

U.S. Fruit & Vegetables Market Size, Share & Trends Analysis Report By Product (Fresh, Dried, Frozen), By Distribution Channel (Supermarkets/Hypermarkets, Grocery Stores, Online), And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/UF401962989EN.html>

Date: April 2022

Pages: 50

Price: US\$ 3,950.00 (Single User License)

ID: UF401962989EN

Abstracts

This report can be delivered to the clients within 48 Business Hours

U.S. Fruit & Vegetables Market Growth & Trends

The U.S. fruit & vegetables market size is expected to reach USD 97.25 billion by 2030, growing at a CAGR of 5.0% over the forecast period, according to a new report by Grand View Research, Inc. Increasing health awareness among the U.S. population, faulty eating habits, and the rise in prevalence of diseases like obesity are propelling product demand. Growing understanding of the benefits of eating healthy food for the mind and body is also favoring the market growth.

According to the 2020 Food and Health Survey, an annual survey commissioned by the International Food Information Council, approximately 85% of people in the U.S. have changed their food habits since the start of the COVID-19 crisis and shifted to healthier eating habits, which majorly includes fruits and vegetables. Cooking at home has also increased considerably during this time. The survey showed that about half of those surveyed are somewhat concerned about eating food prepared outside the home. This growing tendency has also provided the market with a major boost.

In terms of product, the fresh fruits and vegetable segment held the largest share in 2021 and is expected to maintain its dominance over the forecast period. The trend of fresh and exotic vegetables and fruits, along with the growing inclination of people

toward a vegan diet, is boosting segment growth. With the introduction of online grocery shopping, consumers have found a convenient way to purchase fruits and vegetables, freshly chopped or processed, with no need to physically browse through the aisles at specialty stores and supermarkets.

The supermarkets/hypermarkets segment, nevertheless, accounted for the leading share in the overall revenue in 2021. Increasing consumer interest in fruits, vegetables, and healthy diets is encouraging supermarket retailers to stock their shelves with large amounts of fresh produce, a lot of which is locally grown and sourced. Supermarkets and hypermarkets are also opting for an integrated supply chain. Bigger wholesalers who are importing are acting as service providers to the supermarkets, capitalizing on value-added services such as packaging and mixing.

The U.S. market is highly competitive with the presence of a large number of regional and local players. Some of the key players are Dole Food Company, Inc.; Fresh Del Monte Produce Inc.; Nestlé S.A.; Sunkist Growers, Inc.; Chiquita Brands International S?rl; and General Mills, Inc. Looking at the increased demand from consumers across the country, these players have been focusing their resources and investments in activities like product launches, awareness campaigns, mergers & acquisitions, and strategic alliances. They are also investing in sustainability measures and rebranding to keep up with evolving consumer trends.

U.S. Fruit & Vegetables Market Report Highlights

The dried fruits & vegetables segment is projected to register the fastest growth over the forecast period owing to their longer shelf life and the launch of unique products by leading and new players

The online channel is anticipated to exhibit the highest CAGR over the forecast period owing to promising growth exhibited by e-commerce platforms in the U.S., including Amazon, Walmart, and Alibaba

Increasing vegan population, as well as companies looking to lure a large non-vegetarian population into consuming more fruits and vegetables, is fueling the U.S. market

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook

CHAPTER 3. U.S. FRUIT & VEGETABLES MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the U.S. Fruit & Vegetables Market
- 3.4. Industry Value Chain Analysis
 - 3.4.1. Sales/Retail Channel Analysis
 - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Industry Challenges
 - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
 - 3.6.1. Industry Analysis - Porter's
 - 3.6.1.1. Supplier Power

- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of U.S. Fruit & Vegetables Market
- 3.8. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. U.S. FRUIT & VEGETABLES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2021 & 2030
- 5.2. Fresh Fruits & Vegetables
 - 5.2.1. Market Estimates and Forecast for Fresh Fruits & Vegetables 2017 - 2030 (USD Million)
- 5.3. Dried Fruits & Vegetables
 - 5.3.1. Market Estimates and Forecast for Dried Fruits & Vegetables 2017 - 2030 (USD Million)
- 5.4. Frozen Fruits & Vegetables
 - 5.4.1. Market Estimates and Forecast for Frozen Fruits & Vegetables 2017 - 2030 (USD Million)

CHAPTER 6. U.S. FRUIT & VEGETABLES MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2030
- 6.2. Supermarkets/Hypermarkets
 - 6.2.1. Market Estimates and Forecast through Supermarkets/Hypermarkets, 2017 - 2030 (USD Million)
- 6.3. Grocery Stores
 - 6.3.1. Market Estimates and Forecast through Grocery Stores, 2017 - 2030 (USD Million)

