

U.S. Collagen Market Size, Share & Trends Analysis Report By Source Type, By Product Type (Gelatin, Hydrolyzed, Native), By Application Type, And Segment Forecasts, 2023 - 2030

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Abstracts

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U.S. Collagen Market Growth & Trends

The U.S. collagen market size is anticipated to reach USD 4.94 billion by 2030, expanding at a CAGR of 11.2% from 2023 to 2030, according to a new report by Grand View Research, Inc. The growth is attributed to high demand from end-use sectors including food & beverage and the healthcare & pharmaceutical industry.

There are various benefits associated with the product that may influence its market growth including skin hydration, wrinkles reduction, a slow aging process, making bones denser, and assisting in muscle development. In addition, the market is expected to benefit from the increasing adoption of collagen-based products due to superior characteristics such as gelling, emulsification, and binding of the food products.

Gelatin, which is used in a variety of pharmaceutical products such as capsules and drug delivery instruments, is expected to benefit market growth across the country. The increasing need for supplements to correct nutritional deficiencies and maintain an adequate intake of nutrients is also expected to positively impact the demand for the product.

With increased supplement sales, COVID-19 had a positive impact on the market. The population preferred an enriched diet with vitamins, proteins, and micronutrients to



optimize their immune system. It is one of the supplements that help in the upkeep of the human body's protein levels. Taking the current lifecycle into account, the amount of collagen produced in the human body is relatively low. As a result, people have begun to choose supplements, which has increased the product demand in the U.S.

U.S. Collagen Market Report Highlights

Poultry source has been witnessed as the fastest growing type segment with a CAGR of 12.2% on the account of the increasing use of chicken collagen to treat joint problems

The food and beverage segment is the fastest-growing application segment with a CAGR of 11.5% in terms of revenue during the 2018-2030 forecast period. This is attributable to the increasing consumption of collagen-based functional foods including sports energy bars, powders, butter, margarine, oatmeal, cereals, and wellness shots among others

The demand for hydrolyzed collagen is expected to register significant growth with a CAGR of 11.7% due to surging utilization in the food processing industry for the production of confectionery such as hard candies and chocolates

In January 2021, GELITA AG added a new product to its product range called IMMUPEPT. It offers the benefits of collagen peptides to the immune health category. The product is designed to stimulate keratinocytes and fibroblasts. This strategic initiative was taken to broaden their product portfolio



Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Definition
- 1.2. Information Procurement
- 1.3. Information Analysis
- 1.4. Market Formulation & Data Visualization
- 1.5. Data Validation & Publishing
 - 1.5.1. Research scope and assumptions
- 1.5.2. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segmental Outlook

CHAPTER 3. U.S. COLLAGEN MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. U.S. Collagen Market Outlook
- 3.2. Market Segmentation & Scope
- 3.3. Penetration & Growth Prospect Mapping, 2018 2030
- 3.4. Industry Value Chain Analysis
- 3.5. Factors Influencing Prices
- 3.6. Regulatory Framework
- 3.7. Market Dynamics
 - 3.7.1. Market Driver Analysis
 - 3.7.2. Market Restraint Analysis
 - 3.7.3. Industry Challenges
- 3.8. Business Environment Analysis
 - 3.8.1. Industry Analysis Porter's
 - 3.8.1.1. Supplier Power
 - 3.8.1.2. Buyer Power
 - 3.8.1.3. Substitution Threat
 - 3.8.1.4. Threat from New Entrants
 - 3.8.1.5. Competitive Rivalry
 - 3.8.2. Macro-Economic Analysis
 - 3.8.2.1. Political Landscape



- 3.8.2.2. Environmental Landscape
- 3.8.2.3. Social Landscape
- 3.8.2.4. Technology Landscape
- 3.8.2.5. Economic Landscape
- 3.8.2.6. Legal Landscape

