

U.S. Earthmoving Equipment Market Size, Share & Trends Analysis Report By Engine Capacity (Up To 250 HP, 250-500 HP, And More Than 500 HP), By Drive Type (Electric, ICE), By Product, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/U3171159CEAEEN.html>

Date: June 2024

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: U3171159CEAEEN

Abstracts

This report can be delivered to the clients within 2 Business Days

U.S. Earthmoving Equipment Market Growth & Trends

The U.S. earthmoving equipment market size is anticipated to reach USD 16,656.1 million by 2030 and is expected to grow at a CAGR of 5.6% from 2024 to 2030, according to a new report by Grand View Research, Inc. Urbanization has been rising in the U.S. and is a notable factor driving the market's growth. For instance, according to the Regents of the University of Michigan (Center for Sustainable Systems), it is estimated that 89% of the population in the U.S. will be residing in urban areas by 2050.

The U.S. has been witnessing a growth in its population and is expected to further drive the demand for earthmoving equipment. For instance, according to the United States Census Bureau, the population of the country is projected to increase to 355.1 million by 2030, of which 125 million people are estimated to be between 18 to 44 years old and 81.3 million people are calculated to be 45 to 64 years old.

The market is characterized by product launches that offer innovative solutions to the end-users. Players are integrating their earthmoving products with product life cycle management software, AI, LiDAR, and are enhancing them with capabilities to cater to the needs of their target customers. For instance, New Holland Construction, a part of CNH Industrial N.V., announced the commercial availability of its C314 mini-track loader

in 2023. The product was developed by the company to meet the currently prevailing demands of landscape and general contractors. The mini-track loader can handle a spectrum of jobs ranging from paving patios to managing vegetation debris. Earthmoving equipment is utilized in multiple industries, such as construction, forestry & agriculture, and mining.

According to NAIOP Corporate, a Commercial Real Estate Development Association, 10 million square feet of office space was under construction in Texas in March 2022. Dallas had 5.4 million square feet of office space under construction in the same month due to domestic migration. The high demand for office spaces in the country has been fostering the market's growth.

U.S. Earthmoving Equipment Market Report Highlights

Based on engine capacity, the Up to 250 HP segment dominated the market in 2023, accounting for 45.6% of the market share and is projected to grow at a compound annual growth rate (CAGR) of 5.5% over the forecast period. The high performance of this sub-segment is attributed to the capability of disseminating the appropriate amount of power to handle tasks such as lifting, digging, and transporting materials while maintaining operation efficiency.

Based on drive type, the ICE segment accounted for most of the market share in 2023. Due to their high-performance attributes and operational efficiency, ICE is expected to grow at a considerable compound annual growth rate (CAGR) over the forecast period.

Within the product segment, loaders dominated the market in 2023. End-users obtain utility through these machines due to their agility, capability to operate in confined spaces and maneuverability.

In February 2024, Caterpillar announced two upgrades for its medium dozer line. A suite of features called CAT Assist with ARO will be included as a standard feature in the product line. Previously not sold as a standard feature, this suite will consist of features such as stable blade, auto carry, traction control, slope assist, and steer assist among others. A new Cat Grade with 3D Ready option was also announced to provide more flexibility to customers upgrading their existing products to this model

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Segment Definitions
 - 1.2.1. Engine Capacity
 - 1.2.2. Drive Type
 - 1.2.3. Product
 - 1.2.4. Estimates and forecasts timeline
- 1.3. Information Procurement
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
 - 2.2.1. Engine capacity outlook
 - 2.2.2. Drive type outlook
 - 2.2.3. Product outlook
- 2.3. Competitive Insights

CHAPTER 3. U.S. EARTHMOVING EQUIPMENT MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent market outlook
 - 3.1.2. Related/ancillary market outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market driver analysis
 - 3.3.1.1. Growing investments in infrastructure
 - 3.3.1.2. Rising housing market
 - 3.3.2. Market restraint analysis

- 3.3.2.1. Sustainability concerns
- 3.3.3. Market opportunity analysis
 - 3.3.3.1. Increasing innovations in earthmoving equipment
- 3.4. U.S. Earthmoving Equipment Market Analysis Tools
 - 3.4.1. Industry Analysis - Porter's
 - 3.4.1.1. Supplier power
 - 3.4.1.2. Buyer power
 - 3.4.1.3. Substitution threat
 - 3.4.1.4. Threat of new entrant
 - 3.4.1.5. Competitive rivalry
 - 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political landscape
 - 3.4.2.2. Economic landscape
 - 3.4.2.3. Social landscape
 - 3.4.2.4. Technological landscape
 - 3.4.2.5. Environmental landscape
 - 3.4.2.6. Legal landscape

