

# **U.S. Cannabinoids Market Size, Share & Trends Analysis Report By Product (Tetrahydrocannabinol (THC), Cannabidiol (CBD), Cannabigerol (CBG), Cannabichromene (CBC); Cannabinol (CBN)), And Segment Forecasts, 2022 - 2030**

<https://marketpublishers.com/r/U449371DB434EN.html>

Date: July 2022

Pages: 80

Price: US\$ 3,500.00 (Single User License)

ID: U449371DB434EN

## **Abstracts**

**This report can be delivered to the clients within 3 Business Days**

### **U.S. Cannabinoids Market Growth & Trends**

The U.S. cannabinoids market size is expected to reach USD 60.4 billion by 2030 and is expected to expand at a CAGR of 16.2% over the forecast period, according to a new report by Grand View Research, Inc. Growing awareness regarding the health benefits provided by cannabinoids and the rising number of new players in the market, leading to expansion in the availability of products are fueling the growth. In addition, increasing acceptance and adoption of cannabis and cannabinoid-based treatments among consumers and medical professionals over the antibiotics treatment is further anticipated to boost the market growth in the forthcoming years.

Furthermore, changing perception and attitude toward cannabis products is further bolstering revenue growth. For instance, a 2020 article published in Cannabis products and research conducted by IRI & BDSA signified changing perceptions of consumers towards cannabis. The consumers were classified into three categories, namely consumers, acceptors, and rejectors. As per the research, around 33% of the population were acceptors and 36% were current consumers. In addition, mainstream acceptance increased by 10% in the past two years. Such instances signify the growing potential of the market soon.

In 2021, based on product, the cannabidiol (CBD) segment dominated the market with a revenue share of 27.2%. This growth is attributed to various factors, such as the rising consumption of CBD-based products in sports nutrition, health and wellness, cosmetics, and other fields. Furthermore, companies are trying to diversify their product portfolio into various forms for catering to a larger and growing consumer pool. It will help in improving the product visibility and penetration to newer customer segments.

In addition, players are constantly undertaking strategic initiatives, such as partnerships, collaborations, product launches, and much more to expand their revenue share and presence. For instance, in 2020, Marijuana Company of America, Inc. announced its mutual strategic investment and collaboration with Cannabis Global, Inc. This will help the company in gaining a foothold in the growing CBD market. In addition, this collaboration is also aimed at expanding the presence of both companies by leveraging the favorable resources of both companies.

The pandemic of COVID-19 has drastically impacted the overall cannabis industry, thereby impacting the U.S. market for cannabinoids. Supply chain disruption was one of the key factors that hampered the market during the pandemic. For instance, according to an article published in 2021 in Supply and Demand Chain Executive, disruption in the manufacturing, production, and distribution of cannabis and cannabinoid-based products led to shortages during the peak months of the pandemic. It also led to incurring additional costs for specialized transportation and/or distribution, thereby hampering the growth.

Other key factors that created obstacles during the pandemic include nationwide lockdown, panic buying of products, and price fluctuation. However, since the situation is heading towards normalcy, the adoption and demand for cannabinoid products are anticipated to increase.

## U.S. Cannabinoids Market Report Highlights

The market size is projected to be valued at USD 60.4 billion by 2030, owing to increasing awareness regarding cannabinoids, their health benefits, and the growing use of cannabinoids

Cannabidiol (CBD) dominated with the highest revenue share in 2021, owing to the rising consumption of CBD-based products in sports nutrition, health and wellness, cosmetics, and other fields

CBGA products are expected to expand at the fastest CAGR over the forecast period owing to potential health benefits provided by CBGA in various health conditions

## Contents

### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1 Market Segmentation and Scope
- 1.2 Market Definition
- 1.3 Research Methodology
  - 1.3.1 Information Procurement
    - 1.3.1.1 Purchased Database
    - 1.3.1.2 Gvr's Internal Database
  - 1.3.2 Primary Research
- 1.4 Research Scope And Assumptions
- 1.5 List To Data Sources

### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Market Outlook

### **CHAPTER 3 U.S. CANNABINOIDS MARKET VARIABLES, TRENDS & SCOPE**

- 3.1 Penetration And Growth Prospect Mapping
- 3.2 Cannabis and Cannabinoids Regulatory Framework in the U.S.
- 3.3 U.S. Cannabinoids Market Dynamics
  - 3.3.1 Market Driver Analysis
  - 3.3.2 Market Restraint Analysis
- 3.4 U.S. Cannabinoids Market Analysis Tools
  - 3.4.1 Industry Analysis - Porter's
    - 3.4.1.1 Bargaining Power Of The Suppliers
    - 3.4.1.2 Bargaining Power Of The Buyers
    - 3.4.1.3 Threats Of Substitution
    - 3.4.1.4 Threats From New Entrants
    - 3.4.1.5 Competitive Rivalry
  - 3.4.2 PESTLE Analysis
    - 3.4.2.1 Political Landscape
    - 3.4.2.2 Economic Landscape
    - 3.4.2.3 Social Landscape
    - 3.4.2.4 Technological Landscape
    - 3.4.2.5 Environmental Landscape
    - 3.4.2.6 Legal Landscape

- 3.5 Major Deals & Strategic Alliances Analysis
- 3.6 Opportunity Analysis (2016-2021-2030)
- 3.7 Supply Chain Analysis
- 3.8 Impact of COVID-19 on U.S. Cannabinoids Market

## **CHAPTER 4 U.S. CANNABINOIDS MARKET: COMPETITIVE LANDSCAPE ANALYSIS**

- 4.1 Recent Developments & Impact Analysis, By Key Market Participants
- 4.2 Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)
- 4.3 Company Market Position Analysis

## **CHAPTER 5 U.S. CANNABINOIDS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1 U.S. Cannabinoids Market: Product Movement Analysis, USD Million, 2021 & 2030
- 5.2 Tetrahydrocannabinol (THC)
  - 5.2.1 Tetrahydrocannabinol (THC) Market Estimates And Forecasts, 2016 - 2030 (USD Million)
- 5.3 Cannabidiol (CBD)
  - 5.3.1 Cannabidiol (CBD) Market Estimates And Forecasts, 2016 - 2030 (USD Million)
- 5.4 Cannabigerol (CBG)
  - 5.4.1 Cannabigerol (CBG) Market Estimates And Forecasts, 2016 - 2030 (USD Million)
- 5.5 Cannabichromene (CBC)
  - 5.5.1 Cannabichromene (CBC) Market Estimates And Forecasts, 2016 - 2030 (USD Million)
- 5.6 Cannabinol (CBN)
  - 5.6.1 Cannabinol (CBN) Market Estimates And Forecasts, 2016 - 2030 (USD Million)
- 5.7 Tetrahydrocannabivarin (THCV)
  - 5.7.1 Tetrahydrocannabivarin (THCV) Market Estimates And Forecasts, 2016 - 2030 (USD Million)
- 5.8 Cannabigerolic acid (CBGA)
  - 5.8.1 Cannabigerolic acid (CBGA) Market Estimates And Forecasts, 2016 - 2030 (USD Million)
- 5.9 Others
  - 5.9.1 Others Market Estimates And Forecasts, 2016 - 2030 (USD Million)

## **CHAPTER 6 COMPANY PROFILES**

## 6.1 Mile High Labs International

- 6.1.1 Company overview
- 6.1.2 Financial performance
- 6.1.3 Product benchmarking
- 6.1.4 Strategic initiatives

## 6.2 Global Cannabinoids

- 6.2.1 Company overview
- 6.2.2 Financial performance
- 6.2.3 Product benchmarking
- 6.2.4 Strategic initiatives

## 6.3 GenCanna

- 6.3.1 Company overview
- 6.3.2 Financial performance
- 6.3.3 Product benchmarking
- 6.3.4 Strategic initiatives

## 6.4 CBD INC

- 6.4.1 Company overview
- 6.4.2 Financial performance
- 6.4.3 Product benchmarking
- 6.4.4 Strategic initiatives

