

U.S. Cod Liver Oil Market Size, Share & Trends Analysis Report By Source (Atlantic Cod, Arctic Cod), By Application (Dietary Supplements, Pharmaceuticals, Nutraceuticals), By Form (Liquid, Softgels, Capsules & Tablets), And Segment Forecasts, 2026 - 2033

<https://marketpublishers.com/r/UD0B2993F5C3EN.html>

Date: August 2026

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: UD0B2993F5C3EN

Abstracts

The U.S. cod liver oil market size was valued at USD 29.7 million in 2025 and is projected to grow from USD 31.3 million in 2026 to USD 50.1 million in 2033, at a CAGR of 7.0% from 2026 to 2033. The market growth is primarily driven by growing consumer awareness of the health benefits of omega-3 fatty acids, vitamins A and D, and overall wellness. Increasing demand for natural and nutritional supplements is further supporting market growth. In addition, rising trends in preventive healthcare and interest in immunity and cardiovascular health are boosting consumption.

The U.S. cod liver oil industry's growth is also supported by product innovation and the introduction of more convenient, consumer-friendly formulations. Manufacturers are increasingly focusing on differentiated products that combine multiple nutritional benefits with appealing flavors and easier consumption. Such developments are helping brands address evolving preferences for premium, multifunctional supplements. This trend is expected to strengthen competition and encourage further innovation in the U.S. cod liver oil market. In January 2024, Wiley's Finest launched U.S. Cod Liver Oil+, featuring 765mg of omega-3s (EPA/DHA), plus vitamins D3 and E. The Orange Bliss-flavoured formula is designed to support cognitive function, stress, immunity, and eye health.

Growing demand for clean-label and naturally sourced supplements is creating additional opportunities for cod liver oil products in the U.S. Consumers are increasingly

seeking transparent ingredients and nutritional solutions that fit into daily wellness routines. The expansion of online retail and direct-to-consumer channels is also improving product accessibility and consumer awareness.

U.S. Cod Liver Oil Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. cod liver oil market report based on source, application, and form: • Source Outlook (Revenue, USD Million, 2021 - 2033) • Atlantic Cod • Arctic Cod • Other Cod Species • Application Outlook (Revenue, USD Million, 2021 - 2033) • Dietary Supplements • Pharmaceuticals • Nutraceuticals • Personal Care & Cosmetics • Form Outlook (Revenue, USD Million, 2021 - 2033) • Liquid • Softgels • Capsules & Tablets

This report can be delivered to the clients within 5 Business Days

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Materials & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Source Snapshot
- 2.3. Application Snapshot
- 2.4. Form Snapshot
- 2.5. Regional Outlook
- 2.6. Competitive Landscape Snapshot

CHAPTER 3. U.S. COD LIVER OIL MARKET VARIABLES AND TRENDS

- 3.1. Market Introduction
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Raw Material Trends
 - 3.2.2. Profit Margin Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. U.S. COD LIVER OIL MARKET: CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Observations & Recommendations
- 4.5. Industry Value Chain Analysis

CHAPTER 5. U.S. COD LIVER OIL MARKET: SOURCE ESTIMATES & TREND ANALYSIS

- 5.1. U.S. Cod Liver Oil Market, By Source: Key Takeaways
- 5.2. Source Movement Analysis & Market Share, 2025 & 2033
- 5.3. Market Estimates & Forecasts, by Source, 2021 - 2033 (USD Million)
 - 5.3.1. Atlantic Cod
 - 5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.2. Arctic Cod
 - 5.3.2.1. Market estimates and forecast, 2021 – 2033 (USD Million)
 - 5.3.3. Other Cod Species
 - 5.3.3.1. Market estimates and forecast, 2021 – 2033 (USD Million)

CHAPTER 6. U.S. COD LIVER OIL MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 6.1. U.S. Cod Liver Oil Market, By Application: Key Takeaways
- 6.2. Application Movement Analysis & Market Share, 2025 & 2033
- 6.3. Market Estimates & Forecasts, by Application, 2021 - 2033 (USD Million)
 - 6.3.1. Dietary Supplements
 - 6.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.2. Pharmaceuticals
 - 6.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.3. Nutraceuticals
 - 6.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.4. Personal Care & Cosmetics
 - 6.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 7. U.S. COD LIVER OIL MARKET: FORM ESTIMATES & TREND ANALYSIS

- 7.1. U.S. Cod Liver Oil Market, By Form: Key Takeaways
- 7.2. Form Movement Analysis & Market Share, 2025 & 2033
- 7.3. Market Estimates & Forecasts, by Form, 2021 - 2033 (USD Million)
 - 7.3.1. Liquid
 - 7.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2. Softgels
 - 7.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.3. Capsules & Tablets
 - 7.3.3.1. Market estimates and forecast, 2021- 2033, (USD Million)

CHAPTER 8. U.S. COD LIVER OIL MARKET: COMPETITIVE ANALYSIS

- 8.1. Recent Developments & Impact Analysis by Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Market Share Analysis, 2025 (%)
- 8.7. Company Heat Map Analysis, 2025
- 8.8. Strategy Mapping
- 8.9. Company Profiles
 - 8.9.1. Nordic Naturals
 - 8.9.1.1. Company Overview
 - 8.9.1.2. Financial Performance
 - 8.9.1.3. Product Portfolios
 - 8.9.1.4. Strategic Initiatives
 - 8.9.2. J.R. Carlson Laboratories.INC
 - 8.9.2.1. Company Overview
 - 8.9.2.2. Financial Performance
 - 8.9.2.3. Product Portfolios
 - 8.9.2.4. Strategic Initiatives
 - 8.9.3. NOW Foods.
 - 8.9.3.1. Company Overview
 - 8.9.3.2. Financial Performance
 - 8.9.3.3. Product Portfolios
 - 8.9.3.4. Strategic Initiatives
 - 8.9.4. Garden of Life
 - 8.9.4.1. Company Overview

