

# **U.S. Digital Therapeutics Market Size, Share & Trends Analysis Report By Application (Diabetes, Obesity, CNS Diseases, Others), By End Use (Patients, Providers, Payers, Employers, Others), And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 2 Business Days

### **U.S. Digital Therapeutics Market Growth & Trends**

The U.S. digital therapeutics market size is anticipated to reach USD 10.5 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a lucrative CAGR of 24.8% from 2022 to 2030. Growing healthcare consumerism, the availability & development of DTx products, and the rising number of market players are driving the regional market.

SparkRx by Limbix Health, for example, is a digital therapeutic that is indicated for the treatment of adolescent depression. It is available without a prescription since the COVID-19 pandemic, under the FDA's emergency guidance for digital health devices used in the treatment of psychiatric disorders. The COVID-19 pandemic has expedited the adoption of DTx, especially with regard to mental illness and chronic ailments like diabetes and CVS. The U.S. FDA released new guidelines for the computerized behavioral therapy and other DTx solutions during this public health emergency.

The organization has waived off guidelines that include 510(k) premarket notifications, registration & listing requirements, and Unique Device Identification (UDI) requirements for DTx therapeutic devices with low risk. For instance, Pear therapeutics launched Pear-004 for psychosis and self-management training post the introduction of the new

guidelines. The product needs to be used under a doctor's supervision.

The need for cost-effective healthcare is increasing globally due to rising healthcare expenditure. Digital health technology is being encouraged and preferred to avoid unnecessary costs and promote cheaper, alternative means of healthcare delivery, thus propelling the market. Moreover, the rising demand for remote monitoring services due to the increasing incidences of chronic diseases worldwide is one of the factors propelling the market growth. Digital therapeutic applications allow patients to manage and treat diseases without constant medical intervention, thereby drastically reducing the healthcare expenditure.

### U.S. Digital Therapeutics Market Report Highlights

The digital therapeutics market in the U.S. was valued at USD 1.5 billion in 2021 and is expected to advance at a CAGR of 24.8% during the forecast period

In terms of revenue, diabetes dominated the application segment in 2021. The growth can be attributed to the increasing incidence of this disease and the rising demand for self-management and constant monitoring

Digital therapeutics solutions find application in 3 key product categories — products to manage a condition, treat a disease, and improve a health function; as such, the demand for these solutions is expected to increase in the coming years owing to the rising burden of chronic disorders

On the basis of end-use, the patient segment held the largest revenue share in 2021, owing to the increased adoption of healthcare IT services through AI-driven smartphone apps

In the wake of the COVID-19 pandemic, patients with chronic diseases have been facing challenges in managing medications, visiting healthcare providers, and maintaining a balanced diet. DTx therapy can be useful in managing patient conditions remotely

In January 2020, Pear Therapeutics and Crossroads Treatment Centers entered into a partnership to incorporate reSET-O PDT in several opioid use disorder treatment centers located in Pennsylvania, thereby enhancing its market reach

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1 Market Segmentation And Scope
- 1.2 Research Methodology
- 1.3 Information Procurement
  - 1.3.1 Purchased Database
  - 1.3.2 Gvr's Internal Database
  - 1.3.3 Secondary Sources
  - 1.3.4 Primary Research
  - 1.3.5 Details Of Primary Research
- 1.4 Information Or Data Analysis
  - 1.4.1 Data Analysis Models
- 1.5 Market Formulation & Validation
- 1.6 Model Details
- 1.7 List Of Secondary Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1 U.S. Digital Therapeutics Market Summary

### **CHAPTER 3. U.S. DIGITAL THERAPEUTICS MARKET VARIABLES, TRENDS & SCOPE**

- 3.1 Market Lineage Outlook
  - 3.1.1 Parent Market Outlook
  - 3.1.2 Related/Ancillary Market Outlook
- 3.2. Penetration & Growth Prospect Mapping, 2021
- 3.3 U.S. Digital Therapeutics Market Dynamics
  - 3.3.1 Market Driver Analysis
  - 3.3.2 Market Restraint Analysis
  - 3.3.3. Market Opportunity Analysis
  - 3.3.4. Market Challenge Analysis
- 3.4 U.S. Digital Therapeutics Market Analysis Tools: Porter's Five Forces
  - 3.4.1 Supplier Power
  - 3.4.2 Buyer Power
  - 3.4.3 Substitution Threat
  - 3.4.4 Threat Of New Entrants

