

U.S. Digital Dietitian Market Size, Share & Trends Analysis Report By Component (Apps, Platform, Services), By Delivery Mode (Web-Based Solutions, Cloud-Based Solutions), Consumer Behavior And Competitive Analysis, And Segment Forecasts, 2026 - 2035

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Abstracts

U.S. Digital Dietitian Market Summary

The U.S. digital dietitian market size was estimated at USD 655.4 million in 2025 and is anticipated to reach USD 1.8 billion by 2035, growing at a CAGR of 10.9% from 2026 to 2035. This growth is driven by the increasing prevalence of chronic diseases such as obesity, diabetes, cardiovascular disorders, and digestive health conditions, which are creating strong demand for accessible and personalized nutrition management services. In addition, the rapid expansion of telehealth and digital healthcare infrastructure across the U.S. has further accelerated market growth by enabling patients to access registered dietitians remotely through video consultations, chat-based counseling, and AI-powered nutrition platforms.

The section below outlines key factors such as research and development and trends shaping the U.S. digital dietitian market. It reflects technological advancements, the impact of demographics, and other factors that are strengthening the digital dietitian solutions across the U.S.

U.S. Digital Dietitian Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of

the latest industry trends in each of the sub-segments from 2021 to 2035. For this study, Grand View Research has segmented the U.S. digital dietitian market report based on component and delivery mode:

Component Outlook (Revenue, USD Million, 2021 - 2035)

Apps

By Type

Diet Tracking Apps

Health and Wellness Apps

Specialized Dietary Apps

By Payment

Freemium Model

One-Time Purchase

Subscription Model

Platforms

By Type

Telehealth Platforms

Integrated Health Platforms

Community Platforms

By Payment

Pay-Per-Consultation

Corporate Accounts

Subscription Model

Freemium Model

Services

Delivery Mode Outlook (Revenue, USD Million, 2021 - 2035)

Web-Based Solutions

Cloud-Based Solutions

This report can be delivered to the clients within 2 Business Days

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