

# **U.S. Golf Apparel Market Size, Share & Trends Analysis Report By Product (Topwear, Bottomwear, Gloves, Caps), By End-use, By Distribution, And Segment Forecasts, 2025 - 2033**

<https://marketpublishers.com/r/U5B1CDA830D1EN.html>

Date: October 2025

Pages: 80

Price: US\$ 5,950.00 (Single User License)

ID: U5B1CDA830D1EN

## **Abstracts**

The U.S. golf apparel market size was estimated at USD 1.67 billion in 2024 and is projected to reach USD 2.95 billion by 2033, growing at a CAGR of 6.5% from 2025 to 2033. The U.S. golf apparel industry has experienced robust growth in recent years, driven by a combination of lifestyle, socio-economic, and cultural factors that have expanded its consumer base and enhanced its aspirational appeal.

This expansion is primarily fueled by the increasing popularity of golf as both a recreational and professional sport, with a notable rise in participation among younger demographics, women, and those drawn to the sport's association with wellness, networking, and lifestyle activities. The market has effectively positioned golf apparel as not only functional sporting gear but also as stylish, multipurpose attire attractive to a broader audience.

Technological advancements play a pivotal role in driving market growth by transforming the design and experience of apparel. Innovative fabric technologies-such as moisture-wicking, UV-blocking, breathability, and stretchability- enhance comfort and performance, catering to consumer demand for products that perform well in diverse weather conditions and physical activities. These innovations have also made golf apparel more versatile and appealing for use beyond the golf course, blurring lines between sportswear, business casual, and everyday fashion.

Economic factors, particularly rising disposable incomes and the post-pandemic shift towards outdoor activities, further drive the market. As the population becomes

increasingly health-conscious and invests in recreational sports, spending on premium golf apparel rises, particularly among consumers who perceive golf wear as a symbol of status or who seek durability and innovation in their purchases. The willingness of consumers-particularly Gen-X and Boomer golfers- to invest in high-quality, branded apparel strengthens the premium segment of the market.

## U.S. Golf Apparel Market Report Segmentation

This report forecasts revenue growth at the country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2030. For this study, Grand View Research has segmented the U.S. golf apparel market report based on the product, end use, distribution, and region:

### Product Outlook (Revenue, USD Billion, 2021 - 2033)

Topwear

Bottomwear

Gloves

Cap

Others

### End-Use Outlook (Revenue, USD Billion, 2021 - 2033)

Men

Women

Kids

### Distribution Outlook (Revenue, USD Billion, 2021 - 2033)

Retail

Specialty Stores

Sports Store

Online Retailers

**This report can be delivered to the clients within 5 Business Days**

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Packaging Outlook
- 2.4. Competitive Landscape Outlook

### **CHAPTER 3. U.S. GOLF APPAREL MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Raw Material Outlooks
  - 3.3.2. Manufacturing and Technology Trends
  - 3.3.3. Sales/ Dairy Alternative Channel Analysis
  - 3.3.4. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Market Opportunities
  - 3.4.4. Market Challenges
- 3.5. Industry Analysis - Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

## **CHAPTER 4. U.S. GOLF APPAREL MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 4.1. U.S. Golf Apparel Market, by Product: Key Takeaways
- 4.2. Product Movement Analysis & Market Share, 2023 & 2030
- 4.3. Market Estimates & Forecasts, by Product, 2021 - 2033 (USD Billion)
  - 4.3.1. Topwear
    - 4.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
  - 4.3.2. Bottomwear
    - 4.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
  - 4.3.3. Gloves
    - 4.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
  - 4.3.4. Caps
    - 4.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
  - 4.3.5. Others
    - 4.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

## **CHAPTER 5. U.S. GOLF APPAREL MARKET: END-USE ESTIMATES & TREND ANALYSIS**

- 5.1. U.S. Golf Apparel Market, by End-Use: Key Takeaways
- 5.2. End-Use Movement Analysis & Market Share, 2023 & 2030
- 5.3. Market Estimates & Forecasts, by Packaging, 2021 - 2033 (USD Billion)
  - 5.3.1. Men
    - 5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
  - 5.3.2. Women
    - 5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
  - 5.3.3. Kids
    - 5.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

