

U.S. & Europe Ambulatory Surgery Centers Market Size, Share & Trends Analysis Report By Specialty (Orthopedics, Dental), By Ownership (Physician, Hospital), By Region, And Segment Forecasts, 2020 - 2027

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Abstracts

U.S. & Europe Ambulatory Surgery Centers Market Growth & Trends

The U.S. and Europe ambulatory surgery centers market size is estimated to reach USD 91.9 billion by 2027, expanding at a CAGR of around 6.0%, according to a new report by Grand View Research, Inc. Cost-effectiveness with improved outcomes, increased coverage, technological advancements, and rising acceptance of minimally invasive techniques at the ambulatory surgery centers (ASCs) are the major factors driving the market growth.

The development of advanced surgical systems and diagnostic techniques, which are readily available for ASCs, has reduced the need for hospital admissions. For instance, Intuitive Surgical launched a surgical robotic system named Da Vinci System in 2019 for minimally invasive surgeries for several indications.

Orthopedics held the largest share in the specialty segment in 2019. Improving diagnostic methods and imaging technologies in orthopedic surgeries, the introduction of new products, a rise in the number of acquisitions, and favorable reimbursement scenarios are likely to boost the market in the coming years.

The otolaryngology segment is anticipated to expand at the highest CAGR over the forecast period in the U.S. ASC market attributed to the rising number of ENT surgeries in the ASCs. In U.S., around 9% of the total otolaryngology cases are performed in the

ambulatory surgery centers.

The physician-owned held the major market share in the ownership segment in the U.S. ambulatory surgery center market in 2019 due to shifting physicians' interest towards freestanding ASCs for increased profitability. In Europe, the hospital-owned dominated the ownership segment owing to the fact that the majority of these facilities are associated with the hospitals.

U.S. & Europe Ambulatory Surgery Centers Market Report Highlights

In Europe, the plastic surgery segment is expected to witness a high growth rate during the forecast period owing to the growing trend of body shaping and the increasing number of cosmetic and aesthetic procedures in the region

U.S. held the largest market share in 2019, attributed to a shifting trend towards day surgery, technological advancements, and the presence of a large number of ASCs chains in the country. In addition, the availability of Medicare coverage for many complex procedures performed at ASCs is another key factor driving market growth

Increasing adoption of technologically advanced products in ambulatory surgery centers has changed the way surgeons operate in these facilities. For instance, robotic-assisted endoscopy for diagnostics and the use of robotic surgical systems for MIS procedures are some examples of why ASCs are gaining the market share

Mergers and acquisition and partnership for facility expansion are the key strategies followed by the market leaders

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