- 3.4.5 Competitive Rivalry
- 3.5 U.S. Digital Therapeutics Industry Analysis - Pest (Political & Legal, Economic, Social, And Technological)
  - 3.5.1 Political/Legal Landscape
  - 3.5.2 Economic Landscape
  - 3.5.3 Social Landscape
  - 3.5.4 Technology Landscape
- 3.6. Regulatory & Reimbursement Scenario

## **CHAPTER 4. COVID-19 IMPACT ANALYSIS**

- 4.1 Covid-19 Prevalence Analysis
- 4.2. Current Impact & Future Scenario
- 4.3. Impact On Market Players

## **CHAPTER 5. U.S. DIGITAL THERAPEUTICS MARKET: SEGMENT ANALYSIS, BY APPLICATION, 2017 - 2030 (USD MILLION)**

- 5.1 Application Market Share Analysis, 2021 & 2030
- 5.2 U.S. Digital Therapeutics Market, By Application, 2017 To 2030
- 5.3 Diabetes
  - 5.3.1 Diabetes Market, 2017 - 2030 (USD Million)
- 5.4 Obesity
  - 5.4.1 Obesity Market, 2017 - 2030 (USD Million)
- 5.5 CVD
  - 5.5.1 CVD Market, 2017 - 2030 (USD Million)
- 5.6 Respiratory Diseases
  - 5.6.1 Respiratory Diseases Market, 2017 - 2030 (USD Million)
- 5.7 Smoking Cessation
  - 5.7.1 Smoking Cessation Market, 2017 - 2030 (USD Million)
- 5.8 CNS Disease
  - 5.8.1 CNS Disease Market, 2017 - 2030 (USD Million)
- 5.9 Others
  - 5.9.1 Others Market, 2017 - 2030 (USD Million)

