

U.S. Dental Splint Market Size, Share & Trends Analysis Report By Mobility Degree (Flexible, Semi-rigid, Rigid), By Distribution Channel (Online, Offline (Through Dental Professionals)), And Segment Forecasts, 2022 - 2030

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Abstracts

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U.S. Dental Splint Market Growth & Trends

The U.S. dental splint market size is expected to reach USD 220.6 million by 2030, according to a new report by Grand View Research, Inc., The market is anticipated to expand at a CAGR of 6.1% from 2022 to 2030. It is widely accepted that oral health significantly affects overall health. Oral hygiene maintenance is equally as crucial as caring for other body components. People have just recently begun to realize how important keeping proper dental and oral hygiene is. For instance, more people are becoming aware of the function of the temporomandibular joint (TMJ) as well as other illnesses and possible treatments. The market for dental splints has expanded as a result.

In the United States, dentists are in charge of instructing their patients on how to properly prevent tooth decay, periodontal diseases, and other issues with oral health. The National Children's Dental Health Month, awareness program is sponsored by the American Dental Association in the United States in February to make parents and kids more conscious of the value of maintaining good oral health. The campaign's main goal is to educate young people on the value of routine teeth brushing and dental checkups to stave off dental issues.

After tension headaches and back pain, TMD pain is the third most common chronic pain disease globally. Because TMD pain can mirror other disorders, many TMD sufferers go misdiagnosed. Women are more prone than men to suffer from TMJ issues, and those who use oral contraceptives or more estrogen are more likely to seek treatment.

According to a recent study, between 11 and 12 million American adults suffer from temporomandibular joint pain. Women are twice as likely as males to get temporomandibular problems, especially if they are between the ages of 35 and 44. With a TMJ repositioning splint, one common treatment involves realigning the jaw into the right position. By cushioning your teeth, a dental splint can help with jaw alignment, ease face muscle strain, and improve jaw alignment. Hence, the demand for dental splints in the US will probably be driven by this.

The pandemic has decreased demand for dental supplies and equipment, which has had an impact on new investments in dental healthcare and education. Due to the product's disrupted supply chain and national lockdown regulations, sales and income for oral care items such as dental splints and mouth guards were also below average in the first half of 2020.

However, the market expanded significantly in 2021 as a result of the stress disorder linked to COVID-19. Dentistry was not exempt from the COVID-19 outbreak's impact on nearly every aspect of our way of life. Given that stress is one of the main causes of bruxism, the rise in cases over the previous two years is not surprising. Since the start of the COVID-19 epidemic, the majority of dental practitioners have observed a considerable increase in stress-related oral health conditions. This had a positive impact on the market for dental splints in 2021.

U.S. Dental Splint Market Report Highlights

The rigid type of segment dominated the dental splint market in 2021, due to the rigid dental splints being more prominent in the market, for instance, Oral-B Nighttime Dental Guard by P&G. Hence, the presence of a major share of the rigid splints, makes it a dominant segment

The offline (through dental professionals) segment is expected to witness a significant CAGR of 5.3% during the forecast period. The dominance is due to the preference of patients to get recommendations from dentists and buy the products. However, online sale is becoming very popular as many companies

are offering a direct online sale to their customers, hence likely to grow at a faster rate

Key market players include Aqualizer, Glidewell, Procter & Gamble, Dentek, Brux Night Guard, Sporting Smiles, Smile Brilliant, Chomper Labs, and Sentinel Mouth Guards

Contents

CHAPTER 1 RESEARCH METHODOLOGY

- 1.1 Information Procurement
 - 1.1.1 Purchased Database
 - 1.1.2 GVR's Internal Database
 - 1.1.3 Secondary Sources
 - 1.1.4 Primary Research
 - 1.1.5 Details Of Primary Research
- 1.2 Information Or Data Analysis
 - 1.2.1 Data Analysis Models
- 1.3 Market Formulation & Validation
- 1.4 Model Details
 - 1.4.1 Commodity Flow Analysis (Model 1)
- 1.5 List Of Secondary Sources
- 1.6 List Of Primary Sources
- 1.7 List Of Abbreviations
- 1.8 Objectives
 - 1.8.1 Objective - 1:
 - 1.8.2 Objective - 2:
 - 1.8.3 Objective - 3:
 - 1.8.4 Objective - 4:

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Outlook

CHAPTER 3 U.S. DENTAL SPLINT MARKET: VARIABLES, TRENDS, & SCOPE

- 3.1 Market Segmentation And Scope
- 3.2 Market Dynamics
 - 3.2.1 Market Driver Analysis
 - 3.2.2.1 Increasing Number Of Patients Having Tmj Disorder
 - 3.2.2.2 Rising Technological Advancement
 - 3.2.2.3 Increasing Awareness About Oral Health
 - 3.2.4 Market Restraint Analysis
 - 3.2.4.1 High Cost Of Tmj Treatment And Dental Splints
- 3.3 Penetration & Growth Prospect Mapping