CHAPTER 4. U.S. EARTHMOVING EQUIPMENT MARKET: COMPONENT ESTIMATES & TREND ANALYSIS

- 4.1. Segment Dashboard
- 4.2. U.S. Earthmoving Equipment Market: Engine Capacity Movement Analysis, 2023 & 2030 (USD Million, Units)
 - 4.2.1. Up to 250 HP
 - 4.2.1.1. Up to 250 HP market estimates and forecasts 2018 to 2030 (USD Million, Units)
 - 4.2.2. 250-500 HP
 - 4.2.2.1. 250-500 HP market estimates and forecasts 2018 to 2030 (USD Million, Units)
 - 4.2.3. More than 500 HP
 - 4.2.3.1. More than 500 HP market estimates and forecasts 2018 to 2030 (USD Million, Units)

CHAPTER 5. U.S. EARTHMOVING EQUIPMENT MARKET: ORGANIZATION SIZE ESTIMATES & TREND ANALYSIS

- 5.1. Segment Dashboard
- 5.2. U.S. Earthmoving Equipment Market: Drive Type Movement Analysis, 2023 & 2030

(USD Million, Units)

5.2.1. Electric

5.2.1.1. Electric market estimates and forecasts 2018 to 2030 (USD Million, Units)

5.2.2. ICE

5.2.2.1. ICE market estimates and forecasts 2018 to 2030 (USD Million, Units)

CHAPTER 6. U.S. EARTHMOVING EQUIPMENT MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

6.1. Segment Dashboard

6.2. U.S. Earthmoving Equipment Market: Product Movement Analysis, 2023 & 2030 (USD Million, Units)

6.2.1. Dozer

6.2.1.1. Dozer market estimates and forecasts 2018 to 2030 (USD Million, Units)

6.2.2. Excavator

6.2.2.1. Excavator market estimates and forecasts 2018 to 2030 (USD Million, Units)

6.2.3. Loader

6.2.3.1. Loader market estimates and forecasts 2018 to 2030 (USD Million, Units)

6.2.4. Motor grader

6.2.4.1. Motor grader market estimates and forecasts 2018 to 2030 (USD Million, Units)

6.2.5. Dump truck

6.2.5.1. Dump truck market estimates and forecasts 2018 to 2030 (USD Million, Units)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Recent Developments & Impact Analysis, By Key Market Participants

7.2. Company Categorization

7.3. Company Market Positioning

7.4. Company Heat Map Analysis

7.5. Strategy Mapping

7.5.1.1. Expansion

7.5.1.2. Mergers & Acquisition

7.5.1.3. Partnerships & Collaborations

7.5.1.4. New Product Launches

7.5.1.5. Research And Development

7.6. Company Profiles

7.6.1. Unicorn Construction Enterprises, Inc.

- 7.6.1.1. Company overview
- 7.6.1.2. Financial performance
- 7.6.1.3. Product benchmarking
- 7.6.1.4. Strategic initiatives
- 7.6.2. Caterpillar Inc.
 - 7.6.2.1. Company overview
 - 7.6.2.2. Financial performance
 - 7.6.2.3. Product benchmarking
 - 7.6.2.4. Strategic initiatives
- 7.6.3. Deere and Company
 - 7.6.3.1. Company overview
 - 7.6.3.2. Financial performance
 - 7.6.3.3. Product benchmarking
 - 7.6.3.4. Strategic initiatives
- 7.6.4. The Manitowoc Company, Inc.
 - 7.6.4.1. Company overview
 - 7.6.4.2. Financial performance
 - 7.6.4.3. Product benchmarking
 - 7.6.4.4. Strategic initiatives
- 7.6.5. HD Hyundai Construction Equipment Co., Ltd.
 - 7.6.5.1. Company overview
 - 7.6.5.2. Financial performance
 - 7.6.5.3. Product benchmarking
 - 7.6.5.4. Strategic initiatives
- 7.6.6. Manitou Group
 - 7.6.6.1. Company overview
 - 7.6.6.2. Financial performance
 - 7.6.6.3. Product benchmarking
 - 7.6.6.4. Strategic initiatives
- 7.6.7. Tomahawk
 - 7.6.7.1. Company overview
 - 7.6.7.2. Financial performance
 - 7.6.7.3. Product benchmarking
 - 7.6.7.4. Strategic initiatives
- 7.6.8. AB Volvo
 - 7.6.8.1. Company overview
 - 7.6.8.2. Financial performance
 - 7.6.8.3. Product benchmarking
 - 7.6.8.4. Strategic initiatives