## **CHAPTER 6. U.S. DIGITAL THERAPEUTICS MARKET: SEGMENT ANALYSIS, BY END USE, 2017 - 2030 (USD MILLION)**

- 6.1 End Use Market Share Analysis, 2021 & 2030

## 6.2 U.S. Digital Therapeutics Market, By End Use, 2017 To 2030

### 6.3 Patients

#### 6.3.1 Patients Market, 2017 - 2030 (USD Million)

### 6.4 Providers

#### 6.4.1 Providers Market, 2017 - 2030 (USD Million)

### 6.5 Payers

#### 6.5.1 Payers Market, 2017 - 2030 (USD Million)

### 6.6 Employers

#### 6.6.1 Employers Market, 2017 - 2030 (USD Million)

### 6.6 Others

#### 6.6.1 Others Market, 2017 - 2030 (USD Million)

## **CHAPTER 7. U.S. DIGITAL THERAPEUTICS MARKET - COMPETITIVE ANALYSIS**

### 7.1 Market Participant Categorization

#### 7.1.1. Company Market Position Analysis

#### 7.1.2. Synergy Analysis: Major Deals & Strategic Alliances

#### 7.1.3. Market Leaders & Innovators

### 7.2. List Of Key Companies

## **CHAPTER 8. U.S. DIGITAL THERAPEUTICS MARKET - COMPANY PROFILES**

### 8.1 Omada Health Inc.

#### 8.1.1 Company Overview

#### 8.1.2 Financial Performance

#### 8.1.3 End Use Benchmarking

#### 8.1.4 Strategic Initiatives

### 8.2 Teladoc Health, Inc.

#### 8.2.1 Company Overview

#### 8.2.2 Financial Performance

#### 8.2.3 End Use Benchmarking

#### 8.2.4 Strategic Initiatives

### 8.3 2morrow Inc.

#### 8.3.1 Company Overview

#### 8.3.2 Financial Performance

#### 8.3.3 End Use Benchmarking

#### 8.3.4 Strategic Initiatives

### 8.4 Propeller Health (Resmed)

#### 8.4.1 Company Overview

- 8.4.2 Financial Performance
- 8.4.3 End Use Benchmarking
- 8.4.4 Strategic Initiatives
- 8.5 Fitbit Health Solutions
  - 8.5.1 Company Overview
  - 8.5.2 Financial Performance
  - 8.5.3 End Use Benchmarking
  - 8.5.4 Strategic Initiatives
- 8.6 Canary Health
  - 8.6.1 Company Overview
  - 8.6.2 Financial Performance
  - 8.6.3 End Use Benchmarking
  - 8.6.4 Strategic Initiatives
- 8.7 Welldoc, Inc.
  - 8.7.1 Company Overview
  - 8.7.2 Financial Performance
  - 8.7.3 End Use Benchmarking
  - 8.7.4 Strategic Initiatives
- 8.8 Noom, Inc.
  - 8.8.1 Company Overview
  - 8.8.2 Financial Performance
  - 8.8.3 End Use Benchmarking
  - 8.8.4 Strategic Initiatives
- 8.9 Pear Therapeutics, Inc.
  - 8.9.1 Company Overview
  - 8.9.2 Financial Performance
  - 8.9.3 End Use Benchmarking
  - 8.9.4 Strategic Initiatives
- 8.10 Click Therapeutics, Inc.
  - 8.10.1 Company Overview
  - 8.10.2 Financial Performance
  - 8.10.3 End Use Benchmarking
  - 8.10.4 Strategic Initiatives
- 8.11 Akili Interactive Labs, Inc.
  - 8.11.1 Company Overview
  - 8.11.2 Financial Performance
  - 8.11.3 End Use Benchmarking
  - 8.11.4 Strategic Initiatives
- 8.12 Better Therapeutics, Inc

- 8.12.1 Company Overview
- 8.12.2 Financial Performance
- 8.12.3 End Use Benchmarking
- 8.12.4 Strategic Initiatives

## List Of Tables

### LIST OF TABLES

Table 1 List of secondary sources

Table 2 List of Key companies

Table 3 U.S. Digital Therapeutics market, by End Use, 2017 - 2030 (USD Million)

Table 4 U.S. Digital Therapeutics market, 2017 - 2030 (USD Million)

Table 5 U.S. Digital Therapeutics market, by Application, 2017 - 2030 (USD Million)



## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Data triangulation techniques
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value-chain-based sizing & forecasting
- Fig. 6 QFD modeling for market share assessment
- Fig. 7 Market formulation & validation
- Fig. 8 Commodity workflow analysis
- Fig. 9 U.S. Digital Therapeutics market snapshot, 2021 (USD Million)
- Fig. 10 U.S. Digital Therapeutics market segmentation and scope
- Fig. 11 Parent market outlook
- Fig. 12 Ancillary market outlook
- Fig. 13 Penetration & growth prospect mapping, 2021
- Fig. 14 U.S. Digital Therapeutics market dynamics analysis
- Fig. 15 U.S. Digital Therapeutics market driver analysis
- Fig. 16 U.S. Digital Therapeutics market restraint analysis
- Fig. 17 COVID-19 disease prevalence
- Fig. 18 U.S. Digital Therapeutics market: End-Use movement analysis, 2021 & 2030
- Fig. 19 U.S. Digital Therapeutics market End-Use outlook: Key takeaways
- Fig. 20 Patients market, 2017 - 2030 (USD Million)
- Fig. 21 Providers market, 2017 - 2030 (USD Million)
- Fig. 22 Payers market, 2017 - 2030 (USD Million)
- Fig. 23 Employers market, 2017 - 2030 (USD Million)
- Fig. 24 Others market, 2017 - 2030 (USD Million)
- Fig. 25 U.S. Digital Therapeutics market: Application movement analysis, 2021 & 2030
- Fig. 26 U.S. Digital Therapeutics market Application outlook: Key takeaways
- Fig. 27 Diabetes market, 2017 - 2030 (USD Million)
- Fig. 28 Obesity market, 2017 - 2030 (USD Million)
- Fig. 29 CVD market, 2017 - 2030 (USD Million)
- Fig. 30 Respiratory Diseases market, 2017 - 2030 (USD Million)
- Fig. 31 Smoking Cessation market, 2017 - 2030 (USD Million)
- Fig. 32 CNS Disease market, 2017 - 2030 (USD Million)
- Fig. 33 Others market, 2017 - 2030 (USD Million)
- Fig. 34 Market participant categorization
- Fig. 35 Company market position analysis

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