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U.S. Enterprise Agentic AI Market Size, Share & Trends Analysis Report By Technology (Machine Learning, Deep Learning), By Agent System (Single Agent Systems), By Type, By Application (Customer Service & Virtual Assistants), And Segment Forecasts, 2025 - 2030

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Abstracts

This report can be delivered to the clients within 5 Business Days

U.S. Enterprise Agentic AI Market Trends

The U.S. enterprise agentic AI market size was estimated at USD 769.5 million in 2024 and is expected to grow at a CAGR of 43.6% from 2025 to 2030. The market is driven by factors, including the increasing complexity of business environments and the essential need for rapid decision-making. Businesses are recognizing the potential of agentic AI to streamline operations and reduce reliance on human intervention. This has led to increased investments in agentic AI technologies as enterprises seek to gain a competitive edge, swiftly adapt to market changes, and improve overall productivity.

The demand for automation and efficiency is a primary driver for adopting enterprise agentic AI. These systems are capable of automating complex tasks that previously demanded significant human effort, which accelerates operations and improves accuracy, helping enterprises reduce costs in the U.S. market. In addition, the exponential growth of big data also fuels the adoption of agentic AI in the U.S., which uses advanced algorithms to analyze large datasets and provide insights for faster, more informed decision-making, giving businesses a competitive advantage. The rise of AI as a service is further democratizing access to agentic AI technologies, enabling U.S.

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companies of all sizes to implement AI solutions without high initial infrastructure investments.

Furthermore, AI's ability to enhance productivity and efficiency across various sectors is significant. In finance, agentic AI can handle rapid trading and fraud detection by analyzing massive amounts of data in real-time to facilitate quick decisions. Similarly, in healthcare, AI can assist doctors and specialists in diagnosing and recommending treatments for complex cases. Moreover, the integration of multiple automation systems to create end-to-end workflows powered by intelligent AI agents is expected to drive market growth.

U.S. Enterprise Agentic AI Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the U.S. enterprise agentic AI market report based on technology, agent system, type, and application:

Technology Outlook (Revenue, USD Million, 2018 - 2030)

Machine Learning

Natural Language Processing (NLP)

Deep Learning

Computer Vision

Others

Agent System Outlook (Revenue, USD Million, 2018 - 2030)

Single Agent Systems

Multi Agent Systems

Type Outlook (Revenue, USD Million, 2018 - 2030)

Ready-to-Deploy Agents

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Build-Your-Own Agents

Application Outlook (Revenue, USD Million, 2018 - 2030)

Customer Service and Virtual Assistants

Robotics and Automation

Healthcare

Financial Services

Security and Surveillance

Gaming and Entertainment

Marketing and sales

Human Resources

Legal and compliance

Others

Companies Mentioned

Accenture
qBotica
NVIDIA Corporation
SAP SE or an SAP affiliate company
Oracle
OpenAI
Capgemini
Celonis
Dataiku
Shield AI

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