

U.S. Dental Service Organization Market Size, Share & Trends Analysis Report By Service (Human Resources, Marketing & Branding, Medical Supplies procurement), By End-use, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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U.S. Dental Service Organization Market Growth & Trends

The U.S. dental service organization market size is anticipated to reach USD 76.2 billion by 2030, exhibiting a CAGR of 16.4% during the forecast period, according to a new report by Grand View Research, Inc. The increase in awareness regarding the importance of oral health and its role in overall well-being drives the demand for specialized dental services in the country. Dental service organizations (DSOs) can cater to these needs by providing a network of specialized dentists and facilities. DSOs can help its centralized management to achieve economies of scale, which in turn can lead to cost efficiencies. This allows them to offer competitive pricing and attract more dental practices, thereby contributing to market growth.

New launches by key players, mergers and acquisitions, and approvals in the U.S. dental service organization are further adding to the market growth. For instance, in April 2020, Pacific Dental Services launched TeleDentistry, a new initiative that allowed dentists to increase access to care for adult and pediatric patients throughout the U.S. Moreover, in December 2021, Aspen Dental Management, Inc. announced the rebranding of its parent company as TAG - The Aspen Group. This new positioning helped the company's rapid expansion in businesses such as dental implants and urgent care. These novel strategies developed in the industry create new opportunities

for the U.S. dental service organization market growth.

U.S. Dental Service Organization Market Report Highlights

Medical supplies procurement dominated the service segment with more than 20% share in 2023 owing to the rising need for the dental service organizations for better price negotiations with suppliers

The human resources segment is expected to grow at the fastest CAGR over the forecast period.

Based on end-use, general dentists held the largest market share in 2023. General dentists often struggle with managing the administrative aspects of running a dental practice, such as human resources, accounting, and marketing. The dental service organization provides comprehensive administrative support, allowing dentists to focus on patient care and clinical work, improving their overall job satisfaction.

An increase in the number of dental disorders and advancements in healthcare are contributing to the growth of the dental service organization market.

Some of the key market players operating in the U.S. market include Pacific Dental, Heartland Dental, Aspen Dental, DentalCare Alliance, Dentelia.

In May 2022, Pacific Dental Services enabled modern dentistry with Citrix DaaS, a cloud service. It provided simple, secure, and reliable access to technology to help serve patients in a better way.

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