

# **U.S. Fishing Goods Market Size, Share & Trends Analysis Report By Product (Apparel, Footwear, Equipment), Price Range (Mass, Premium), Distribution Channel (Online, Sporting Goods Retailers), And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 5 Business Days

### **U.S. Fishing Goods Market Growth & Trends**

The U.S. fishing goods market size is expected to reach USD 10.95 billion by 2030, growing at a CAGR of 3.2% from 2024 to 2030, according to a new report by Grand View Research, Inc. Recreational fishing continues to gain popularity as more Americans seek outdoor leisure activities. The pandemic-induced shift towards outdoor recreation has played a significant role in boosting fishing participation rates. Families and individuals are turning to fishing to relax and connect with nature. This growing interest translates into higher demand for fishing goods, from basic fishing rods and tackle to advanced equipment, contributing to market expansion.

The fishing goods market is benefiting from continuous technological innovations. High-tech fishing gear, including smart rods and reels, sonar devices, and GPS-enabled fish finders, enhances the fishing experience by improving efficiency and success rates. These advancements attract both seasoned anglers and tech-savvy younger generations, driving sales. Additionally, developing eco-friendly and sustainable products appeals to environmentally conscious consumers, further fueling the market growth.

Environmental consciousness is increasingly influencing consumer preferences in the

fishing goods market. There is a growing demand for products that are sustainably produced and environmentally friendly. Manufacturers are responding by developing biodegradable lures, eco-friendly fishing lines, and sustainable apparel. These products not only meet the expectations of ecologically conscious consumers but also comply with regulatory standards aimed at protecting aquatic ecosystems and supporting market growth.

Additionally, the economic impact of fishing cannot be overlooked. Fishing contributes significantly to local economies, particularly in coastal and rural areas where tourism and related services thrive on fishing activities. The market benefits from the influx of visitors who spend on accommodations, charter services, fishing guides, and other local businesses. This economic boost is further supported by investments in infrastructure, such as the development of fishing piers, boat ramps, and recreational facilities, which enhance the overall fishing experience and accessibility.

## U.S. Fishing Goods Market Report Highlights

The fishing apparel market is expected to grow at a CAGR of 2.7% from 2024 to 2030. Technological innovations in fabric and design are pivotal in driving the growth of the fishing apparel market. Modern fishing clothing incorporates advanced materials that offer superior protection against the elements, such as UV-resistant fabrics, moisture-wicking technology, and breathable materials that keep anglers comfortable in various weather conditions.

The premium fishing goods market is expected to grow at a CAGR of 3.8% from 2024 to 2030. This growth is driven by increasing disposable incomes and a willingness among consumers to invest in high-quality, durable, and technologically advanced fishing equipment. Premium products often offer superior performance, longevity, and innovative features that appeal to serious anglers. This segment's growth contributes significantly to the overall market value.

Online sales of fishing goods are projected to grow at a CAGR of 4.6% from 2024 to 2030, significantly contributing to the market's overall growth. The convenience, extensive product selection, and competitive pricing offered by online retailers are major draws for consumers. The rise of e-commerce platforms and advancements in online retail technology, including augmented reality for product visualization and personalized shopping experiences, enhance customer satisfaction and drive online sales.



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