

# **U.S. Fencing Market Analysis By Material (Metal, Wood, Plastic & Composite, Concrete), By Distribution Channel, By Installation, By Application, By End-use, By Region, And Segment Forecast, 2014 - 2025**

<https://marketpublishers.com/r/U691C19AB99EN.html>

Date: November 2017

Pages: 93

Price: US\$ 5,950.00 (Single User License)

ID: U691C19AB99EN

## **Abstracts**

The U.S. fencing market is expected to reach USD 11.68 billion by 2025, according to a new report by Grand View Research, Inc. A booming construction industry for the residential and commercial buildings in the country is acting as a major catalyst in helping the market grow. The majority of demand for fences originates in the same sector as security and privacy concerns are on the rise.

The U.S. fencing market is a developed industry that is anticipated to keep growing at a steady CAGR over the coming years. It comprises different types of material fences including wood, metal, plastic, and concrete, among others that find their usage in the residential, agricultural, and industrial applications.

The availability of a wide range of products with varying colors, features, and designs, coupled with customizable products and solutions available in the market, are conducive to the industry growth. The government initiatives and investments in infrastructure development and construction projects are also aiding in the industry's growth in different verticals.

The U.S. fencing industry has seen many new enhancements in terms of technology in products as well as the manufacturing of products. This, coupled with a developed distribution network and strong manufacturing lineups in the country, is propelling the launch of new and improved products into the market. Though the market largely depends on the raw material suppliers and big metal suppliers, a stable economy and the developing real estate market are helping the fencing industry thrive in the region.

Further key findings from the report suggest:

The demand for U.S. fencing market is expected to gain traction owing to the growing residential sector and real estate developments. The market is projected to register a CAGR of 5.6% over the forecast period

The concrete fencing is anticipated to witness growth at a CAGR of 7.8% over the next eight years owing to its durability properties

The online segment captured a major market share in terms of revenue owing to increasing internet penetration and ease of purchase along with doorstep delivery. It is expected to reach USD 3,048.9 million by 2025

The contractors have the ability, experience, and knowledge regarding installation of fences thereby resulting in high demand for contractor based installation segment, growing at a CAGR of 6.1% over the forecast

The key industry participants include Ameristar Fence Products Inc., Ply Gem Holdings, Inc, Beta Fence NV, Bekaert, and Long Fence Company, Inc.

Companies such as Associated Material LLC, Allied Tube and Conduit, CertainTeed Corp., Jerith Manufacturing Company, Inc., Gregory Industries, Inc., and Poly Vinyl Creations are some other prominent players in the industry

## Contents

### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List of Data Sources

### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 U.S. Fencing - Industry Snapshot & Key Buying Criteria, 2014 - 2025
- 2.2 U.S. Fencing Market

### **CHAPTER 3 FENCING INDUSTRY OUTLOOK**

- 3.1 Market Segmentation
- 3.2 Market Size and Growth Prospects
- 3.3 U.S. Fencing - Value Chain Analysis
  - 3.3.1 Vendor landscape
- 3.4 U.S. Fencing Market Dynamics
  - 3.4.1 Market driver analysis
    - 3.4.1.1 Rising interest in home enhancement
    - 3.4.1.2 Increasing disposable income
    - 3.4.1.3 Increasing residential and commercial projects
    - 3.4.1.4 Rising preference for personal safety and security
  - 3.4.2 Market challenge analysis
    - 3.4.2.1 Volatile raw material and energy cost
- 3.5 Fencing Materials - Comparative Analysis
- 3.6 Penetration and Growth Prospect Mapping
- 3.7 Key Company Analysis
- 3.8 Specialty Fencing - Seasonal Fence
- 3.9 Major Fence Online/Retail Sellers - Competitive Intelligence
- 3.10 U.S. Fencing - Porter's Five Forces Analysis
- 3.11 U.S. fencing - PESTEL Analysis

### **CHAPTER 4 U.S. FENCING REGIONAL OUTLOOK**

- 4.1 U.S. Fencing - Statewise Key Takeaways
  - Alabama

- Arizona
- California
- Colorado
- Connecticut
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Iowa
- Louisiana
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- South Carolina
- Tennessee
- Texas
- Utah
- Virginia
- Washington
- Wisconsin