7.6.9. New Holland Construction (CNH Industrial N.V.)

7.6.9.1. Company overview

7.6.9.2. Financial performance

7.6.9.3. Product benchmarking

7.6.9.4. Strategic initiatives

7.6.10. Epiroc AB (Epiroc USA LLC).

7.6.10.1. Company overview

7.6.10.2. Financial performance

7.6.10.3. Product benchmarking

7.6.10.4. Strategic initiatives

7.6.11. J. C. Bamford Excavators Ltd

7.6.11.1. Company overview

7.6.11.2. Financial performance

7.6.11.3. Product benchmarking

7.6.11.4. Strategic initiatives

7.6.12. Doosan Bobcat (Doosan Corporation.)

7.6.12.1. Company overview

7.6.12.2. Financial performance

7.6.12.3. Product benchmarking

7.6.12.4. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 List of abbreviations

Table 2 U.S. Earthmoving Equipment market, by engine capacity, 2018 - 2030 (USD Million, Units)

Table 3 U.S. Earthmoving Equipment market, by drive type, 2018 - 2030 (USD Million, Units)

Table 4 U.S. Earthmoving Equipment market, by product, 2018 - 2030 (USD Million, Units)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 U.S. Earthmoving Equipment market segmentation
- Fig. 3 U.S. Earthmoving Equipment landscape
- Fig. 4 Information procurement
- Fig. 5 Data analysis models
- Fig. 6 Market formulation and validation
- Fig. 7 Data validating & publishing
- Fig. 8 Market snapshot
- Fig. 9 Segment snapshot (1/2)
- Fig. 10 Segment snapshot (2/2)
- Fig. 11 Competitive landscape snapshot
- Fig. 12 Parent market outlook
- Fig. 13 U.S. Earthmoving Equipment market: Industry value chain analysis
- Fig. 14 U.S. Earthmoving Equipment market: Market dynamics
- Fig. 15 U.S. Earthmoving Equipment market: PORTER's analysis
- Fig. 16 U.S. Earthmoving Equipment market: PESTEL analysis
- Fig. 17 U.S. Earthmoving Equipment market: Engine capacity movement analysis
- Fig. 18 U.S. Earthmoving Equipment market: Engine capacity outlook and key takeaways
- Fig. 19 Up to 250 HP market estimates and forecast, 2018 - 2030
- Fig. 20 250-500 HP estimates and forecast, 2018 - 2030
- Fig. 21 More than 500 HP estimates and forecast, 2018 - 2030
- Fig. 22 U.S. Earthmoving Equipment market: Drive type movement Analysis
- Fig. 23 U.S. Earthmoving Equipment market: Drive type outlook and key takeaways
- Fig. 24 ICE market estimates and forecasts, 2018 - 2030
- Fig. 25 Electric market estimates and forecasts, 2018 - 2030
- Fig. 26 U.S. Earthmoving Equipment market: Product movement analysis
- Fig. 27 U.S. Earthmoving Equipment market: Product outlook and key takeaways
- Fig. 28 Dozer market estimates and forecasts, 2018 - 2030
- Fig. 29 Excavator market estimates and forecasts, 2018 - 2030
- Fig. 30 Loader market estimates and forecasts, 2018 - 2030
- Fig. 31 Motor grader market estimates and forecasts, 2018 - 2030
- Fig. 32 Dump truck market estimates and forecasts, 2018 - 2030
- Fig. 33 Key Company Categorization

Fig. 34 Company Market Positioning

Fig. 35 Strategic Framework

I would like to order

Product name: U.S. Earthmoving Equipment Market Size, Share & Trends Analysis Report By Engine Capacity (Up To 250 HP, 250-500 HP, And More Than 500 HP), By Drive Type (Electric, ICE), By Product, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/U3171159CEAEEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3171159CEAEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970