

U.S. Commercial Cleaning Products Market Size, Share & Trends Analysis Report By Application (Cleaning Tools, Infection Prevention Products), By End-use (Healthcare, Food Service), By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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U.S. Commercial Cleaning Products Market Growth & Trends

The U.S. commercial cleaning products market size is expected to reach USD 51.34 billion by 2030, according to a new report by Grand View Research, Inc. The market is projected to grow at a CAGR of 7.9% from 2025 to 2030. Rising concerns about health and safety drive the demand for effective cleaning tools that can help prevent the spread of illnesses and infections. This trend is driving the adoption of advanced cleaning solutions in various settings, including households, healthcare facilities, hospitality establishments, and workplaces. Governments and regulatory bodies worldwide are implementing more stringent sanitation and hygiene standards across various industries, including healthcare, hospitality, and food services. Compliance with these regulations necessitates the use of high-quality cleaning and hygiene products, thereby driving demand.

The pandemic has accelerated the adoption of e-commerce in the B2B commercial cleaning products market. Due to convenience, wider product selection, and reduced physical interactions, businesses have increasingly turned to online platforms to source office furniture. E-commerce offers a streamlined procurement process, enables remote browsing and purchasing, and provides opportunities for cost savings, making it a highly promising avenue for the procurement of commercial cleaning

products.

The growth in sectors like hospitality, healthcare, food service, and retail drives the demand for commercial cleaning products, contributing to market growth. The surge in large-scale leisure and hospitality building construction projects, marked by increased floor areas and diverse facilities, necessitates comprehensive cleaning and maintenance tools to ensure visitors' pristine and welcoming environment.

The growing number of hotels, especially in the planning and construction phases, suggests a rising need for comprehensive cleaning and maintenance services. According to the quarterly United States Construction Pipeline Trend Report from Lodging Econometrics (LE), at the end of Q3 2022, Marriott International led the U.S. hotel construction pipeline with 1,385 projects, followed by Hilton Worldwide and InterContinental Hotels Group (IHG). These franchises represent 66% of total projects.

Commercial and institutional facilities are embracing innovative cleaning solutions to meet heightened hygiene standards. Robotic vacuum cleaners and other automated cleaning devices, such as smart floor cleaners, represent technological advancements that are gaining popularity in these sectors. These devices reduce the need for manual cleaning and can be programmed to operate during off-peak hours, leading to cost savings and improved efficiency.

The use of robotic and autonomous cleaning machines has seen a significant uptick, driven by the COVID-19 pandemic's heightened health and safety concerns, along with rising labor costs and limited resources. According to the 2021 CMM BSC Survey, 19% of Building Service Contractors (BSCs) now use autonomous/robotic equipment, nearly doubling from 10% in 2020. Moreover, the number of BSCs considering implementing this technology rose from 17% in 2019 to 29% in 2020. Floor scrubbing robots are the most popular choice, with 29% of BSCs likely to implement them, followed by vacuum sweepers at 19%.

U.S. Commercial Cleaning Products Market Highlights

Cleaning tools and paper products accounted for a significant portion of the market in 2024. This segment dominates the overall commercial cleaning products industry in the region due to its essential role in maintaining hygiene across diverse industries

The usage of commercial cleaning products in the U.S.

retail industry is set to expand at a rapid CAGR from 2025 to 2030. Trends like the growth of smaller-format stores and the surge in click-and-collect services necessitate heightened cleaning protocols to ensure hygiene and safety in high-traffic areas. With consumers cautiously spending and prioritizing in-store experiences, maintaining pristine environments has become essential for building trust and loyalty

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