

U.S. Coffee Machine Market Size, Share & Trends Analysis Report By Product (Drip Filter, Capsule, Espresso, Bean-to-Cup), By Application (Residential, Commercial), And Segment Forecasts, 2023 - 2030

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Abstracts

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U.S. Coffee Machine Market Growth & Trends

The U.S. coffee machine market size is estimated to reach USD 12.52 billion in 2030 and is anticipated to grow at a CAGR of 3.7% from 2023 to 2030, according to a new report by Grand View Research, Inc. Coffee machines have changed drastically due to technological innovations. Coffee machine manufacturers are now including innovative features like smartphone connectivity, touchscreen interface, and voice control. These developments improve the user experience and make coffee brewing more flexible and convenient. In addition, consumers looking for quick and hassle-free brewing methods prefer modern brewing technologies like pod-based brewers and capsule coffee machines.

For instance, in February 2023, FETCO introduced the Fetco NG series, a fresh lineup of coffee brewing machines. The NG series incorporates a touchscreen interface that mimics the intuitive gestures commonly used on smartphones, such as sliders and push buttons. This touchscreen requires minimal pressure or touch and is unaffected by external factors like temperature, humidity, and light. With the touchscreen, operators can adjust the water temperature, set up three automatic hot water volumes delivered through the dedicated hot water spout, and program the sequence of water pulses sent to the brew basket.

The espresso coffee machine dominated the market by holding a major share in 2022. Espresso machines have undergone natural adaptations to cater to this demand, with a focus on delivering higher-quality beverages. Manufacturers have recognized the need to offer greater control to users, allowing them to achieve a caf?-like experience in their own kitchens. This has prompted several commercial B2B espresso machine manufacturers to venture into the consumer market, offering top-of-the-line machines renowned for their performance and quality.

The commercial coffee machine segment exhibited the largest share in 2022. Espresso machines have undergone natural adaptations to cater to this demand, with a focus on delivering higher-quality beverages. Manufacturers have recognized the need to offer greater control to users, allowing them to achieve a caf?-like experience in their own kitchens. This has prompted several commercial B2B espresso machine manufacturers to venture into the consumer market, offering top-of-the-line machines renowned for their performance and quality.

Major players in the coffee machine market include Keurig Green Mountain, Inc., Nestl? Nespresso SA, BUNN, Koninklijke Philips N.V., Hamilton Beach Brands, Inc., Spectrum Brands, Inc., SharkNinja Operating LLC, Sunbeam Products, Inc., De' Longhi Appliances S.r.l., Moccamaster USA, Supramatic, KitchenAid, Breville, BODUM, SMEG USA, Inc. Various steps are adopted by these companies including new product launches, partnerships, mergers & acquisitions, global expansion, and others to gain more share of the market.

U.S. Coffee Machine Market Report Highlights

The capsule segment is estimated to grow with a substantial CAGR over the forecast period. The market for pod/capsule coffee machines is also expected to grow owing to the demand for single-serve coffee and the need to minimize the time for grinding and brewing

The residential segment is anticipated to grow with a faster CAGR over the forecast period. The market for pod/capsule coffee machines is also expected to grow owing to the demand for single-serve coffee and the need to minimize the time for grinding and brewing

The espresso coffee machine segment accounted for a major share in 2022. This can be attributed to the emergence of the 'home barista' phenomenon, which has driven the desire among individuals to replicate the quality of caf?-

style beverages within the comfort of their own homes

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