

U.S. Communication Equipment Market Size, Share & Trends Analysis Report By Product (Mobile, Fixed-line), And Segment Forecasts, Consumer Behavior And Competitive Analysis, 2025 - 2030

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Abstracts

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U.S. Communication Equipment Market Growth & Trends

The U.S. communication equipment market size is expected to reach USD 144.71 billion by 2030, registering a CAGR of 3.0% from 2025 to 2030, according to a new report by Grand View Research, Inc. Rising number of mobile internet users would be the key factor driving the industry growth. Emergence of 5G and 4G/LTE networks have increased the adoption of internet-enabled communication devices, thereby fostering the market growth.

The 4G technology has provided wide coverage and high speed to mobile users that also supports HD streaming. Moreover, it has been observed that the consumers prefer the latest smartphones and other communication equipment, which is likely to drive the market. Moreover, popular Bring-Your-Own-Device (BYOD) trend at workplaces has also increased the demand for wireless equipment.

Major companies such as IBM Corp., Cisco Systems, Inc., and Oracle Corp. have discontinued the traditional approach of providing smartphones and laptops to employees. Instead, they are inculcating the BYOD concept allowing the employees to access their smartphones and laptops at the workplace. Continuous improvements in technologies and wireless standards that address new applications, usage scenarios, and deployment costs are expected to fuel the adoption of wireless equipment.

On the other hand, the market is witnessing a decline in the fixed-line segment owing to less voice traffic. Increased adoption of mobile phones has further led to the decline in sales of fixed-line devices. Additionally, availability of alternative means of communication, such as Instant Messaging (IM) apps like Facebook Messenger and WhatsApp, is also contributing to the sluggish growth of this segment.

U.S. Communication Equipment Market Report Highlights

Mobile dominated the market with the largest revenue share of 98.0% in 2024. The proliferation of smartphones and mobile devices has significantly increased the demand for mobile communication equipment, including smartphones, tablets, and related accessories.

The fixed-line communication equipment segment contributed a revenue share of less than 2.0% in 2024. The segment is expected to decline owing to the increasing popularity and penetration of wireless devices.

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