

# U.S. Cleaning And Hygiene Tools Market Size, Share & Trends Analysis Report By Product (Wipes, Sponges And Scouring Pads), By End-use (Healthcare, Hospitality), And Segment Forecasts, 2024 - 2030

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## Abstracts

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### U.S. Cleaning And Hygiene Tools Market Growth & Trends

The U.S. cleaning & hygiene tools market size is expected to reach USD 12.06 billion by 2030, growing at a CAGR of 4.7% from 2024 to 2030, according to a new report by Grand View Research, Inc. Growing environmental consciousness among consumers and businesses alike has boosted the adoption of cleaning products and tools that minimize environmental impact. Manufacturers offering eco-friendly alternatives stand to capitalize on this trend by catering to the increasing demand for sustainable solutions, thereby driving market growth.

In response to COVID-19, the American Hotel and Lodging Association released enhanced industry-wide hotel cleaning and safety guidelines in 2021. Hospitality facilities in the U.S. need to comply with regulatory standards, such as those outlined by the Centers for Disease Control and Prevention (CDC) for cleaning and disinfection protocols in various settings in the U.S. With heightened awareness of cleanliness due to public health concerns like COVID-19, there is a growing demand for tools and products that meet these standards to ensure effective sanitation and hygiene practices. Manufacturers and suppliers in the market are compelled to innovate and develop solutions that align with regulatory guidelines, thereby driving market growth.

The significant expansion and construction of large-scale medical facilities on which

construction started in Q4 2022 across the U.S. such as the PGO - North Las Vegas Helios Medical Campus in Nevada and the Partners HC - PHC General Hospital Expansion in Massachusetts, reflect a substantial increase in healthcare infrastructure investment. With these projects underway, there will be a heightened demand for cleaning and hygiene tools throughout the country. As these medical campuses expand, the need for stringent cleanliness and sanitation protocols will become paramount to ensure patient safety and prevent the spread of infections. This demand will encompass a wide range of cleaning supplies and equipment, including microfiber and cotton mops, disinfectant wipes, buckets and pails, etc.

Manufacturing plants, warehouses, and other industrial facilities require robust cleaning solutions to handle tough grime and ensure worker safety. Industrial-grade cleaning products such as heavy-duty degreasers, pressure washers, and specialized solvents are commonly used. This sector prioritizes products that can handle large-scale and intensive cleaning tasks.

Cleanliness is critical in food processing and service environments to prevent contamination and ensure food safety. This sector uses specialized cleaning and sanitation products that comply with food safety standards. The demand is driven by the need for products that can effectively clean equipment, surfaces, and production areas without leaving harmful residues.

## U.S. Cleaning And Hygiene Tools Market Report Highlights

Wipes dominated the market owing to increasing innovations in eco-friendly and biodegradable wipes are appealing to environmentally conscious consumers, further driving demand.

General building cleaning end-use segment dominated the market. Buildings such as hotels, restaurants, and other hospitality businesses need to maintain high cleanliness standards to ensure customer satisfaction and comply with health regulations.

The cleaning mops product segment is expected to grow at the fastest rate over the forecast period due to heightened awareness of hygiene and sanitation, particularly post-pandemic.

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