analysis & Market Share, 2024 & 2033

### 10.3. Market Estimates & Forecasts, by End User, 2021 - 2033 (USD Million)

#### 10.3.1. Men

##### 10.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)

###### 10.3.1.1.1. Millennials

###### 10.3.1.1.2. Gen X

###### 10.3.1.1.3. Gen Z

###### 10.3.1.1.4. Baby Boomers

#### 10.3.2. Women

##### 10.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)

###### 10.3.2.1.1. Pregnant Women

###### 10.3.2.1.1.1. Millennials

###### 10.3.2.1.1.2. Gen X

###### 10.3.2.1.1.3. Gen Z

###### 10.3.2.1.2. Non-Pregnant Women

###### 10.3.2.1.2.1. Millennials

###### 10.3.2.1.2.2. Gen X

###### 10.3.2.1.2.3. Gen Z

###### 10.3.2.1.2.4. Baby Boomers

## **CHAPTER 11. U.S. HAIR HEALTH SUPPLEMENTS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

### 11.1. U.S. Hair Health Supplements Market, by Distribution Channel: Key Takeaways

### 11.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2033

### 11.3. Market Estimates & Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)

#### 11.3.1. Offline

##### 11.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)

###### 11.3.1.1.1. Hypermarkets

###### 11.3.1.1.2. Supermarkets/Grocery Stores

###### 11.3.1.1.3. Discount Stores

###### 11.3.1.1.4. Department Stores (Including Discounted)

- 11.3.1.1.5. Pharmacies
- 11.3.1.1.6. Drug Stores
- 11.3.1.1.7. Specialty Stores
  - 11.3.1.1.7.1. Beauty & Cosmetic Stores
  - 11.3.1.1.7.2. Health & Supplement Stores
- 11.3.1.1.8. Practitioner
- 11.3.1.1.9. Direct Sales
- 11.3.1.1.10. Travel Retail Stores
- 11.3.1.1.11. Others
- 11.3.2. D2C
  - 11.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 11.3.3. Online
  - 11.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
    - 11.3.3.1.1. Amazon
    - 11.3.3.1.2. Other Online Retail Stores

## **CHAPTER 12. U.S. HAIR HEALTH SUPPLEMENTS MARKET: COMPETITIVE ANALYSIS**

- 12.1. Recent developments & impact analysis, by key market participants
- 12.2. Company Categorization
- 12.3. Participant's Overview
- 12.4. Financial Performance
- 12.5. Product Benchmarking
- 12.6. Company Market Share Analysis, 2024 (%)
- 12.7. Company Heat Map Analysis
- 12.8. Strategy Mapping
- 12.9. Company Profiles
  - 12.9.1. Nutrafol
    - 12.9.1.1. Company Overview
    - 12.9.1.2. Financial Performance
    - 12.9.1.3. Product Portfolios
    - 12.9.1.4. Strategic Initiatives
  - 12.9.2. Nature's Made
    - 12.9.2.1. Company Overview
    - 12.9.2.2. Financial Performance
    - 12.9.2.3. Product Portfolios
    - 12.9.2.4. Strategic Initiatives
  - 12.9.3. Viviscal

- 12.9.3.1. Company Overview
- 12.9.3.2. Financial Performance
- 12.9.3.3. Product Portfolios
- 12.9.3.4. Strategic Initiatives
- 12.9.4. Nature's Bounty
  - 12.9.4.1. Company Overview
  - 12.9.4.2. Financial Performance
  - 12.9.4.3. Product Portfolios
  - 12.9.4.4. Strategic Initiatives
- 12.9.5. Mary Ruth's
  - 12.9.5.1. Company Overview
  - 12.9.5.2. Financial Performance
  - 12.9.5.3. Product Portfolios
  - 12.9.5.4. Strategic Initiatives
- 12.9.6. Vegamour
  - 12.9.6.1. Company Overview
  - 12.9.6.2. Financial Performance
  - 12.9.6.3. Product Portfolios
  - 12.9.6.4. Strategic Initiatives
- 12.9.7. Olly
  - 12.9.7.1. Company Overview
  - 12.9.7.2. Financial Performance
  - 12.9.7.3. Product Portfolios
  - 12.9.7.4. Strategic Initiatives
- 12.9.8. Lemme
  - 12.9.8.1. Company Overview
  - 12.9.8.2. Financial Performance
  - 12.9.8.3. Product Portfolios
  - 12.9.8.4. Strategic Initiatives
- 12.9.9. HUM
  - 12.9.9.1. Company Overview
  - 12.9.9.2. Financial Performance
  - 12.9.9.3. Product Portfolios
  - 12.9.9.4. Strategic Initiatives
- 12.9.10. Phyto Paris
  - 12.9.10.1. Company Overview
  - 12.9.10.2. Financial Performance
  - 12.9.10.3. Product Portfolios
  - 12.9.10.4. Strategic Initiatives

