

U.S. Electric Fireplace Market Size, Share & Trends Analysis Report By Type, By Category, By Projection Type, By Heating, By Application, By End User, By Distribution Channel, And Segment Forecasts, 2025 - 2033

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Abstracts

Summary

The U.S. electric fireplace market size was valued at USD 1.70 billion in 2024 and is projected to reach USD 3.11 billion by 2033, expanding at a CAGR of 7.0% from 2025 to 2033. Rising energy costs, increasing environmental awareness, advancements in realistic flame technology, and the integration of smart home features that enhance user convenience and appeal.

Major market players are focusing on innovation, expanding product lines with energy-efficient, aesthetically appealing, and smart fireplaces to meet diverse consumer preferences and capitalize on the growing demand in both new construction and renovation markets. Their strategic efforts include enhancing product design, incorporating customizable flame effects, and strengthening distribution channels to sustain competitive advantage and market growth.

The market is driven by the rising energy demand in the country, coupled with a strong push toward cleaner, greener energy sources. Electric fireplaces offer an eco-friendly alternative to traditional wood or gas fireplaces, as they do not emit pollutants, helping maintain indoor air quality and align with environmental sustainability goals. This regulatory focus on low-emission heating solutions bolsters the market as consumers increasingly seek alternatives that reduce their carbon footprint.

One of the standout features driving popularity is the sheer variety now available, from sleek wall-mounted and recessed models to versatile freestanding options, ensuring there's a perfect fit for any room size or design taste. As a result, electric fireplaces have emerged as a go-to solution for those seeking both comfort and style in modern homes and commercial spaces combining innovative functionality with easy installation and maintenance and helping users elevate their environment with minimal effort.

U.S. Electric Fireplace Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. electric fireplace market report based on type, category, projection type, heating, application, end user, and distribution channel:

Type Outlook (Revenue, USD Billion, 2021 - 2033)

Wall Mounted

Insert

Free Standing

Category Outlook (Revenue, USD Billion, 2021 - 2033)

One-sided

Two-sided

Projection Type Outlook (Revenue, USD Billion, 2021 - 2033)

LCD

LED

Heating Outlook (Revenue, USD Million, 2021 - 2033)

With heater

Without heater

Application Outlook (Revenue, USD Million, 2021 - 2033)

Indoor

Outdoor

End User Outlook (Revenue, USD Million, 2021 - 2033)

Residential

Commercial

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Offline

Online

This report can be delivered to the clients within 3 Business Days

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR?s Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. U.S. ELECTRIC FIREPLACE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Industry Challenges
 - 3.3.4. Industry Opportunities
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter?s Five Forces Analysis
- 3.5. Market Entry Strategies
- 3.6. U.S. Electric Fireplace Retail Pricing Analysis, 2024 (USD)

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Type Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. U.S. ELECTRIC FIREPLACE MARKET: TYPE ESTIMATES & TREND ANALYSIS

- 5.1. U.S. Electric Fireplace Market Type: Key Takeaways
- 5.2. Type Movement Analysis & Market Share, 2024 & 2033
- 5.3. U.S. Electric Fireplace Market Estimates & Forecast, By Type, 2021 to 2033 (USD Million)
 - 5.3.1. Wall Mounted
 - 5.3.1.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)
 - 5.3.2. Insert
 - 5.3.2.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)
 - 5.3.3. Free Standing
 - 5.3.3.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

CHAPTER 6. U.S. ELECTRIC FIREPLACE MARKET: CATEGORY ESTIMATES & TREND ANALYSIS

- 6.1. U.S. Electric Fireplace Market Category: Key Takeaways
- 6.2. Category Movement Analysis & Market Share, 2024 & 2033
- 6.3. U.S. Electric Fireplace Market Estimates & Forecast, By Category, 2021 to 2033 (USD Million)
 - 6.3.1. One-sided
 - 6.3.1.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)
 - 6.3.2. Two-sided
 - 6.3.2.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

CHAPTER 7. U.S. ELECTRIC FIREPLACE MARKET: PROJECTION TYPE ESTIMATES & TREND ANALYSIS

- 7.1. U.S. Electric Fireplace Market Projection Type: Key Takeaways
- 7.2. Projection Type Movement Analysis & Market Share, 2024 & 2033

