

U.S. Group 2 Powered Mobility Devices Market Size, Share, & Trend Analysis Report By Product Type, By Sales Channel, By Payment Type, By End-use, By Price-range, And Segment Forecasts, 2023 - 2030

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Abstracts

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U.S. Group 2 Powered Mobility Devices Market Growth & Trends

The U.S. group 2 powered mobility devices market size is expected to reach USD 6.7 billion by 2030, registering a CAGR of 12.0% during the forecast period, according to a new report by Grand View Research, Inc. Out-of-pocket sales are expected to form the fastest-growing sales channel owing to the reducing dependence on the traditional sources of insurance. However, manufacturers such as Drive Medical are still offering wheelchairs and scooters covered under Medicare. The introduction of technologically advanced products and commercial availability of a wide range of battery-powered mobility devices are some of the factors anticipated to rev up the acceptance of powered wheelchairs among customers making out-of-pocket expenses.

The COVID-19 outbreak has disrupted the supply chain of powered mobility devices due to the restrictions imposed by the government. The pandemic has negatively impacted the businesses of various market players in terms of sales and operating income.

The established presence of several manufacturers, the growing geriatric population, and introduction of the new devices in the market are the factors estimated to fuel demand for these devices in the country. The powered wheelchair segment was the largest product type segment in 2022. An increase in the number of spinal cord injuries

and the aging population susceptible to disabilities is anticipated to be responsible for the growth of this segment. Manufacturers are entering into partnerships to offer improved products and consolidate their position in the market.

U.S. Group 2 Powered Mobility Devices Market Report Highlights

The market size reported a valuation of USD 2,626.7 million in 2022 and is likely to expand at a CAGR of 12.0% from 2023 to 2030

Powered Wheelchairs (PWC) emerged as the largest product type segment in 2022 and this segment is expected to witness the fastest CAGR of 12.1% during the forecast period

The out-of-pocket payment segment is anticipated to rise at a high CAGR of 12.0% during the forecast period due to the declined reliability of manufacturers on insurance

The e-commerce sales channel will emerge as a highly promising segment, registering a CAGR of 12.1% during the same period

The direct sales (excluding VA) segment is expected to witness the highest growth of 12.1% during the forecast period

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