## **CHAPTER 5 COMPETITIVE LANDSCAPE**

### **5.1 Gregory Industries, Inc.**

#### **5.1.1 Company overview**

#### **5.1.2 Financial performance**

- 5.1.3 Product benchmarking
- 5.2 Long Fence Company Inc.
  - 5.2.1 Company overview
  - 5.2.2 Financial performance
  - 5.2.3 Product benchmarking
  - 5.2.4 Strategic initiatives
- 5.3 Betafence NV
  - 5.3.1 Company overview
  - 5.3.2 Financial performance
  - 5.3.3 Product benchmarking
  - 5.3.4 Strategic initiatives
- 5.4 Jerith Manufacturing Company Inc.
  - 5.4.1 Company overview
  - 5.4.2 Financial performance
  - 5.4.3 Product benchmarking
  - 5.4.4 Strategic initiatives
- 5.5 Ply Gem Holdings Inc.
  - 5.5.1 Company overview
  - 5.5.2 Financial performance
  - 5.5.3 Product benchmarking
  - 5.5.4 Strategic initiatives
- 5.6 Poly Vinyl Creations Inc.
  - 5.6.1 Company overview
  - 5.6.2 Financial performance
  - 5.6.3 Product benchmarking
- 5.7 Allied Tube & Conduit
  - 5.7.1 Company overview
  - 5.7.2 Financial performance
  - 5.7.3 Product benchmarking
  - 5.7.4 Strategic initiatives
- 5.8 Ameristar Fence Products Incorporated
  - 5.8.1 Company overview
  - 5.8.2 Financial performance
  - 5.8.3 Product benchmarking
  - 5.8.4 Strategic initiatives
- 5.9 Associated Materials LLC
  - 5.9.1 Company overview
  - 5.9.2 Financial performance
  - 5.9.3 Product benchmarking

## 5.10 Bekaert

5.10.1 Company overview

5.10.2 Financial performance

5.10.3 Product benchmarking

5.10.4 Strategic initiatives

## 5.11 CertainTeed Corporation

5.11.1 Company overview

5.11.2 Financial performance

5.11.3 Product benchmarking

5.11.4 Strategic initiatives

## List Of Tables

### LIST OF TABLES

- Table 1 U.S. fencing - Industry snapshot & key buying criteria, 2014 - 2025
- Table 2 U.S. fencing market, 2014 - 2025 (USD Million)
- Table 3 U.S. fencing market, by state, 2014 - 2025 (USD Million)
- Table 4 U.S. fencing market, by material, 2014 - 2025 (USD Million)
- Table 5 U.S. fencing market, by distribution channel, 2014 - 2025 (USD Million)
- Table 6 U.S. fencing market, by installation, 2014 - 2025 (USD Million)
- Table 7 U.S. house price change (%), FHFA index
- Table 8 U.S. fencing market, by application, 2014 - 2025 (USD Million)
- Table 9 U.S. fencing market, by end-use, 2014 - 2025 (USD Million)
- Table 10 U.S. fencing - Key market driver impact
- Table 11 U.S. fencing - Key market restraint impact
- Table 12 Seasonal Fencing - Snapshot
- Table 13 Major fence online/retail sellers - Competitive intelligence

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market segmentation & scope
- Fig. 2 U.S. fencing market, 2014 - 2025 (USD Million)
- Fig. 3 U.S. fencing - Value chain analysis
- Fig. 4 U.S. fencing market dynamics
- Fig. 5 U.S. personal disposable income, 2014 - 2015 (USD Billion)
- Fig. 6 Fencing materials - Comparative analysis
- Fig. 7 Key opportunities prioritized
- Fig. 8 Key company analysis, 2016
- Fig. 9 U.S. fencing - Porter's five forces analysis
- Fig. 10 U.S. fencing - PESTEL analysis
- Fig. 11 Alabama and Colorado - Key takeaways
- Fig. 12 California and Arizona - Key takeaways
- Fig. 13 Connecticut and Florida - Key takeaways
- Fig. 14 Georgia and Idaho - Key takeaways
- Fig. 15 Illinois and Indiana - Key takeaways
- Fig. 16 Iowa and Louisiana - Key takeaways
- Fig. 17 Maryland and Massachusetts - Key takeaways
- Fig. 18 Michigan and Minnesota - Key takeaways
- Fig. 19 Mississippi and Missouri- Key takeaways
- Fig. 20 North Carolina and New Hampshire - Key takeaways
- Fig. 21 New Jersey and New Mexico - Key takeaways
- Fig. 22 New York and Ohio - Key takeaways
- Fig. 23 Oklahoma and Oregon - Key takeaways
- Fig. 24 Pennsylvania and South Carolina- Key takeaways
- Fig. 25 Tennessee and Texas - Key takeaways
- Fig. 26 Utah and Virginia - Key takeaways
- Fig. 27 Washington and Wisconsin- Key takeaways



## I would like to order

Product name: U.S. Fencing Market Analysis By Material (Metal, Wood, Plastic & Composite, Concrete),  
By Distribution Channel, By Installation, By Application, By End-use, By Region, And  
Segment Forecast, 2014 - 2025

Product link: <https://marketpublishers.com/r/U691C19AB99EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/U691C19AB99EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970