6.4. Online

6.4.1. Market Estimates and Forecast through Online, 2017 - 2030 (USD Million)

6.5. Others

6.5.1. Market Estimates and Forecast through Others, 2017 - 2030 (USD Million)

CHAPTER 7. COMPETITIVE ANALYSIS

7.1. Key U.S. Players, Recent Developments & their Impact on the Industry

7.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

7.3. Vendor Landscape

7.3.1. Key Company Market Share Analysis, 2021

CHAPTER 8. COMPANY PROFILES

8.1. Dole Food Company, Inc.

8.1.1. Company Overview

8.1.2. Financial Performance

8.1.3. Product Benchmarking

8.1.4. Strategic Initiatives

8.2. Fresh Del Monte Produce, Inc.

8.2.1. Company Overview

8.2.2. Financial Performance

8.2.3. Product Benchmarking

8.2.4. Strategic Initiatives

8.3. Nestl? S.A.

8.3.1. Company Overview

8.3.2. Financial Performance

8.3.3. Product Benchmarking

8.3.4. Strategic Initiatives

8.4. Sunkist Growers, Inc.

8.4.1. Company Overview

8.4.2. Financial Performance

8.4.3. Product Benchmarking

8.4.4. Strategic Initiatives

8.5. Chiquita Brands International S?rl

8.5.1. Company Overview

8.5.2. Financial Performance

8.5.3. Product Benchmarking

- 8.5.4. Strategic Initiatives
- 8.6. General Mills, Inc.
 - 8.6.1. Company Overview
 - 8.6.2. Financial Performance
 - 8.6.3. Product Benchmarking
 - 8.6.4. Strategic Initiatives
- 8.7. San Rafael Industries
 - 8.7.1. Company Overview
 - 8.7.2. Financial Performance
 - 8.7.3. Product Benchmarking
 - 8.7.4. Strategic Initiatives
- 8.8. Sysco Corp.
 - 8.8.1. Company Overview
 - 8.8.2. Financial Performance
 - 8.8.3. Product Benchmarking
 - 8.8.4. Strategic Initiatives
- 8.9. Tanimura & Antle Fresh Foods Inc.
 - 8.9.1. Company Overview
 - 8.9.2. Financial Performance
 - 8.9.3. Product Benchmarking
 - 8.9.4. Strategic Initiatives
- 8.10. C.H. Robinson Worldwide, Inc.
 - 8.10.1. Company Overview
 - 8.10.2. Financial Performance
 - 8.10.3. Product Benchmarking
 - 8.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. U.S. Fruit & Vegetables Market- Key Market Driver Analysis
2. U.S. Fruit & Vegetables Market- Key Market Restraint Analysis
3. U.S. Fresh Fruit and Vegetables Market Estimates and Forecast, 2017 - 2030 (USD Million)
4. U.S. Dried Fruit & Vegetable Market Estimates and Forecast, 2017 - 2030 (USD Million)
5. U.S. Frozen Fruit & Vegetable Market Estimates and Forecast, 2017 - 2030 (USD Million)
6. U.S. Fruit & Vegetables Market Estimates and Forecast through Supermarkets/Hypermarkets, 2017 - 2030 (USD Million)
7. U.S. Fruit & Vegetables Market Estimates and Forecast through Online, 2017 - 2030 (USD Million)
8. U.S. Fruit & Vegetables Market Estimates and Forecast through Others, 2017 - 2030 (USD Million)
9. Company categorization

List Of Figures

LIST OF FIGURES

1. U.S. Fruit & Vegetables Market Segmentation
2. Information Procurement
3. Primary Research Pattern
4. Primary Research Approaches
5. Primary Research Process
6. U.S. Fruit & Vegetables Market - Penetration & Growth Prospect Mapping
7. U.S. Fruit & Vegetables Market - Value Chain Analysis
8. U.S. Fruit & Vegetables Market: Porter's Five Forces Analysis
9. U.S. Fruit & Vegetables Market: Roadmap
10. Factors Affecting Buying Decision for U.S. Fruit & Vegetables Market
11. U.S. Fruit & Vegetables Market: Product Share (%) Analysis, 2021 & 2030
12. U.S. Fruit & Vegetables Market: Distribution Channel Share (%) Analysis, 2021 & 2030
13. Key U.S. Fruit & Vegetables Company Market Share Analysis, 2021

I would like to order

Product name: U.S. Fruit & Vegetables Market Size, Share & Trends Analysis Report By Product (Fresh, Dried, Frozen), By Distribution Channel (Supermarkets/Hypermarkets, Grocery Stores, Online), And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/UF401962989EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF401962989EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970