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U.S. Commercial Vacuum Cleaner Market Size, Share & Trends Analysis By Power Source (Corded, Cordless), By Product (Upright, Canister, Robotic, Wet & Dry, Drum, Central), By End User, By Distribution Channel, And Segment Forecasts, 2025 - 2030

https://marketpublishers.com/r/UCC65337B94CEN.html
Date: May 2025
Pages: 110
Price: US$ 4,500.00 (Single User License)
ID: UCC65337B94CEN

Abstracts

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Market Size & Trends

The U.S. commercial vacuum cleaner market size was estimated at USD 437.4 million in 2024 and is expected to grow at a CAGR of 3.7% from 2025 to 2030. The growth is attributable to increasing consumer and business awareness about indoor air quality and hygiene standards. With heightened concerns about health and cleanliness, especially in commercial spaces such as offices, hotels, and healthcare facilities, demand for efficient and technologically advanced vacuum cleaners has surged. This trend is supported by innovations such as robotic and cordless vacuum cleaners that offer automation and convenience, reducing labor costs and improving cleaning efficacy in large commercial environments.

Technological advancements are a key driver behind this market growth. Vacuum cleaner manufacturers are investing heavily in research and development to introduce features such as AI-powered cleaning, IoT connectivity, and improved suction power, which enhance user experience and operational efficiency. For example, companies such as Roborock have launched wet-dry vacuum models with AI capabilities that can autonomously adapt to different cleaning tasks, reflecting the market's shift towards smart cleaning solutions. Such innovations not only attract commercial buyers focused on productivity but also align with the broader smart building and smart city initiatives

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supported by government policies.

In addition the growth is fueled by expanding e-commerce channels and rising disposable incomes among commercial enterprises, which facilitate easier access to a wide range of vacuum cleaner models. The commercial sector's reliance on these devices is significant, given that over two million workers in cleaning and maintenance roles depend on vacuum cleaners for daily operations. The increasing adoption of energy-efficient and eco-friendly vacuum cleaners also meets regulatory requirements and corporate sustainability goals, further propelling market expansion. For instance, Dyson’s investment of over USD 1 billion in advanced robotic vacuum technology underscores the industry's commitment to innovation and sustainability, which is expected to drive future growth in the U.S. commercial vacuum cleaner industry.

U.S. Commercial Vacuum Cleaner Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the U.S. commercial vacuum cleaner market report based on power source, product, end user, and distribution channel:

Power Source Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Corded

Cordless

Product Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Upright Vacuum Cleaners

Canister Vacuum Cleaners

Robotic Vacuum Cleaners

Wet & Dry Vacuum Cleaners

Drum Vacuum Cleaners

Central Vacuum Cleaners

Backpack Vacuum Cleaners

Others

End User Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Healthcare Facilities

Hospitality and Lodging

Retail Stores

Shopping Malls

Educational Institutions

Offices and Commercial Buildings

Cleaning Service Providers

Car Detailing Services

Entertainment and Leisure Facilities

Others

Distribution Channel Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Online

Offline

Companies Mentioned

Nilfisk Group
Alfred K?rcher SE & Co. KG
Makita Corporation
Tennant Company
Dyson Limited
Hako Group
Techtronic Industries Co. Ltd.
Numatic International Ltd.
Tacony Corporation
Solenis LLC
BISSEL Group
ProTeam, Inc.
SEBO America, LLC
Pacvac Pty. Ltd.
SPRiNTUS GmbH

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