CHAPTER 4. U.S. COLLAGEN MARKET: PRODUCT TYPE ESTIMATES & TREND ANALYSIS

- 4.1. U.S. Collagen Market: Product Type Movement Analysis, 2021 & 2030
- 4.2. Gelatin
- 4.2.1. Gelatin-Based Collagen Market estimates and forecasts, 2018 2030 (Kilotons) (USD Million)
- 4.3. Hydrolyzed Collagen
- 4.3.1. Hydrolyzed Collagen Market estimates and forecasts, 2018 2030 (Kilotons) (USD Million)
- 4.4. Native Collagen
- 4.4.1. Native Collagen Market estimates and forecasts, 2018 2030 (Kilotons) (USD Million)
- 4.5. Others
- 4.5.1. Others Collagen Market estimates and forecasts, 2018 2030 (Kilotons) (USD Million)

CHAPTER 5. U.S. COLLAGEN MARKET: SOURCE TYPE ESTIMATES & TREND ANALYSIS

- 5.1. U.S. Collagen Market: Source Type Movement Analysis, 2021& 2030
- 5.2. Bovine
- 5.2.1. U.S. Collagen Market estimates and forecasts, in bovine, 2018 2030 (Kilotons) (USD Million)
- 5.3. Porcine
- 5.3.1. U.S. Collagen Market estimates and forecasts, in porcine, 2018 2030 (Kilotons) (USD Million)
- 5.4. Poultry
- 5.4.1. U.S. Collagen Market estimates and forecasts, in poultry, 2018 2030 (Kilotons) (USD Million)
- 5.5. Marine
- 5.5.1. U.S. Collagen Market estimates and forecasts, in marine, 2018 2030 (Kilotons) (USD Million)



5.6. Others

5.6.1. U.S. Collagen Market estimates and forecasts, in other applications, 2018 - 2030 (Kilotons) (USD Million)

CHAPTER 6. U.S. COLLAGEN MARKET: APPLICATION TYPE ESTIMATES & TREND ANALYSIS

- 6.1. U.S. Collagen Market: Application Type Movement Analysis, 2021 & 2030
- 6.2. Food and Beverage
- 6.2.1. U.S. Collagen Market estimates and forecasts, in food and beverage applications, 2018 2030 (Kilotons) (USD Million)
 - 6.2.2. Functional Food
 - 6.2.3. Functional Beverages
 - 6.2.4. Dietary Supplements
 - 6.2.5. Confectionary
 - 6.2.6. Dessert
 - 6.2.7. Meat Processing
 - 6.2.8. Healthcare
- 6.2.9. U.S. Collagen Market estimates and forecasts, in healthcare applications, 2018 2030(Kilotons) (USD Million)
 - 6.2.10. Bone & Joint Health Supplement
 - 6.2.11. Wound Dressing
 - 6.2.12. Tissues Regeneration
 - 6.2.13. Medical Implants
 - 6.2.14. Cardiology
 - 6.2.15. Drug Delivery
- 6.3. Cosmetics
- 6.3.1. U.S. Collagen Market estimates and forecasts, in cosmetics applications, 2018 2030 (Kilotons) (USD Million)
 - 6.3.2. Beauty Supplements
 - 6.3.3. Topical Cosmetics Product
- 6.4. Others

CHAPTER 7. COMPETITIVE LANDSCAPE

- 7.1. Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)
- 7.2. Vendor Landscape
- 7.3. Major Deals & Strategic Alliances Analysis
- U.S. Collagen Market Size, Share & Trends Analysis Report By Source Type, By Product Type (Gelatin, Hydrolyzed..