3.4 U.S. Dental Splint: Market Analysis Tools

3.4.1 Industry Analysis - Porter's Five Forces

3.4.2 Pestel Analysis

3.5 Covid - 19 Impact And Reformation Analysis

CHAPTER 4 U.S. DENTAL SPLINT MARKET: MOBILITY DEGREE SEGMENT ANALYSIS

4.1 U.S. Dental Splint: Mobility Degree Market Share Analysis, 2021 & 2030

4.2 Flexible

4.2.1 Flexible Market Estimates And Forecasts, 2018 - 2030 (USD Million)

4.3 Semi - Rigid

4.3.1 Semi - Rigid Market Estimates And Forecasts, 2018 - 2030 (USD Million)

4.4 Rigid

4.4.1 Rigid Market Estimates And Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5 U.S. DENTAL SPLINT MARKET: DISTRIBUTION CHANNEL SEGMENT ANALYSIS

5.1 U.S. Dental Splint: Distribution Channel Market Share Analysis, 2021 & 2030

5.2 Online

5.2.1 Online Market Estimates And Forecasts, 2018 - 2030 (USD Million)

5.3 Offline (Through Dental Professional)

5.3.1 Offline (Through Dental Professionals) Market Estimates And Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6 COMPETITIVE LANDSCAPE

6.1 Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

6.1.1 Participant Categorization

6.1.1.1 Innovators

6.2 Vendor Landscape

6.2.1 List Of Key Service Providers

6.2.1.1 Market Differentiators

6.3 Dental Splint Market Share Analysis, 2021

6.4 Company Profiles

6.4.1 Aqualizer

6.4.1.1 Company Overview

- 6.4.1.2 Financial Performance
- 6.4.1.3 Product Benchmarking
- 6.4.1.4 Strategic Initiatives
- 6.4.2 Sentinel Mouth Guards
 - 6.4.2.1 Company Overview
 - 6.4.2.2 Financial Performance
 - 6.4.2.3 Product Benchmarking
 - 6.4.2.4 Strategic Initiatives
- 6.4.3 Glidewell
 - 6.4.3.1 Company Overview
 - 6.4.3.2 Financial Performance
 - 6.4.3.3 Product Benchmarking
 - 6.4.3.4 Strategic Initiatives
- 6.4.4 Procter & Gamble
 - 6.4.4.1 Company Overview
 - 6.4.4.2 Financial Performance
 - 6.4.4.3 Strategic Initiatives
- 6.1.5 Dentek
 - 6.4.5.1 Company Overview
 - 6.4.5.2 Financial Performance
 - 6.4.5.3 Product Benchmarking
 - 6.4.5.4 Strategic Initiatives
- 6.4.6 Brux Nightguard
 - 6.4.6.1 Company Overview
 - 6.4.6.2 Financial Performance
 - 6.4.6.3 Product Benchmarking
 - 6.4.6.4 Strategic Initiatives
- 6.4.7 Sporting Smiles
 - 6.4.7.1 Company Overview
 - 6.4.7.2 Financial Performance
 - 6.4.7.3 Product Benchmarking
 - 6.4.7.4 Strategic Initiatives
- 6.4.8 Smile Brilliant
 - 6.4.8.1 Company Overview
 - 6.4.8.2 Financial Performance
 - 6.4.8.3 Product Benchmarking
 - 6.4.8.4 Strategic Initiatives
- 6.4.9 Chomper Labs
 - 6.4.9.1 Company Overview

6.4.9.2 Financial Performance

6.4.9.3 Product Benchmarking

6.4.9.4 Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 List of secondary sources

Table 2 List of Abbreviations

Table 3 Strategic collaborations by key players

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value-chain-based sizing & forecasting
- Fig. 6 QFD modeling for market share assessment
- Fig. 7 Market formulation & validation
- Fig. 8 Commodity flow analysis
- Fig. 9 U.S. Dental splint market snapshot (2021)
- Fig. 10 U.S. Dental splint market segmentation
- Fig. 11 Market driver relevance analysis (Current & future impact)
- Fig. 12 Market restraint relevance analysis (Current & future impact)
- Fig. 13 Penetration & growth prospect mapping
- Fig. 14 Porter's five forces analysis
- Fig. 15 SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 16 U.S. Dental splint market mobility degree outlook: Segment dashboard
- Fig. 17 U.S. Dental splint market: Mobility degree movement analysis
- Fig. 18 Flexible market, 2018 - 2030 (USD Million)
- Fig. 19 Semi-rigid market, 2018 - 2030 (USD Million)
- Fig. 20 Rigid market, 2018 - 2030 (USD Million)
- Fig. 21 U.S. Dental splint market distribution channel outlook: Segment dashboard
- Fig. 22 U.S. Dental splint market: Distribution channel movement analysis
- Fig. 23 Online market, 2018 - 2030 (USD Million)
- Fig. 24 Offline (Through distribution channel) market, 2018 - 2030 (USD Million)

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