## 12.9.11. New Nordic

12.9.11.1. Company Overview

12.9.11.2. Financial Performance

12.9.11.3. Product Portfolios

12.9.11.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. U.S. hair health supplements market: Key market driver analysis
2. U.S. hair health supplements market: Key market restraint analysis
3. U.S. hair health supplements market estimates & forecast, by ingredient type (USD Million)
4. U.S. single ingredient hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
5. U.S. multi-ingredient hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
6. U.S. hair health supplements market estimates & forecast, by ingredient (USD Million)
7. U.S. vitamin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
8. U.S. vitamin A hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
9. U.S. vitamin C hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
10. U.S. vitamin D hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
11. U.S. vitamin E hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
12. U.S. vitamin B12 hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
13. U.S. niacin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
14. U.S. biotin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
15. U.S. folic acid hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
16. U.S. multivitamin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
17. U.S. minerals hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
18. U.S. botanical extracts hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

19. U.S. marine extracts hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
20. U.S. amino acids & proteins hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
21. U.S. collagen hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
22. U.S. keratin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
23. U.S. cysteine hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
24. U.S. hair health supplements market estimates & forecasts, for other amino acids & proteins hair health supplements, 2021 - 2033 (USD Million)
25. U.S. probiotics, prebiotics & postbiotics hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
26. U.S. resveratrol hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
27. U.S. astaxanthin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
28. U.S. minoxidil hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
29. U.S. finasteride hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
30. U.S. dutasteride hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
31. U.S. hair health supplements market estimates & forecasts, for other hair health supplements ingredients, 2021 - 2033 (USD Million)
32. U.S. hair health supplements market estimates & forecast, by application (USD Million)
33. U.S. hair health supplements market estimates & forecasts, for scalp care/health, 2021 - 2033 (USD Million)
34. U.S. hair health supplements market estimates & forecasts, for hair growth/thinning/loss, 2021 - 2033 (USD Million)
35. U.S. hair health supplements market estimates & forecasts, for aging hair, 2021 - 2033 (USD Million)
36. U.S. hair health supplements market estimates & forecasts, for hair strength/quality, 2021 - 2033 (USD Million)
37. U.S. hair health supplements market estimates & forecasts, for hair thinning prevention, 2021 - 2033 (USD Million)
38. U.S. hair health supplements market estimates & forecasts, for other applications,

2021 - 2033 (USD Million)