7.3. U.S. Electric Fireplace Market Estimates & Forecast, By Projection Type, 2021 to 2033 (USD Million)

7.3.1. LCD

7.3.1.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

7.3.2. LED

7.3.2.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

CHAPTER 8. U.S. ELECTRIC FIREPLACE MARKET: HEATING ESTIMATES & TREND ANALYSIS

8.1. U.S. Electric Fireplace Market Heating: Key Takeaways

8.2. Heating Movement Analysis & Market Share, 2024 & 2033

8.3. U.S. Electric Fireplace Market Estimates & Forecast, By Heating, 2021 to 2033 (USD Million)

8.3.1. With Heater

8.3.1.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

8.3.2. Without Heater

8.3.2.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

CHAPTER 9. U.S. ELECTRIC FIREPLACE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

9.1. U.S. Electric Fireplace Market Application: Key Takeaways

9.2. Application Movement Analysis & Market Share, 2024 & 2033

9.3. U.S. Electric Fireplace Market Estimates & Forecast, By Application, 2021 to 2033 (USD Million)

9.3.1. Indoor

9.3.1.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

9.3.2. Outdoor

9.3.2.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

CHAPTER 10. U.S. ELECTRIC FIREPLACE MARKET: END USER ESTIMATES & TREND ANALYSIS

10.1. U.S. Electric Fireplace Market End User: Key Takeaways

10.2. End User Movement Analysis & Market Share, 2024 & 2033

10.3. U.S. Electric Fireplace Market Estimates & Forecast, By End User, 2021 to 2033 (USD Million)

10.3.1. Residential

- 10.3.1.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)
- 10.3.2. Commercial
 - 10.3.2.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

CHAPTER 11. U.S. ELECTRIC FIREPLACE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 11.1. U.S. Electric Fireplace Market Distribution Channel: Key Takeaways
- 11.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2033
- 11.3. U.S. Electric Fireplace Market Estimates & Forecast, By Distribution Channel, 2021 to 2033 (USD Million)
 - 11.3.1. Offline
 - 11.3.1.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)
 - 11.3.2. Online
 - 11.3.2.1. Market Estimates & Forecasts, 2021 to 2033 (USD Million)

CHAPTER 12. U.S. ELECTRIC FIREPLACE MARKET - COMPETITIVE LANDSCAPE

- 12.1. Recent Developments & Impact Analysis by Key Market Participants
- 12.2. Company Categorization
- 12.3. Financial Performance
- 12.4. Type Benchmarking
- 12.5. Company Market Share, 2024
- 12.6. Company Heat Map/ Positioning Analysis
- 12.7. Strategy Mapping
- 12.8. Company Profiles
 - 12.8.1. Glen Dimplex Group
 - 12.8.1.1. Company Overview
 - 12.8.1.2. Financial Performance
 - 12.8.1.3. Type Benchmarking
 - 12.8.1.4. Strategic Initiatives
 - 12.8.2. Twin Star Home
 - 12.8.2.1. Company Overview
 - 12.8.2.2. Financial Performance
 - 12.8.2.3. Type Benchmarking
 - 12.8.2.4. Strategic Initiatives
 - 12.8.3. Napoleon (Wolf Steel LTD.)
 - 12.8.3.1. Company Overview
 - 12.8.3.2. Financial Performance

- 12.8.3.3. Type Benchmarking
- 12.8.3.4. Strategic Initiatives
- 12.8.4. Hearth & Home Technologies, Inc.
 - 12.8.4.1. Company Overview
 - 12.8.4.2. Financial Performance
 - 12.8.4.3. Type Benchmarking
 - 12.8.4.4. Strategic Initiatives
- 12.8.5. Empire Comfort Systems, Inc.
 - 12.8.5.1. Company Overview
 - 12.8.5.2. Financial Performance
 - 12.8.5.3. Type Benchmarking
 - 12.8.5.4. Strategic Initiatives
- 12.8.6. Amantii Electric Fireplaces
 - 12.8.6.1. Company Overview
 - 12.8.6.2. Financial Performance
 - 12.8.6.3. Type Benchmarking
 - 12.8.6.4. Strategic Initiatives
- 12.8.7. Flamerite Fires
 - 12.8.7.1. Company Overview
 - 12.8.7.2. Financial Performance
 - 12.8.7.3. Type Benchmarking
 - 12.8.7.4. Strategic Initiatives
- 12.8.8. Touchstone Home Products, Inc.
 - 12.8.8.1. Company Overview
 - 12.8.8.2. Financial Performance
 - 12.8.8.3. Type Benchmarking
 - 12.8.8.4. Strategic Initiatives
- 12.8.9. BFM Europe Ltd.
 - 12.8.9.1. Company Overview
 - 12.8.9.2. Financial Performance
 - 12.8.9.3. Type Benchmarking
 - 12.8.9.4. Strategic Initiatives
- 12.8.10. Art Fireplace Technology Limited
 - 12.8.10.1. Company Overview
 - 12.8.10.2. Financial Performance
 - 12.8.10.3. Type Benchmarking
 - 12.8.10.4. Strategic Initiatives
- 12.8.11. Innovative Hearth Products
 - 12.8.11.1. Company Overview

