

U.S. Condom Market Size, Share & Trends Analysis Report By Material Type (Latex, Non-latex), By Product (Male Condoms, Female Condoms), By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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U.S. Condom Market Growth & Trends

The U.S. condom market size is anticipated to reach USD 2.14 billion by 2030, registering a CAGR of 6.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. The awareness related to the importance of safe sex practices in preventing sexually transmitted infections (STIs) and unintended pregnancies in the U.S. is increasing at a significant rate. As a result, more people are using condoms to protect themselves and their partners.

Growing awareness about government initiatives and comprehensive sex education programs to reduce the prevalence of sexually transmitted diseases (STDs) is anticipated to fuel market growth. Besides sex education and STD prevention, the introduction of new condoms, innovative packaging style, and increased marketing & promotional activities are some of the major factors driving market growth. There is a wide variety of condoms available in the market, from flavored to extra-sensitive condoms, such as LifeStyles and SKYN condoms.

The World Health Organization, in February 2024, joined and partnered to celebrate International Condom Day on 13 February 2024 emphasizing the importance of condoms as an effective tool in preventing unplanned pregnancies and STD.

transmission. With advancements in technology and innovation, condoms are available in various shapes, sizes, textures, and flavors, catering to diverse preferences. This variety, coupled with their relatively low cost and ease of access, contributes to the increasing product demand in the U.S.

U.S. Condom Market Report Highlights

The latex material type segment dominated the market with a revenue share of more than 85% in 2023 owing to the biocompatible and less allergic nature of the products

The male condom product segment is expected to grow at the fastest CAGR over the forecast period

The drug stores distribution channel segment held the largest revenue share in 2023. Drug stores are generally easily accessible, located in residential areas

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