

U.S. Cat Litter Products Market Size, Share & Trends Analysis Report By Product Type (Clumping, Conventional), By Raw Material (Clay, Silica, Wood/Bamboo/Sawdust), By Distribution Channel, And Segment Forecast, 2025 - 2030

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Abstracts

The U.S. cat litter products market size was estimated at USD 4.53 billion in 2024 and is projected to reach USD 5.74 billion by 2030, growing at a CAGR of 4.1% from 2025 to 2030. Rising pet ownership in the U.S. is driving the demand for cat litter products. Younger generations, especially millennials and Gen Z, are driving this trend, as they are more likely to own multiple pets compared to older generations.

As more Americans adopt pets and view them as part of the family, the demand for high-quality, convenient, and hygienic litter products has increased. This “pet humanization” trend encourages consumers to invest in premium products that offer better odor control, cleanliness, and comfort for their cats.

Product innovation is another key growth driver. Manufacturers are developing new formulations and formats designed to improve ease of use and meet evolving consumer needs. According to a report published by Spruce Pets, in July 2025, after testing 23 automatic litter boxes in both a New York lab and home environments, the Litter-Robot 4 was identified as the top performer. It features quiet operation, easy cleaning, and a simple, user-friendly app. Both cats and owners responded positively, enjoying the convenience of a self-cleaning litter box that eliminates scooping and effectively controls odors.

U.S. Cat Litter Products Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2030. For this study, Grand View Research has segmented the U.S. cat litter products market report based on the product type, raw materials, and distribution channel

Product Type Outlook (Revenue, USD Million, 2021 - 2030)

Clumping

Conventional

Raw Material Outlook (Revenue, USD Million, 2021 - 2030)

Clay

Silica

Wood/Bamboo/Sawdust

Paper

Soy

Corn/Grain

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2030)

Supermarkets and Hypermarkets

Specialty Retail Stores

Convenience Stores

Online/E-commerce

This report can be delivered to the clients within 5 Business Days

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