

U.S. Dental Practice Management Software Market Size, Share & Trends Analysis Report By Deployment Mode (On-premise, Web-based, Cloud-based), By Application (Insurance Management, Dental Analytics), By End-use, And Segment Forecasts, 2025 - 2030

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Abstracts

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U.S. Dental Practice Management Software Market Growth & Trends

The U.S. dental practice management software market size is estimated t%li%reach USD 1.55 billion by 2030, registering a CAGR of 9.1% from 2025 t%li%2030, according t%li%a new report by Grand View Research, Inc. Rapid technological advancements in dental practice management and a surge in number of dental practices is expected t%li%drive the market growth during the forecast period.

The launch of new dental analytics software, such as Weave's Dental Practice Analytics, in September 2023, is providing dental practices with insights t%li%enhance profitability, improve treatment acceptance rates, and pinpoint areas for improvement. This software integrates advanced analytics capabilities t%li%empower dental professionals with valuable data-driven insights for optimizing practice performance and patient care.

The market is witnessing significant growth due t%li%the use of digital technologies in dentistry, with a focus on 3D techniques and cloud-based solutions, which are expected t%li%drive market revenue in the coming years. In addition, significant adoption of

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digital tools, such as 3D printers and CAD/CAM systems, in dental laboratories indicates a strong growth potential of innovative dental analytics software in the U.S.

U.S. Dental Practice Management Software Market Report Highlights

Based on deployment mode, the web-based segment dominated the market with a revenue share of over 52% in 2024. This is attributed t%li%the rising adoption of dental practice management software in oral practices for billing, patient charting, treatment planning, reporting, and scheduling.

Based on application, the insurance management segment dominated the market with a revenue share of over 22% in 2024, owing t%li%the rise in the number of progressed dental claims after or during the process. The dental analytics segment is expected t%li%grow at the fastest CAGR during the forecast period.

Based on end-use, the dental clinics segment dominated with the largest revenue share of over 47% in 2024, owing t%li%the rise in dental visits in the U.S. The hospital segment is expected t%li%grow at the fastest CAGR during the forecast period.

Top market players are constantly introducing cloud-based software apps and app updates. For instance, in September 2022, Carestream Dental launched Sensei Cloud for Oral Surgery, a cloud-based practice management software solution for oral and maxillofacial surgery. This innovation aimed t%li%provide user-friendly and readily accessible management solutions for oral and maxillofacial surgery specialists.



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