

# U.S. Commercial Outdoor Furniture Market Size, Share & Trends Analysis Report By Product (Seating Sets, Loungers, Dining Sets, Chairs, Tables), By End-use, By Distribution Channel, And Segment Forecasts, 2025 - 2033

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## Abstracts

The U.S. commercial outdoor furniture market size was estimated at USD 6.23 billion in 2024 and is projected to reach USD 10.18 billion by 2033, growing at a CAGR of 5.8% from 2025 to 2033. The U.S. market is growing as businesses across hospitality, retail, corporate campuses, and multifamily housing sectors invest heavily in outdoor environments as strategic assets.

Post-pandemic design priorities have shifted permanently toward open-air dining, lounges, and multifunctional outdoor spaces that enhance the customer experience and support higher foot traffic. Hotels and restaurants are expanding patios to increase revenue capacity, while offices, universities, and healthcare facilities are upgrading outdoor areas to enhance wellness, relaxation, and employee satisfaction. At the same time, developers of residential communities and mixed-use spaces are prioritizing amenities like rooftop lounges, poolside seating, and shared courtyards to attract tenants. The impact of weather extends beyond materials to design, usage patterns, and purchasing behavior. Commercial buyers are increasingly preferring climate-resilient designs with UV-protected coatings, waterproof cushions, and modular configurations that can be easily stored or rearranged during off-seasons or extreme weather conditions.

Recent consumer surveys provide valuable insights that can directly influence how B2B buyers, such as hotels, restaurants, offices, and resorts, select furniture for their commercial spaces. According to a 2025 survey conducted by the Sustainable

Furnishings Council (SFC), over 90% of U.S. consumers stated that they would purchase environmentally safe or eco-friendly furniture if the style and price were comparable. This finding highlights a clear shift toward sustainability, suggesting that commercial buyers should prioritize eco-conscious materials such as FSC-certified wood, recycled plastics, or low-emission finishes. By incorporating sustainable options into their furniture choices, businesses can align with consumer values, enhance their brand image, and meet the growing demand for responsible design practices.

The same survey revealed that the top three attributes influencing furniture purchases are quality, style, and fair price, each cited by approximately 99% of respondents. For B2B consumers, this highlights the importance of selecting furniture that strikes a balance between durability, visual appeal, and cost efficiency. Commercial furniture must withstand frequent use while maintaining an elegant appearance that complements the brand identity. Prioritizing long-lasting materials and timeless designs ensures value for investment and contributes to an inviting, well-maintained environment that customers appreciate.

The higher commercial construction starts, especially in hospitality and mixed-use real estate, create predictable, measurable demand uplifts for U.S. commercial outdoor furniture through new project outfitting, retrofit waves, and ongoing replacement cycles. The recent year-on-year growth in hotel pipeline projects and rooms provides strong statistical backing, while the qualitative narrative of experience economy, amenity-driven design, and outdoor-space monetization offers the reasoning for why outdoor furniture demand scales with construction activity.

## U.S. Commercial Outdoor Furniture Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest trends and opportunities in each sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the U.S. commercial outdoor furniture market report based on product, end use, and distribution channel:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Seating Sets

Loungers

Dining Sets

Chairs

Table

Others

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Corporate Offices

Hotels & Hospitality

Multi-Family Housing

Educational Institutions

Senior Living & Care Centers

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Direct Sales

Distributors/Wholesalers

Contractors

E-Commerce/Online

Others

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