- 8.9.4.2. Financial Performance
- 8.9.4.3. Product Portfolios
- 8.9.4.4. Strategic Initiatives
- 8.9.5. Vital Nutrients.
- 8.9.5.1. Company Overview
- 8.9.5.2. Financial Performance
- 8.9.5.3. Product Portfolios
- 8.9.5.4. Strategic Initiatives
- 8.9.6. Barlean's Ingredients
- 8.9.6.1. Company Overview
- 8.9.6.2. Financial Performance
- 8.9.6.3. Product Portfolios
- 8.9.6.4. Strategic Initiatives
- 8.9.7. Swanson
- 8.9.7.1. Company Overview
- 8.9.7.2. Financial Performance
- 8.9.7.3. Product Portfolios
- 8.9.7.4. Strategic Initiatives
- 8.9.8. Solgar
- 8.9.8.1. Company Overview
- 8.9.8.2. Financial Performance
- 8.9.8.3. Product Portfolios
- 8.9.8.4. Strategic Initiatives
- 8.9.9. Rosita Real Foods
- 8.9.9.1. Company Overview
- 8.9.9.2. Financial Performance
- 8.9.9.3. Product Portfolios
- 8.9.9.4. Strategic Initiatives
- 8.9.10. Twinlab Consolidated Corporation
- 8.9.10.1. Company Overview
- 8.9.10.2. Financial Performance
- 8.9.10.3. Product Portfolios
- 8.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 U.S. cod liver oil market - Key market driver analysis

Table 2 U.S. cod liver oil market - Key market restraint analysis

Table 3 U.S. cod liver oil market estimates & forecast, by source (USD Million)

Table 4 U.S. cod liver oil market estimates & forecast, by application (USD Million)

Table 5 U.S. cod liver oil market estimates & forecast, by form (USD Million)

Table 6 Recent developments & impact analysis, by key market participants

Table 7 Company market share, 2025

Table 8 Company heat map analysis

Table 9 Companies undergoing key strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 U.S. cod liver oil market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Source snapshot
- Fig. 8 Application snapshot
- Fig. 9 Form snapshot
- Fig. 10 Regional snapshot
- Fig. 11 Competitive landscape snapshot
- Fig. 12 U.S. cod liver oil market size (USD Million)
- Fig. 13 U.S. cod liver oil market size, 2021 to 2033 (USD Million)
- Fig. 14 U.S. cod liver oil market: Penetration & growth prospect mapping
- Fig. 15 U.S. cod liver oil market: Value chain analysis
- Fig. 16 U.S. cod liver oil market: Profit margin analysis
- Fig. 17 U.S. cod liver oil market: Market dynamics
- Fig. 18 U.S. cod liver oil market: Porter's five forces analysis
- Fig. 19 Factors influencing buying behavior
- Fig. 20 U.S. Cod Liver Oil Market: Product Movement Analysis, 2025 & 2033 (%)
- Fig. 21 Atlantic Cod liver oil market estimates and forecast, 2021 - 2033 (USD Million)
- Fig. 22 Arctic cod liver oil market estimates and forecast, 2021 - 2033 (USD Million)
- Fig. 23 Cod liver oil from other species market estimates and forecast, 2021 - 2033 (USD Million)
- Fig. 24 U.S. Cod Liver Oil Market: Application Movement Analysis, 2025 & 2033 (%)
- Fig. 25 U.S. cod liver oil market estimates and forecast, for dietary supplements, 2021 - 2033 (USD Million)
- Fig. 26 U.S. cod liver oil market estimates and forecast, for pharmaceuticals, 2021 - 2033 (USD Million)
- Fig. 27 U.S. cod liver oil market estimates and forecast, for nutraceutical, 2021 - 2033 (USD Million)
- Fig. 28 U.S. cod liver oil market estimates and forecast, for personal care & cosmetics 2021 - 2033 (USD Million)
- Fig. 29 U.S. Cod Liver Oil Market: Form Movement Analysis, 2025 & 2033 (%)
- Fig. 30 Cod liver oil market estimates and forecast, in liquid form, 2021 - 2033 (USD

Million)

Fig. 31 Cod liver oil market estimates and forecast, in softgel form, 2021 - 2033 (USD Million)

Fig. 32 Cod liver oil market estimates and forecast, in tablets & capsules form, 2021 - 2033 (USD Million)

Fig. 33 U.S. cod liver oil market: Regional outlook, 2025 & 2033 (USD Million)

Fig. 34 Key company categorization

Fig. 35 Company market share analysis, 2025

Fig. 36 Strategic framework of the U.S. cod liver oil market

I would like to order

Product name: U.S. Cod Liver Oil Market Size, Share & Trends Analysis Report By Source (Atlantic Cod, Arctic Cod), By Application (Dietary Supplements, Pharmaceuticals, Nutraceuticals), By Form (Liquid, Softgels, Capsules & Tablets), And Segment Forecasts, 2026 - 2033

Product link: <https://marketpublishers.com/r/UD0B2993F5C3EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD0B2993F5C3EN.html>