

# **U.S. Food Trucks Services Market Size, Share & Trends Analysis Report By Offering (Food, Beverages), By Cuisine Type (Chinese, Japanese, Mexican), By Platform (Mobile Vending, Online Delivery), And Segment Forecasts, 2022 - 2030**

<https://marketpublishers.com/r/U4F884712032EN.html>

Date: August 2022

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: U4F884712032EN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **U.S Food Truck Services Market Growth & Trends**

The U.S. food truck services market size is expected to reach USD 2.04 billion by 2030, according to a new report by Grand View Research, Inc. The market is anticipated to expand at a CAGR of 6.4% from 2022 to 2030. The growing popularity of events such as carnivals, food festivals, concerts, and parades are driving the demand for food truck services in the U.S. The growing partnership between food trucks and bars to attract millennials and get more foot traffic is projected to drive the industry's growth.

Furthermore, growing demand for different cuisines along with the rising popularity of mobile lifestyle are some of the major factors, which are anticipated to spur the market growth.

The food segment held the highest revenue share of the industry over the forecast period. The positive outlook for the industry can be contributed to the rising demand for fast food in California, Portland, Denver, New York, Orlando, and others. The demand for fast food has increased significantly in the U.S. among the Gen Z group owing to the convenience and affordability of the food trucks.

Nonvegetarian foods including tacos, pizza, BBQ, lobster rolls, hotdogs, hamburgers, and beef sliders get more attention than other foods owing to consumer preference and

their appeal to mass cravings. Consumers, especially, the millennials and Gen Z group prefer to purchase fast food from food trucks over stores, which is anticipated to drive the growth of the segment. Growing demand for fresh, quick, and appealing meals is a major factor contributing to the growth of non-vegetarian trucks in the U.S.

The online delivery platform segment is anticipated to register a high CAGR over the forecast period. In the last few years, the food truck business has seen significant technical developments, making it simpler for food truck operators to create their online ordering platform. Online ordering enables diners to submit orders for pickup, avoid the crowd, social interaction, and enjoy hassle-free dining. These factors are expected to boost sales through online platforms.

Major players in the U.S. market for food truck services include a combination of a few established players and many small players. Some of these are Stoked Wood Fired Pizza, Tenoch Mexican, Roxy's Gourmet Grilled Cheese, Vibe Food Truck, Slide by Food Truck, Rocket Fine Street Food, Noble Knots Food Truck and Catering, Dee's Deli Food Truck, & Catering, Twisted T's Food Truck, and Gastros. Moreover, there is intense competition between the leading players in this market as some of them are major food trucks and have a large customer base.

## U.S. Food Truck Services Market Report Highlights

The food segment held the largest revenue share in 2021. The increasing demand for fast foods, and vegan foods in the U.S. is expected to support the growth of the segment

Mexican cuisine held the largest revenue share of over 34.6% in 2021 owing to its popularity and rising consumer preference for Mexican food

The online platform is projected to register a CAGR of 10.4% during the forecast period owing to easy ordering and hassle-free dining options. Growing online presence and convenience of purchasing will further enhance the segment growth

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Offering Outlook
- 2.3. Cuisine Type Outlook
- 2.4. Platform Outlook
- 2.5. Competitive Insights

### **CHAPTER 3. U.S. FOOD TRUCK SERVICES MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the U.S. Food Truck Services Market
- 3.4. Industry Value Chain Analysis
  - 3.4.1. Sales/Retail Channel Analysis
  - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis

- 3.6.1. Industry Analysis - Porter's
  - 3.6.1.1. Supplier Power
  - 3.6.1.2. Buyer Power
  - 3.6.1.3. Substitution Threat
  - 3.6.1.4. Threat from New Entrant
  - 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of U.S. Food Truck Services Market
- 3.8. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. U.S. FOOD TRUCK SERVICES MARKET: OFFERING ESTIMATES & TREND ANALYSIS**

- 5.1. Offering Movement Analysis & Market Share, 2021 & 2030
- 5.2. Food
  - 5.2.1. Market estimates and forecast for food, 2017 - 2030 (USD Million)
  - 5.2.2. Non-Vegetarian
    - 5.2.2.1. Market estimates and forecast for non-vegetarian food, 2017 - 2030 (USD Million)
  - 5.2.3. Vegetarian
    - 5.2.3.1. Market estimates and forecast for vegetarian food, 2017 - 2030 (USD Million)
  - 5.2.4. Vegan
    - 5.2.4.1. Market estimates and forecast for vegan food, 2017 - 2030 (USD Million)
- 5.3. Beverages
  - 5.3.1. Market estimates and forecast for beverages, 2017 - 2030 (USD Million)
  - 5.3.2. Non-Alcoholic
    - 5.3.2.1. Market estimates and forecast for non-alcoholic beverages, 2017 - 2030 (USD Million)
  - 5.3.3. Alcoholic
    - 5.3.3.1. Market estimates and forecast for alcoholic beverages, 2017 - 2030 (USD Million)
- 5.4. Dessert and Ice Creams

5.4.1. Market estimates and forecast for desserts and ice creams, 2017 - 2030 (USD Million)

## **CHAPTER 6. U.S. FOOD TRUCK SERVICES MARKET: CUISINE TYPE ESTIMATES & TREND ANALYSIS**

6.1. Cuisine Type Movement Analysis & Market Share, 2021 & 2030

6.2. American

6.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.3. Chinese

6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.4. Japanese

6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.5. Mexican

6.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.6. Italian

6.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.7. Others

6.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

## **CHAPTER 7. U.S. FOOD TRUCK SERVICES MARKET: PLATFORM ESTIMATES & TREND ANALYSIS**

7.1. Platform Movement Analysis & Market Share, 2021 & 2030

7.2. Mobile Vending

7.2.1. Market estimates and forecast through mobile vending, 2017 - 2030 (USD Million)

7.3. Online Delivery

7.3.1. Market estimates and forecast through online delivery, 2017 - 2030 (USD Million)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2021