## 6.5 Precision Plant Molecules

- 6.5.1 Company overview
- 6.5.2 Financial performance
- 6.5.3 Product benchmarking
- 6.5.4 Strategic initiatives

## 6.6 Rhizo Sciences

- 6.6.1 Company overview
- 6.6.2 Financial performance
- 6.6.3 Product benchmarking
- 6.6.4 Strategic initiatives

## 6.7 LaurelCrest

- 6.7.1 Company overview
- 6.7.2 Financial performance
- 6.7.3 Product benchmarking
- 6.7.4 Strategic initiatives

## 6.8 Fresh Bros Hemp Company

- 6.8.1 Company overview
- 6.8.2 Financial performance

- 6.8.3 Product benchmarking
- 6.8.4 Strategic initiatives
- 6.9 BulKanna
  - 6.9.1 Company overview
  - 6.9.2 Financial performance
  - 6.9.3 Product benchmarking
  - 6.9.4 Strategic initiatives
- 6.10 High Purity Natural Products
  - 6.10.1 Company overview
  - 6.10.2 Financial performance
  - 6.10.3 Product benchmarking
  - 6.10.4 Strategic initiatives
- 6.11 Zero Point Extraction
  - 6.11.1 Company overview
  - 6.11.2 Financial performance
  - 6.11.3 Product benchmarking
  - 6.11.4 Strategic initiatives
- 6.12 List of Other Companies

## List Of Tables

### LIST OF TABLES

Table 1 Partial list of secondary sources

## List Of Figures

### LIST OF FIGURES

- Fig. 1 U.S. Cannabinoids market segmentation
- Fig. 2 Market research process
- Fig. 3 Information procurement
- Fig. 4 Primary research pattern
- Fig. 5 Market research approaches
- Fig. 6 Value chain-based sizing & forecasting
- Fig. 7 QFD modeling for market share assessment
- Fig. 8 Market formulation & validation
- Fig. 9 U.S. Cannabinoids market snapshot, 2021 (USD Million)
- Fig. 10 Penetration & growth prospects mapping
- Fig. 11 U.S. Cannabinoids market dynamics
- Fig. 12 U.S. Cannabinoids market driver impact
- Fig. 13 U.S. Cannabinoids market restraints impact
- Fig. 14 U.S. Cannabinoids market - PESTLE analysis
- Fig. 15 U.S. Cannabinoids market - Porter's Analysis
- Fig. 16 Opportunity analysis (2016-2021-2030)
- Fig. 17 Recent Developments & Impact Analysis, By Key Market Participants
- Fig. 18 Company Market Position Analysis
- Fig. 19 U.S. Cannabinoids market, Product outlook: Key takeaways
- Fig. 20 U.S. Cannabinoids market: Product movement analysis (2021 & 2030) (USD Million)
- Fig. 21 Tetrahydrocannabinol (THC) market estimates and forecasts, 2016 - 2030 (USD Million)
- Fig. 22 Cannabidiol (CBD) market estimates and forecasts, 2016 - 2030 (USD Million)
- Fig. 23 Cannabigerol (CBG) market estimates and forecasts, 2016 - 2030 (USD Million)
- Fig. 24 Cannabichromene (CBC) market estimates and forecasts, 2016 - 2030 (USD Million)
- Fig. 25 Cannabinol (CBN) market estimates and forecasts, 2016 - 2030 (USD Million)
- Fig. 26 Tetrahydrocannabivarin (THCV) market estimates and forecasts, 2016 - 2030 (USD Million)
- Fig. 27 Cannabigerolic acid (CBGA) market estimates and forecasts, 2016 - 2030 (USD Million)
- Fig. 28 Other minor cannabinoids market estimates and forecasts, 2016 - 2030 (USD Million)

## I would like to order

Product name: U.S. Cannabinoids Market Size, Share & Trends Analysis Report By Product (Tetrahydrocannabinol (THC), Cannabidiol (CBD), Cannabigerol (CBG), Cannabichromene (CBC); Cannabinol (CBN)), And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/U449371DB434EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U449371DB434EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970