

U.S. Formulation Development Outsourcing Market Size, Share, & Trends Analysis Report By Service, By Formulation (Oral, Injectable), By Therapeutic Area (Oncology), By End Use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

This report can be delivered to the clients within 3 Business Days

Market Size & Trends

The U.S. formulation development outsourcing market size was estimated at USD 8.87 billion in 2024 and is projected to grow at a CAGR of 8.3% from 2025 to 2030. This growth is driven by increasing demand for innovative pharmaceutical and biotech products, rising R&D costs, and a need for specialized expertise. Outsourcing formulation development is an attractive option for companies looking to streamline their R&D processes, reduce costs, and access a wider range of resources.

The surge in R&D by pharmaceutical and biotechnology firms is a major driver propelling the demand for outsourced formulation development services. Over the past two decades, R&D spending and new drug launches have increased, leading to cost reduction and accelerated processes through outsourcing. This rising demand has prompted contract service providers to expand their capacities, fostering the growth of the U.S. formulation development outsourcing industry. Consequently, these factors substantially contribute to market expansion.

Drug formulation relies heavily on trial-and-error methods to predict optimal formulations, which can be costly, time-consuming, and labor-intensive. To address the need for reducing expenses on new Active Pharmaceutical Ingredients (APIs) and

overall healthcare costs in the pharmaceuticals market, it is crucial to estimate preferred formulations. This helps the industry identify efficient drug development approaches. Consequently, the pharmaceutical and biotechnology sector extensively outsources these services to contract manufacturers to streamline costs and processes.

Advancements in technology drive innovations encourage companies to invest in discovering new compounds and developing blockbuster drugs. This leads to an increase in generic manufacturers and a growing pharmaceutical market, driven by unmet needs for various disorders and rising R&D activities for orphan therapies.

U.S. Formulation Development Outsourcing Report Segmentation

This report forecasts revenue growth at country level and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the U.S. formulation development outsourcing market report based on service, formulation, therapeutic area, and end use:

Service Outlook (Revenue, USD Million; 2018 - 2030)

Pre-formulation

Formulation Development

Formulation Outlook (Revenue, USD Million; 2018 - 2030)

Oral

Injectable

Topical

Others

Therapeutic Area Outlook (Revenue, USD Million; 2018 - 2030)

Oncology

Infectious Disease

Neurology

Hematology

Respiratory

Cardiovascular

Dermatology

Others

End Use Outlook (Revenue, USD Million; 2018 - 2030)

Pharmaceutical and Biopharmaceutical Companies

Government and Academic Institutes

Others

Companies Mentioned

SGS Soci   G  rale de Surveillance SA

Intertek Group plc

Recipharm AB

Lonza

Charles River Laboratories

Eurofins Scientific

Element

Labcorp

Thermo Fisher Scientific Inc.

Catalent, Inc

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