CHAPTER 8. U.S. COLLAGEN MARKET: COMPANY PROFILES

- 8.1. Gelita Ag
 - 8.1.1. Company Overview
 - 8.1.2. Financial Performance
 - 8.1.3. Product Benchmarking
 - 8.1.4. Strategic Initiatives
- 8.2. Rousselot BV
 - 8.2.1. Company Overview
 - 8.2.2. Financial Performance
 - 8.2.3. Product Benchmarking
 - 8.2.4. Strategic Initiatives
- 8.3. Tessenderlo Group
 - 8.3.1. Company Overview
 - 8.3.2. Financial Performance
 - 8.3.3. Product Benchmarking
- 8.4. Sterling Gelatin.
 - 8.4.1. Company Overview
 - 8.4.2. Financial Performance
 - 8.4.3. Product Benchmarking
- 8.5. Weishardt Holding SA
 - 8.5.1. Company Overview
 - 8.5.2. Financial Performance
 - 8.5.3. Product Benchmarking
- 8.6. Junc? Gelatines SL
 - 8.6.1. Company Overview
 - 8.6.2. Financial Performance
 - 8.6.3. Product Benchmarking
- 8.7. Symatese
 - 8.7.1. Company Overview
 - 8.7.2. Financial Performance
 - 8.7.3. Product Benchmarking
 - 8.7.4. Strategic Initiatives
- 8.8. Collagen Matrix Inc.
 - 8.8.1. Company Overview
 - 8.8.2. Financial Performance
 - 8.8.3. Product Benchmarking
 - 8.8.4. Strategic Initiatives



- 8.9. Collagen Solutions Plc
 - 8.9.1. Company Overview
 - 8.9.2. Financial Performance
 - 8.9.3. Product Benchmarking
 - 8.9.4. Strategic Initiatives
- 8.10. DSM
 - 8.10.1. Company Overview
 - 8.10.2. Financial Performance
 - 8.10.3. Product Benchmarking
 - 8.10.4. Strategic Initiatives
- 8.11. Nitta Gelatin NA Inc9
 - 8.11.1. Company Overview
 - 8.11.2. Financial Performance
 - 8.11.3. Product Benchmarking
 - 8.11.4. Strategic Initiatives
- 8.12. Cologenesis Healthcare Pvt. Ltd
 - 8.12.1. Company Overview
 - 8.12.2. Financial Performance
 - 8.12.3. Product Benchmarking
 - 8.12.4. Strategic Initiatives
- 8.13. JBS S.A.
 - 8.13.1. Company Overview
 - 8.13.2. Financial Performance
 - 8.13.3. Product Benchmarking
 - 8.13.4. Strategic Initiatives
- 8.14. Croda International Plc.
 - 8.14.1. Company Overview
 - 8.14.2. Financial Performance
 - 8.14.3. Product Benchmarking



List Of Tables

LIST OF TABLES

Table 1 List of key end-users of collagen

Table 2 U.S. Collagen market volume, by product type, 2018 - 2030 (Kilotons)

Table 3 U.S. Collagen market revenue, by product type, 2018 - 2030 (USD Million)

Table 4 U.S. Collagen market volume, by source type, 2018 - 2030 (Kilotons)

Table 5 U.S. Collagen market revenue, by source type, 2018 - 2030 (USD Million)

Table 4 U.S. Collagen market volume, by application type, 2018 - 2030 (Kilotons)

Table 5 U.S. Collagen market revenue, by application type, 2018 - 2030 (USD Million)

Table 6 Key players, recent developments & their impact

Table 7 List of Manufacturers

Table 8 List of End Users



List Of Figures

LIST OF FIGURES

- Fig. 1 U.S. Collagen Market Segmentation
- Fig. 2 Information procurement
- Fig. 3 Data analysis models
- Fig. 4 Market formulation and validation
- Fig. 5 Data validating & publishing
- Fig. 6 U.S. Collagen Market Snapshot
- Fig. 7 U.S. Collagen Market Segmental Outlook, 2021 (USD Million)
- Fig. 8 U.S. Collagen Market, 2018 2030, (Kilotons) (USD Million)
- Fig. 9 Value Chain Analysis U.S. Collagen Market
- Fig. 10 U.S. Collagen Market: Dynamics
- Fig. 11 U.S. Collagen Market: Porter's Analysis
- Fig. 12 U.S. Collagen Market: PESTEL Analysis
- Fig. 13 U.S. Collagen Market volume share, by product type, 2021 & 2030
- Fig. 14 U.S. Collagen Market volume share, by source type, 2021 & 2030 (%)
- Fig. 15 U.S. Collagen Market volume share, by application type, 2021 & 2030 (%)
- Fig. 16 Company/Competition Categorization



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