

U.S. Data Center Market Size, Share & Trends Analysis Report By Component (Hardware, Software, Services), By Type, By Server Rack Density, By Redundancy, By PUE, By Design, By Tier Level, By Enterprise Size, By End Use, And Segment Forecasts, 2026 - 2033

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Abstracts

U.S. Data Center Market Summary

The U.S. data center market size was valued at USD 126.04 billion in 2025 and is projected to reach USD 276.48 billion by 2033, growing at a CAGR of 10.4% from 2026 to 2033. The market is expanding steadily, driven by the rapid adoption of cloud computing, increasing demand for artificial intelligence (AI) and high-performance computing workloads, and the exponential growth in data generation from digital services.

In addition, rising enterprise digital transformation initiatives, edge computing deployments, and the expansion of hyperscale data centers are further accelerating market growth across the U.S. One of the primary drivers of the U.S. data center industry is the widespread adoption of cloud platforms led by providers such as Amazon Web Services, Microsoft Azure, and Google Cloud. Enterprises across sectors are increasingly migrating workloads from on-premise infrastructure to cloud environments to enhance scalability, flexibility, and cost efficiency. This shift is fueling the development of large-scale hyperscale data centers, particularly in key regions such as Northern Virginia, Texas, and California, where cloud providers continue to expand their footprint to meet rising demand.

A key growth driver of the industry is the strong federal push toward expanding AI infrastructure. For instance, in July 2025, as outlined in America's AI Action Plan, the

plan emphasizes building large-scale AI infrastructure and explicitly promotes the rapid buildout of data centers by streamlining permitting processes and accelerating deployment timelines. This policy direction is expected to significantly boost investments in hyperscale and high-performance computing facilities, as AI workloads require massive processing power, storage, and energy capacity. As a result, government-backed initiatives to remove regulatory barriers and support infrastructure development are directly contributing to increased data center construction and capacity expansion across the U.S., strengthening the overall growth trajectory.

The proliferation of edge computing is also contributing to market expansion, as organizations seek to process data closer to end users to reduce latency and improve performance. Telecommunications companies and infrastructure providers such as Equinix and Digital Realty are expanding edge data center networks across metropolitan and regional locations. This trend is particularly driven by the growth of 5G networks, IoT devices, and latency-sensitive applications such as autonomous systems, smart cities, and connected healthcare.

Furthermore, increasing data consumption driven by streaming services, social media platforms, and enterprise applications is significantly boosting demand for data storage and processing capabilities. Platforms such as Netflix and Meta Platforms generate massive volumes of data, necessitating continuous investment in scalable and energy-efficient data center infrastructure. This surge in data traffic is also prompting colocation providers to enhance their capacity and offer flexible solutions to enterprise clients.

U.S. Data Center Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. data center market report based on component, type, server rack density, redundancy, PUE, design, tier level, enterprise size, and end use.

Component Outlook (Revenue, USD Billion, 2021 - 2033)

Hardware

Servers

Enterprise Network Equipment

PDU

UPS

Software

DCIM

Virtualization

Others

Services

Managed Infrastructure Services

Hosting Services

Support Services

Professional services

Type Outlook (Revenue, USD Billion, 2021 - 2033)

On-premise

Hyperscale

HPC

Colocation

Edge

Server Rack Density Outlook (Revenue, USD Billion, 2021 - 2033)

50kW

Redundancy Outlook (Revenue, USD Billion, 2021 - 2033)

N+1

2N

N+2

N

PUE Outlook (Revenue, USD Billion, 2021 - 2033)

Less than 1.2

1.2 - 1.5

1.5 - 2.0

Greater than 2.0

Design Outlook (Revenue, USD Billion, 2021 - 2033)

Traditional

Containerized

Modular

Tier Level Outlook (Revenue, USD Billion, 2021 - 2033)

Tier 1

Tier 2

Tier 3

Tier 4

Enterprise Size Outlook (Revenue, USD Billion, 2021 - 2033)

Large Enterprise

Small & Medium enterprises

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

Cloud Service Provider

Technology Provider

Telecom

Healthcare

BFSI

Retail & E-commerce

Entertainment & Media

Energy

Others

This report can be delivered to the clients within 5 Business Days

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