

U.S. DHA Market Size, Share & Trends Analysis Report By Source, (Marine, Plant, Micro-algae), By Application (Pharmaceutical, Nutraceutical, Functional Food & Beverages), By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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U.S. DHA Market Size & Trends

The U.S. DHA market size was estimated at USD 352.11 million in 2024 and is projected to grow at a CAGR of 5.2% from 2025 to 2030. The market growth is primarily driven by increasing consumer awareness of the health benefits associated with omega-3 fatty acids. As more individuals recognize the importance of these nutrients for brain and heart health, the demand for DHA-rich products has surged. This trend is particularly evident in the dietary supplement sector, where consumers are actively seeking natural solutions to enhance their well-being.

The dietary supplement sector plays a crucial role in this demand as more individuals seek natural solutions to enhance their well-being. In addition, the incorporation of omega-3s into functional foods and beverages is expanding, catering to health-conscious consumers looking for convenient options. Manufacturers are responding to this trend by developing innovative products that meet the growing appetite for health-promoting ingredients.

Favorable government policies supporting dietary supplements are contributing to market growth. As consumers continue to prioritize health and wellness, the outlook for this market remains strong, with ongoing innovation and a shift towards sustainable

sourcing further driving demand. Overall, the landscape is evolving, positioning omega-3s as a key component in the health and wellness sector.

U.S. DHA Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 t2030. For this study, Grand View Research has segmented the U.S. DHA market report based on the source, & application:

Source Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

Marine

Plant

Micro-algae

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

Pharmaceutical

Nutraceutical

Functional Food & Beverages

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