39. U.S. hair health supplements market estimates & forecast, by form (USD Million)

40. U.S. tablets hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

41. U.S. capsules hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

42. U.S. soft gels hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

43. U.S. powders hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

44. U.S. gummies hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

45. U.S. liquid hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

46. U.S. hair health supplements market estimates & forecasts, for other form, 2021 - 2033 (USD Million)

47. U.S. hair health supplements market estimates & forecast, by type (USD Million)

48. U.S. OTC hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

49. U.S. prescribed hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

50. U.S. hair health supplements market estimates & forecast, by end user (USD Million)

51. U.S. men hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

52. U.S. men hair health supplements market estimates & forecasts, for millennials, 2021 - 2033 (USD Million)

53. U.S. men hair health supplements market estimates & forecasts, for Gen X, 2021 - 2033 (USD Million)

54. U.S. men hair health supplements market estimates & forecasts, for Gen Z, 2021 - 2033 (USD Million)

55. U.S. men hair health supplements market estimates & forecasts, for baby boomers, 2021 - 2033 (USD Million)

56. U.S. women hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

57. U.S. women hair health supplements market estimates & forecasts, for pregnant women, 2021 - 2033 (USD Million)

58. U.S. pregnant women hair health supplements market estimates & forecasts, for millennials, 2021 - 2033 (USD Million)

59. U.S. pregnant women hair health supplements market estimates & forecasts, for Gen X, 2021 - 2033 (USD Million)
60. U.S. pregnant women hair health supplements market estimates & forecasts, for Gen Z, 2021 - 2033 (USD Million)
61. U.S. non-pregnant women hair health supplements market estimates & forecasts, for millennials, 2021 - 2033 (USD Million)
62. U.S. non-pregnant women hair health supplements market estimates & forecasts, for Gen X, 2021 - 2033 (USD Million)
63. U.S. non-pregnant women hair health supplements market estimates & forecasts, for Gen Z, 2021 - 2033 (USD Million)
64. U.S. non-pregnant women hair health supplements market estimates & forecasts, for baby boomers, 2021 - 2033 (USD Million)
65. U.S. hair health supplements market estimates & forecast, by distribution channels (USD Million)
66. U.S. hair health supplements market estimates & forecasts, through offline channel, 2021 - 2033 (USD Million)
67. U.S. hair health supplements market estimates & forecasts, through hypermarkets, 2021 - 2033 (USD Million)
68. U.S. hair health supplements market estimates & forecasts, through supermarkets/grocery stores, 2021 - 2033 (USD Million)
69. U.S. hair health supplements market estimates & forecasts, through discount stores, 2021 - 2033 (USD Million)
70. U.S. hair health supplements market estimates & forecasts, through department stores, 2021 - 2033 (USD Million)
71. U.S. hair health supplements market estimates & forecasts, through pharmacies, 2021 - 2033 (USD Million)
72. U.S. hair health supplements market estimates & forecasts, through drug stores, 2021 - 2033 (USD Million)
73. U.S. hair health supplements market estimates & forecasts, through specialty stores, 2021 - 2033 (USD Million)
74. U.S. hair health supplements market estimates & forecasts, through beauty & cosmetic stores, 2021 - 2033 (USD Million)
75. U.S. hair health supplements market estimates & forecasts, through health & supplement stores, 2021 - 2033 (USD Million)
76. U.S. hair health supplements market estimates & forecasts, through practitioner, 2021 - 2033 (USD Million)
77. U.S. hair health supplements market estimates & forecasts, through direct sales, 2021 - 2033 (USD Million)
78. U.S. hair health supplements market estimates & forecasts, through travel retail

stores, 2021 - 2033 (USD Million)

79. U.S. hair health supplements market estimates & forecasts, through other offline channels, 2021 - 2033 (USD Million)

80. U.S. hair health supplements market estimates & forecasts, through D2C, 2021 - 2033 (USD Million)

81. U.S. hair health supplements market estimates & forecasts, through online channel, 2021 - 2033 (USD Million)

82. U.S. hair health supplements market estimates & forecasts, through amazon, 2021 - 2033 (USD Million)

83. U.S. hair health supplements market estimates & forecasts, through other online retail stores, 2021 - 2033 (USD Million)

84. Recent developments & impact analysis, by key market participants

85. Company market share, 2024

86. Company heat map analysis

87. Companies undergoing key strategies

## List Of Figures

### LIST OF FIGURES

1. U.S. hair health supplements market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Market snapshot
7. Segment snapshot
8. Competitive landscape Snapshot
9. North America parent industry and hair health supplements market size (USD Million)
10. North America hair health supplements market size, 2021 to 2033 (USD Million)
11. U.S. hair health supplements market: Penetration & growth prospect mapping
12. U.S. hair health supplements market: Value chain analysis
13. U.S. hair health supplements market: Sales channel analysis
14. U.S. hair health supplements market: Dynamics
15. U.S. hair health supplements market: Porter's five forces analysis
16. Factors influencing buying decisions for hair health supplements
17. U.S. hair health supplements market, by ingredient type: Key takeaways
18. U.S. single ingredient hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
19. U.S. multi-ingredient hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
20. U.S. hair health supplements market, by ingredient: Key takeaways
21. U.S. vitamin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
22. U.S. vitamin A hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
23. U.S. vitamin C hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
24. U.S. vitamin D hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
25. U.S. vitamin E hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
26. U.S. vitamin B12 hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

27. U.S. niacin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
28. U.S. biotin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
29. U.S. folic acid hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
30. U.S. multivitamin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
31. U.S. minerals hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
32. U.S. botanical extracts hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
33. U.S. marine extracts hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
34. U.S. amino acids & proteins hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
35. U.S. collagen hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
36. U.S. keratin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
37. U.S. cysteine hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
38. U.S. hair health supplements market estimates & forecasts, for other amino acids & proteins hair health supplements, 2021 - 2033 (USD Million)
39. U.S. probiotics, prebiotics & postbiotics hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
40. U.S. resveratrol hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
41. U.S. astaxanthin hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
42. U.S. minoxidil hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
43. U.S. finasteride hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
44. U.S. dutasteride hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
45. U.S. hair health supplements market estimates & forecasts, for other hair health supplements ingredients, 2021 - 2033 (USD Million)
46. U.S. hair health supplements market, by application: Key takeaways