## **CHAPTER 9. COMPANY PROFILES**

### 9.1. Stoked Wood Fired Pizza

- 9.1.1. Company Overview
- 9.1.2. Financial Performance
- 9.1.3. Product Benchmarking
- 9.1.4. Strategic Initiatives

### 9.2. Tenoch Mexican

- 9.2.1. Company Overview
- 9.2.2. Financial Performance
- 9.2.3. Product Benchmarking
- 9.2.4. Strategic Initiatives

### 9.3. Roxy's Gourmet Grilled Cheese

- 9.3.1. Company Overview
- 9.3.2. Financial Performance
- 9.3.3. Product Benchmarking
- 9.3.4. Strategic Initiatives

### 9.4. Vibe Food Truck

- 9.4.1. Company Overview
- 9.4.2. Financial Performance
- 9.4.3. Product Benchmarking
- 9.4.4. Strategic Initiatives

### 9.5. Slide by Food Truck

- 9.5.1. Company Overview
- 9.5.2. Financial Performance
- 9.5.3. Product Benchmarking
- 9.5.4. Strategic Initiatives

### 9.6. Rocket Fine Street Food

- 9.6.1. Company Overview
- 9.6.2. Financial Performance
- 9.6.3. Product Benchmarking
- 9.6.4. Strategic Initiatives

### 9.7. Noble Knots Food Truck and Catering

- 9.7.1. Company Overview
- 9.7.2. Financial Performance
- 9.7.3. Product Benchmarking
- 9.7.4. Strategic Initiatives

### 9.8. Dee's Deli Food Truck & Catering

- 9.8.1. Company Overview

- 9.8.2. Financial Performance
- 9.8.3. Product Benchmarking
- 9.8.4. Strategic Initiatives
- 9.9. Twisted T's Food Truck
  - 9.9.1. Company Overview
  - 9.9.2. Financial Performance
  - 9.9.3. Product Benchmarking
  - 9.9.4. Strategic Initiatives
- 9.10. Gastros
  - 9.10.1. Company Overview
  - 9.10.2. Financial Performance
  - 9.10.3. Product Benchmarking
  - 9.10.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. U.S. food truck services market- Key market driver analysis
2. U.S. food truck services market- Key market restraint analysis
3. U.S. food truck services market estimates and forecast, by food, 2017 - 2030 (USD Million)
4. U.S. non-vegetarian food truck services market estimates and forecast, 2017 - 2030 (USD Million)
5. U.S. vegetarian food truck services market estimates and forecast, 2017 - 2030 (USD Million)
6. U.S. vegan food truck services market estimates and forecast, 2017 - 2030 (USD Million)
7. U.S. food truck services market estimates and forecast, by beverages, 2017 - 2030 (USD Million)
8. U.S. non-alcoholic beverages food truck services market estimates and forecast, 2017 - 2030 (USD Million)
9. U.S. alcoholic beverages food truck services market estimates and forecast, 2017 - 2030 (USD Million)
10. U.S. food truck services market estimates and forecast, by dessert and ice creams, 2017 - 2030 (USD Million)
11. U.S. food truck services market estimates and forecast, by cuisine type, 2017 - 2030 (USD Million)
12. U.S. food truck services market estimates and forecast, by American cuisine, 2017 - 2030 (USD Million)
13. U.S. food truck services market estimates and forecast, by Chinese cuisine, 2017 - 2030 (USD Million)
14. U.S. food truck services market estimates and forecast, by Japanese cuisine, 2017 - 2030 (USD Million)
15. U.S. food truck services market estimates and forecast, by Mexican cuisine, 2017 - 2030 (USD Million)
16. U.S. food truck services market estimates and forecast, by Italian cuisine, 2017 - 2030 (USD Million)
17. U.S. food truck services market estimates and forecast, by other cuisine, 2017 - 2030 (USD Million)
18. U.S. food truck services market estimates and forecast, by platform, 2017 - 2030 (USD Million)
19. U.S. food truck services market revenue estimates and forecast, by mobile vending,



2017 - 2030 (USD Million)

20. U.S. food truck services market revenue estimates and forecast, by online delivery,

2017 - 2030 (USD Million)

21. Vendor landscape

## List Of Figures

### LIST OF FIGURES

1. U.S. Food Truck Services market snapshot
2. U.S. Food Truck Services market segmentation & scope
3. U.S. Food Truck Services market- Penetration & growth prospect mapping
4. U.S. Food Truck Services market- Value chain analysis
5. U.S. Food Truck Services market: Porter's Five Forces Analysis
6. U.S. Food Truck Services market: Roadmap
7. U.S. Food Truck Services market: Offering share (%) analysis, 2021 & 2030
8. U.S. Food Truck Services market: Cuisine type channel share (%) analysis, 2021 & 2030
9. U.S. Food Truck Services market: Platform share (%) analysis, 2021 & 2030
10. Key U.S. food truck services company market share analysis, 2021

## I would like to order

Product name: U.S. Food Trucks Services Market Size, Share & Trends Analysis Report By Offering (Food, Beverages), By Cuisine Type (Chinese, Japanese, Mexican), By Platform (Mobile Vending, Online Delivery), And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/U4F884712032EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4F884712032EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970