- 12.8.11.2. Financial Performance
- 12.8.11.3. Type Benchmarking
- 12.8.11.4. Strategic Initiatives
- 12.8.12. GHP Group Inc.
 - 12.8.12.1. Company Overview
 - 12.8.12.2. Financial Performance
 - 12.8.12.3. Type Benchmarking
 - 12.8.12.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 U.S. electric fireplace market estimates and forecast, 2021 - 2033 (USD Million)

Table 2 U.S. electric fireplace market estimates and forecast, by type, 2021 - 2033 (USD Million)

Table 3 U.S. electric fireplace market estimates and forecast, by category, 2021 - 2033 (USD Million)

Table 4 U.S. electric fireplace market estimates and forecast, by projection type, 2021 - 2033 (USD Million)

Table 5 U.S. electric fireplace market estimates and forecast, by heating, 2021 - 2033 (USD Million)

Table 6 U.S. electric fireplace market estimates and forecast, by application, 2021 - 2033 (USD Million)

Table 7 U.S. electric fireplace market estimates and forecast, by end user, 2021 - 2033 (USD Million)

Table 8 U.S. electric fireplace market estimates and forecast, by distribution channel, 2021 - 2033 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 U.S. electric fireplace market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Type segment snapshot
- Fig. 8 Distribution channel segment snapshot
- Fig. 9 Competitive landscape snapshot
- Fig. 10 U.S. electric fireplace market value, 2024 (USD Million)
- Fig. 11 U.S. electric fireplace market - Industry value chain analysis
- Fig. 12 U.S. electric fireplace market dynamics
- Fig. 13 U.S. electric fireplace market: Porter's analysis
- Fig. 14 U.S. electric fireplace market, by type: Key takeaways
- Fig. 15 U.S. electric fireplace market, by type: Market share, 2024 & 2033
- Fig. 16 Wall mounted market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 17 Insert market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 18 Free standing market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 19 U.S. electric fireplace market, by category: Key takeaways
- Fig. 20 U.S. electric fireplace market, by category: Market share, 2024 & 2033
- Fig. 21 One-sided market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 22 Two-sided market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 23 U.S. electric fireplace market, by projection type: Key takeaways
- Fig. 24 U.S. electric fireplace market, by projection type: Market share, 2024 & 2033
- Fig. 25 LCD market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 26 LED market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 27 U.S. electric fireplace market, by heating: Key takeaways
- Fig. 28 U.S. electric fireplace market, by heating: Market share, 2024 & 2033
- Fig. 29 With heater market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 30 Without heater market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 31 U.S. electric fireplace market, by application: Key takeaways
- Fig. 32 U.S. electric fireplace market, by application: Market share, 2024 & 2033
- Fig. 33 Indoor market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 34 Outdoor market estimates & forecasts, 2021 - 2033 (USD Million)

- Fig. 35 U.S. electric fireplace market, by end user: Key takeaways
- Fig. 36 U.S. electric fireplace market, by end user: Market share, 2024 & 2033
- Fig. 37 Residential market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 38 Commercial market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 39 U.S. electric fireplace market, by distribution channel: Key takeaways
- Fig. 40 U.S. electric fireplace market, by distribution channel: Market share, 2024 & 2033
- Fig. 41 Offline market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 42 Online market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 43 Key company categorization
- Fig. 44 Strategic framework

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