

U.S. Concierge Medicine Market Size, Share & Trends Analysis Report By Specialty (Primary Care, Pediatrics, Osteopathy, Internal Medicine, Cardiology, Psychiatry), By Ownership (Standalone, Group), And Segment Forecasts, 2023 - 2030

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Abstracts

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U.S. Concierge Medicine Market Growth & Trends

The U.S. concierge medicine market size is expected to reach USD 13.3 billion by 2030, based on a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 10.32% from 2023 to 2030. Rising waiting time for a physician appointment, shortage of physicians and rising prevalence of chronic diseases drive patients from conventional settings to non-traditional care settings. This, coupled with more time with physicians, fewer hospitalizations, and a focus on preventive care is driving the growth of the market.

Concierge medicine is not only beneficial for patients but also for providers. Owing to this, many physicians are switching to this practice. As per Concierge Medicine Today, LLC there are around 10,000 to 25,000 physicians or subscription-based programs across the U.S. A large number of female doctors are switching to a concierge practice. Female doctors are more burned out and stressed. Physician burnout is the prime reason for the increasing adoption of concierge medicine.

The hybrid concierge model successfully addresses the issues of primary care physician shortages. In the hybrid model, the primary care doctor provides an option to patients to choose between subscription-based care or receiving care in the traditional

way under insurance. Owing to the shortage of physicians, access to healthcare will become difficult resulting in many patients moving to concierge physicians for convenient care. The subscription-based model will ensure easy access to care even if there is a physician shortage. This is expected to drive the market over the forecast period.

U.S. Concierge Medicine Market Report Highlights

Growing patient awareness, rising disposable income, and increasing demand for quality healthcare services are anticipated to boost the demand for concierge medicine in the U.S. The interest of the millennials in concierge practice is increasing owing to its advantages, which are favoring the market growth

The primary care segment dominated the U.S. concierge medicine market in terms of revenue in 2022. Growing demand for primary care services and a sizeable aging population have increased the work burden on existing physicians. Hence, to reduce their stress and maintain work-life balance, many physicians are downsizing to membership-based medicine where they keep less patient volume. This is expected to fuel the segment's growth

The group segment held the top portion of the market in 2022 owing to the VIP services provided in the membership model. As transitioning to a retainer model requires legal compliance, high advertisement, and patient communication, many physicians merge their practice with concierge medicine companies. This is propelling the segment's growth

Although concierge medicine is priced high when compared to traditional care, the patients get value services for their money. The physicians give full attention to their patients and provide personalized care

The demand for membership-based care skyrocketed during the COVID-19 pandemic due to the presence of patients with chronic diseases such as diabetes that require continuous monitoring. Many concierge physicians are actively adopting telemedicine to connect to these patients virtually

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