

U.S. Hair Brush Market Size, Share & Trends Analysis Report By Product (Round, Vent, Paddle), By Material (Organic, Synthetic), By Application, By End-use (Men, Women, Children), And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/U936690E05B0EN.html>

Date: January 2025

Pages: 60

Price: US\$ 3,950.00 (Single User License)

ID: U936690E05B0EN

Abstracts

This report can be delivered to the clients within 3 Business Days

U.S. Hair Brush Market Growth & Trends

The U.S. hair brush market size is expected to reach USD 1,001.9 million by 2030, registering a CAGR of 8.3% from 2025 to 2030, according to a new study by Grand View Research, Inc. Reducing the prices of synthetic bristle hair brushes is expected to drive market growth over the forecast period. Hair brushes are mostly used for detangling human hair and are increasingly being used for styling and smoothing of hair. High tech infrared brushes are gaining popularity; these increase blood circulation in the scalp and stimulate scalp follicles. Additionally, these brushes are ergonomically designed for increased ease of use.

Increasing demand for vibrating hair brushes that provide scalp massage is anticipated to fuel the U.S. hair brush market over the forecast period. Further, ergonomically designed foldable hair brushes with attached mirrors are gaining popularity owing to the compact design. The increasing cost of natural bristle brushes is expected to hinder the U.S. hair brush industry over the forecast period. Further, government regulations banning the use of animal hair in brushes and increasing preference of integrated electrical brushes may negatively impact the U.S. hair brush market over the next seven years.

U.S. Hair Brush Market Report Highlights

The paddle brush segment held the largest revenue share of 20.6% in the U.S. hair brush industry in 2024 due to its exceptional versatility and effectiveness across various hair types.

The synthetic segment held the largest revenue share in the U.S. hair brush industry in 2024, owing to their affordable production cost compared to natural counterparts, allowing manufacturers to offer competitive pricing that appeals to budget-conscious consumers.

The personal segment held the largest revenue share in the U.S. hair brush industry in 2024, driven by the increasing emphasis on personal grooming and self-care among consumers.

The women segment held the largest revenue share in the U.S. hair brush industry in 2024, primarily due to higher spending on beauty and grooming products by women.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. U.S. HAIR BRUSH MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Ingredient Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. U.S. HAIR BRUSH MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. U.S. Hair Brush Market, By Product: Key Takeaways
- 5.2. Product Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By Product, 2018 - 2030 (USD Million)
 - 5.3.1. Round Brush
 - 5.3.1.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 5.3.2. Vent Brush
 - 5.3.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 5.3.3. Paddle Brush
 - 5.3.3.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 5.3.4. Cushion Brush
 - 5.3.4.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 5.3.5. Detangling Brush
 - 5.3.5.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 5.3.6. Others
 - 5.3.6.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 6. U.S. HAIR BRUSH MARKET: MATERIAL ESTIMATES & TREND ANALYSIS

- 6.1. U.S. Hair Brush Market, By Material: Key Takeaways
- 6.2. Material Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, By Material, 2018 - 2030 (USD Million)
 - 6.3.1. Organic
 - 6.3.1.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 6.3.2. Synthetic
 - 6.3.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 7. U.S. HAIR BRUSH MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 7.1. U.S. Hair Brush Market, By Application: Key Takeaways
- 7.2. Application Movement Analysis & Market Share, 2024 & 2030
- 7.3. Market Estimates & Forecasts, By Application, 2018 - 2030 (USD Million)
 - 7.3.1. Personal
 - 7.3.1.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 7.3.2. Professional
 - 7.3.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 8. U.S. HAIR BRUSH MARKET: END USE ESTIMATES & TREND ANALYSIS

- 8.1. U.S. Hair Brush Market, By End Use: Key Takeaways
- 8.2. End Use Movement Analysis & Market Share, 2024 & 2030
- 8.3. Market Estimates & Forecasts, By End Use, 2018 - 2030 (USD Million)
 - 8.3.1. Men
 - 8.3.1.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 8.3.2. Women
 - 8.3.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)
 - 8.3.3. Children
 - 8.3.3.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 9. U.S. HAIR BRUSH MARKET: COMPETITIVE ANALYSIS