47. U.S. hair health supplements market estimates & forecasts, for scalp care/health, 2021 - 2033 (USD Million)
48. U.S. hair health supplements market estimates & forecasts, for hair growth/thinning/loss, 2021 - 2033 (USD Million)
49. U.S. hair health supplements market estimates & forecasts, for aging hair, 2021 - 2033 (USD Million)
50. U.S. hair health supplements market estimates & forecasts, for hair strength/quality, 2021 - 2033 (USD Million)
51. U.S. hair health supplements market estimates & forecasts, for hair thinning prevention, 2021 - 2033 (USD Million)
52. U.S. hair health supplements market estimates & forecasts, for other applications, 2021 - 2033 (USD Million)
53. U.S. hair health supplements market, by form: Key takeaways
54. U.S. hair health supplements market estimates & forecast, by form (USD Million)
55. U.S. tablets hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
56. U.S. capsules hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
57. U.S. soft gels hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
58. U.S. powders hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
59. U.S. gummies hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
60. U.S. liquid hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
61. U.S. hair health supplements market estimates & forecasts, for other form, 2021 - 2033 (USD Million)
62. U.S. hair health supplements market, by type: Key takeaways
63. U.S. OTC hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
64. U.S. prescribed hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
65. U.S. hair health supplements market, by end user: Key takeaways
66. U.S. men hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)
67. U.S. men hair health supplements market estimates & forecasts, for millennials, 2021 - 2033 (USD Million)
68. U.S. men hair health supplements market estimates & forecasts, for Gen X, 2021 -

2033 (USD Million)

69. U.S. men hair health supplements market estimates & forecasts, for Gen Z, 2021 - 2033 (USD Million)

70. U.S. men hair health supplements market estimates & forecasts, for baby boomers, 2021 - 2033 (USD Million)

71. U.S. women hair health supplements market estimates & forecasts, 2021 - 2033 (USD Million)

72. U.S. women hair health supplements market estimates & forecasts, for pregnant women, 2021 - 2033 (USD Million)

73. U.S. pregnant women hair health supplements market estimates & forecasts, for millennials, 2021 - 2033 (USD Million)

74. U.S. pregnant women hair health supplements market estimates & forecasts, for Gen X, 2021 - 2033 (USD Million)

75. U.S. pregnant women hair health supplements market estimates & forecasts, for Gen Z, 2021 - 2033 (USD Million)

76. U.S. non-pregnant women hair health supplements market estimates & forecasts, for millennials, 2021 - 2033 (USD Million)

77. U.S. non-pregnant women hair health supplements market estimates & forecasts, for Gen X, 2021 - 2033 (USD Million)

78. U.S. non-pregnant women hair health supplements market estimates & forecasts, for Gen Z, 2021 - 2033 (USD Million)

79. U.S. non-pregnant women hair health supplements market estimates & forecasts, for baby boomers, 2021 - 2033 (USD Million)

80. U.S. hair health supplements market, by distribution channel: Key takeaways

81. U.S. hair health supplements market estimates & forecasts, through offline channel, 2021 - 2033 (USD Million)

82. U.S. hair health supplements market estimates & forecasts, through hypermarkets, 2021 - 2033 (USD Million)

83. U.S. hair health supplements market estimates & forecasts, through supermarkets/grocery stores, 2021 - 2033 (USD Million)

84. U.S. hair health supplements market estimates & forecasts, through discount stores, 2021 - 2033 (USD Million)

85. U.S. hair health supplements market estimates & forecasts, through department stores, 2021 - 2033 (USD Million)

86. U.S. hair health supplements market estimates & forecasts, through pharmacies, 2021 - 2033 (USD Million)

87. U.S. hair health supplements market estimates & forecasts, through drug stores, 2021 - 2033 (USD Million)

88. U.S. hair health supplements market estimates & forecasts, through specialty

stores, 2021 - 2033 (USD Million)

89. U.S. hair health supplements market estimates & forecasts, through beauty & cosmetic stores, 2021 - 2033 (USD Million)

90. U.S. hair health supplements market estimates & forecasts, through health & supplement stores, 2021 - 2033 (USD Million)

91. U.S. hair health supplements market estimates & forecasts, through practitioner, 2021 - 2033 (USD Million)

92. U.S. hair health supplements market estimates & forecasts, through direct sales, 2021 - 2033 (USD Million)

93. U.S. hair health supplements market estimates & forecasts, through travel retail stores, 2021 - 2033 (USD Million)

94. U.S. hair health supplements market estimates & forecasts, through other offline channels, 2021 - 2033 (USD Million)

95. U.S. hair health supplements market estimates & forecasts, through D2C, 2021 - 2033 (USD Million)

96. U.S. hair health supplements market estimates & forecasts, through online channel, 2021 - 2033 (USD Million)

97. U.S. hair health supplements market estimates & forecasts, through amazon, 2021 - 2033 (USD Million)

98. U.S. hair health supplements market estimates & forecasts, through other online retail stores, 2021 - 2033 (USD Million)

99. Key company categorization

100. Company market share analysis, 2024 (%)

101. Strategic framework of the hair health supplements market

## I would like to order

Product name: U.S. Hair Health Supplements Market Size, Share & Trends Analysis Report By Ingredient Type, By Ingredient (Vitamin, Minerals, Botanical Extracts, Marine Extracts), By Application, By Form, By Type, By End User, By Distribution Channel, And Segment Forecasts, 2026 - 2033

Product link: <https://marketpublishers.com/r/U9D5AAD120A3EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9D5AAD120A3EN.html>