## **CHAPTER 6. U.S. GOLF APPAREL MARKET: DISTRIBUTION ESTIMATES & TREND ANALYSIS**

- 6.1. U.S. Golf Apparel Market, by Distribution: Key Takeaways
- 6.2. Distribution Movement Analysis & Market Share, 2023 & 2030
- 6.3. Market Estimates & Forecasts, by Distribution, 2021 - 2033 (USD Billion)
  - 6.3.1. Retail
    - 6.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

### 6.3.2. Specialty Stores

6.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

### 6.3.3. Sports Store

6.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

### 6.3.4. Online Retailers

6.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

## **CHAPTER 7. COMPETITIVE ANALYSIS**

### 7.1. Recent Developments & Impact Analysis, by Key Market Participants

### 7.2. Company Categorization

### 7.3. Participant's Overview

### 7.4. Financial Performance

### 7.5. Product Benchmarking

### 7.6. Company Market Share Analysis, 2023 (%)

### 7.7. Company Heat Map Analysis

### 7.8. Strategy Mapping

### 7.9. Company Profiles

7.9.1. Nike, Inc.

7.9.2. Adidas AG

7.9.3. Under Armour, Inc.

7.9.4. FootJoy (Acushnet Company)

7.9.5. Puma SE

7.9.6. Callaway Golf Company

7.9.7. TaylorMade Golf Company, Inc.

7.9.8. Ralph Lauren Corporation

7.9.9. Peter Millar

7.9.10. TravisMathew

7.9.11. Mizuno Corporation

7.9.12. Antigua Sportswear

7.9.13. Oakley, Inc.

7.9.14. J. Lindeberg

7.9.15. Galvin Green

## List Of Tables

### LIST OF TABLES

Table 1 U.S. Golf apparel market - Key market driver analysis

Table 2 U.S. Golf apparel market - Key market restraint analysis

Table 3 U.S. Golf apparel market estimates & forecast, by product (USD Billion)

Table 4 U.S. Golf apparel market estimates & forecast, by end-use (USD Billion)

Table 5 U.S. Golf apparel market estimates & forecast, by distribution (USD Billion)

Table 6 U.S. macro-economic outlay

Table 7 U.S. Golf apparel market estimates and forecast, 2021 - 2033 (USD Billion)

Table 8 U.S. Golf apparel market revenue estimates and forecast, by product, 2021 - 2033 (USD Billion)

Table 9 U.S. Golf apparel market revenue estimates and forecast, by end-use, 2021 - 2033 (USD Billion)

Table 10 Recent developments & impact analysis, by key market participants

Table 11 Company market share, 2023

Table 12 Company heat map analysis

Table 13 Companies undergoing key strategies

## List Of Figures

### LIST OF FIGURES

- Fig. 1 U.S. Golf apparel market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Product snapshot
- Fig. 8 End-use snapshot
- Fig. 9 Regional snapshot
- Fig. 10 Competitive landscape snapshot
- Fig. 11 U.S. Golf apparel market size, 2021 to 2030 (USD Billion)
- Fig. 12 U.S. Golf apparel market: Penetration & growth prospect mapping
- Fig. 13 U.S. Golf apparel market: Value chain analysis
- Fig. 14 U.S. Golf apparel market: Profit margin analysis
- Fig. 15 U.S. Golf apparel market: Market dynamics
- Fig. 16 U.S. Golf apparel market: Porter's five forces analysis
- Fig. 17 U.S. Golf apparel market, by product: Key Takeaways
- Fig. 18 U.S. Golf apparel market: Product movement analysis, 2023 & 2030 (%)
- Fig. 19 Topwear market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 20 Bottomwear market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 21 Gloves market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 22 Caps market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 23 Others market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 24 U.S. Golf apparel market, by end-use: Key Takeaways
- Fig. 25 U.S. Golf apparel market: End-use movement analysis, 2023 & 2030 (%)
- Fig. 26 U.S. Golf apparel market: Regional outlook, 2023 & 2030 (USD Billion)
- Fig. 27 Regional marketplace: Key takeaways
- Fig. 28 U.S. Golf apparel market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 29 Key company categorization
- Fig. 30 Company market share analysis, 2023
- Fig. 31 Strategic framework of the Golf apparel market

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