- 9.1. Recent Developments & Impact Analysis, By Key Market Participants
- 9.2. Company Categorization
- 9.3. Participant's Overview
- 9.4. Financial Performance
- 9.5. Ingredient Benchmarking
- 9.6. Company Heat Map Analysis
- 9.7. Strategy Mapping
- 9.8. Company Profiles
 - 9.8.1. BaByliss (Conair Group Ltd.)
 - 9.8.1.1. Company Overview
 - 9.8.1.2. Financial Performance
 - 9.8.1.3. Ingredient Portfolios
 - 9.8.1.4. Strategic Initiatives
 - 9.8.2. BRAUN (Procter & Gamble)
 - 9.8.2.1. Company Overview

- 9.8.2.2. Financial Performance
- 9.8.2.3. Ingredient Portfolios
- 9.8.2.4. Strategic Initiatives
- 9.8.3. Conair LLC
 - 9.8.3.1. Company Overview
 - 9.8.3.2. Financial Performance
 - 9.8.3.3. Ingredient Portfolios
 - 9.8.3.4. Strategic Initiatives
- 9.8.4. CRAVE NATURALS
 - 9.8.4.1. Company Overview
 - 9.8.4.2. Financial Performance
 - 9.8.4.3. Ingredient Portfolios
 - 9.8.4.4. Strategic Initiatives
- 9.8.5. Denman
 - 9.8.5.1. Company Overview
 - 9.8.5.2. Financial Performance
 - 9.8.5.3. Ingredient Portfolios
 - 9.8.5.4. Strategic Initiatives
- 9.8.6. Hershesons
 - 9.8.6.1. Company Overview
 - 9.8.6.2. Financial Performance
 - 9.8.6.3. Ingredient Portfolios
 - 9.8.6.4. Strategic Initiatives
- 9.8.7. Revlon
 - 9.8.7.1. Company Overview
 - 9.8.7.2. Financial Performance
 - 9.8.7.3. Ingredient Portfolios
 - 9.8.7.4. Strategic Initiatives
- 9.8.8. L'Oréal SA
 - 9.8.8.1. Company Overview
 - 9.8.8.2. Financial Performance
 - 9.8.8.3. Ingredient Portfolios
 - 9.8.8.4. Strategic Initiatives
- 9.8.9. Mason Pearson
 - 9.8.9.1. Company Overview
 - 9.8.9.2. Financial Performance
 - 9.8.9.3. Ingredient Portfolios
 - 9.8.9.4. Strategic Initiatives
- 9.8.10. Burmax

- 9.8.10.1. Company Overview
- 9.8.10.2. Financial Performance
- 9.8.10.3. Ingredient Portfolios
- 9.8.10.4. Strategic Initiatives
- 9.8.11. SPORNETTE
 - 9.8.11.1. Company Overview
 - 9.8.11.2. Financial Performance
 - 9.8.11.3. Ingredient Portfolios
 - 9.8.11.4. Strategic Initiatives
- 9.8.12. Trevor Sorbie International Ltd
 - 9.8.12.1. Company Overview
 - 9.8.12.2. Financial Performance
 - 9.8.12.3. Ingredient Portfolios
 - 9.8.12.4. Strategic Initiatives
- 9.8.13. VEGA
 - 9.8.13.1. Company Overview
 - 9.8.13.2. Financial Performance
 - 9.8.13.3. Ingredient Portfolios
 - 9.8.13.4. Strategic Initiatives
- 9.8.14. Wet Brush G.B.
 - 9.8.14.1. Company Overview
 - 9.8.14.2. Financial Performance
 - 9.8.14.3. Ingredient Portfolios
 - 9.8.14.4. Strategic Initiatives
- 9.8.15. G.B. Kent & Sons Plc
 - 9.8.15.1. Company Overview
 - 9.8.15.2. Financial Performance
 - 9.8.15.3. Ingredient Portfolios
 - 9.8.15.4. Strategic Initiatives

I would like to order

Product name: U.S. Hair Brush Market Size, Share & Trends Analysis Report By Product (Round, Vent, Paddle), By Material (Organic, Synthetic), By Application, By End-use (Men, Women, Children), And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/U936690E05B0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U936690E05B0EN.html>